**Creating a Web Presence for Life’s Journey Church**

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**Project Objectives**

The objectives of the project were to:

1. Establish an easy to use website that allows Life’s Journey Church to share information with their members and organizational outsiders
2. Provide a platform for the church to make improvements to their website in the future
3. Develop a web presence that creates an interactive user experience
4. Collect feedback from the users of the website in order to further improve its functionality

**Project Results**

The project ended with a very different place than what was originally intended. The church website is up and ready to go, but adoption has been very dismal in result. The church was very slow in responding to the website and didn’t move on a very fast timeline. Due to this fact, I had very little user data to use for analysis of the successfulness of the website. That isn’t to say that the website is not a success. The first two objectives are fulfilled and the third and fourth objectives can be fulfilled, there is just little evidence to support them at the moment.

**Learning Outcomes**

Throughout the project, I constantly found little tweaks that needed to be made and I was constantly adjusting to the demands that I placed on myself in regards to the overall design of the website. I learned to work with very little feedback or direction and produce a product that the client is very pleased with. In that same vein of thinking, I learned to be self-directed and motivated. I constantly pushed myself to find other things and new ideas that I could incorporate in the site.