Aimee C. Morgan

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**EDUCATION**

B.A. in Communication, May 2011; Robert Morris University, Moon Township, PA

**Concentration:** Applied Journalism

**GPA:** 3.37, Dean’s List, spring 2010-May 2011

**Study Abroad:** Dublin, Ireland summer 2009

**PROFESSIONAL EXPERIENCE AND LEADERSHIP**

* **Broadcast News Intern**,WTAE-television; Pittsburgh, PA

Duties include: reporting/interviewing; working with reporters/photographers on shoots; arranging interviews with legislators and community leaders, fall 2009

* **Member**, SCJ (Society for Collegiate Journalists)
* **PSNE Online Reporter**, Harrisburg, PA-reporting for PA Press Awards, May 2010
* **Promotions Intern**,Steel City Media; Pittsburgh, PA, fall 2010
* **AccuWeather Staff Writer/Customer Service Specialist**, State College, PA, July 2011-present
* **Member,** ONA Local Penn State-State College, October 2011-present
* **Freelance Reporter**, State College, PA, April 2012-present
* **Member,** State College Young Professionals, August 2012-present

**STUDENT MEDIA EXPERIENCE**

* **Host**, 30-minute weekly talk show; *RMU Tonight*; October 2007-April 2007
* **Assistant Producer**, 20-minute newscasts, twice weekly; September 2008-April 2009

**PERFORMANCE & PRODUCTION SKILLS**

* Studio production: producing, writing, assistant directing, teleprompter operating, floor directing, talent (perform on camera for two shows)
* iNews (used in RMU Tonight, RMU Live, Campus Stories, and The Sentry)
* ENPS, used at WTAE-TV
* Training for Final Cut Pro and Moveable Type(HTML)
* Cast as Ann Putnam in RMU’s Production of *The Crucible*, 2011
* HootSuite used for social media accounts
* Cast in Bye Bye Birdie, State College Community Theatre,2014
* **Producer**; Opinion segment; RMU *Live*; January 2009-March 2009
* **Producer/Host**; 30-minute monthly talk show; *Campus Stories*
* **Opinion Editor**; *The Sentry* student newspaper, December 2009-March 2009
* **Features Editor**; *The Sentry* student newspaper, March 2009-December 2010
* **Producer/Host**; 60-minute live event; *Meet the Candidates;* March 31,2011

**ACCUWEATHER EXPERIENCE**

* Shadow the media team, learning new ways to create more traffic.
* Develop strategies to broaden our social media reach.
* Initiate, write and publish unique and accurate news and lifestyle stories for AccuWeather.com.
* Monitor @breakingweather, @accuweather, AccuWeather.com.
* Work on editorial calendars.
* Contribute to the departmental and interdepartmental teamwork.

**HONORS/AWARDS**

* JFC Temp Staffing Services, excellence in attendance and performance award for UPS Freight,2008
* *Who’s Who Among Students in American Colleges and Universities*, 2010
* First Place in: *The Heinz Endowments Women’s Health and the Environment Student Media Competition*, 2010
* Third Place in: National Society for Collegiate Journalists student journalism competition, News Series Writing, 2011
* Tau Sigma Chapter of Lambda Pi Eta, undergraduate student honor society of the National Communication Association, 2010
* 2011 Robert Morris University Woman of Achievement Nominee
* 2011 Robert Morris University Professional Focus Award Nominee
* Keynote Speaker, Robert Morris University Lambda Pi Eta Senior Ceremony, 2013
* January 2014 cover story for *Town & Gown* magazine; reaches more than 100,000 readers
* April 2014 ‘AccuTeam’ of the month/ Social Media team; the Social Media team is a cross company group, which discusses AccuWeather’s strategy for Facebook and all of Accuweather’s social media platforms.

**Professional References:**

**Andrea Frantz, Ph.D.**

Former Department Head of Communication

Robert Morris University

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Associate Professor of Digital Media

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