Profile of David Savage

***Freelance Social Media Manager***

Objective: To obtain a contract position as a Social Media Manager, ideally working in a web-based environment.

As a Freelance Social Media Manager and Analyst, I can offer you a wealth of experience in major social media sites, blogs, web languages, analytics and database technology. I develop and manage online marketing campaigns and effectively drive brand awareness, engagement and traffic to social media pages for small and large companies from all sorts of industries.

 I deliver quality work on time and on budget, ensuring that your projects remain on schedule. I am a motivated self-starter, but can also work comfortably in a team environment.

List of Tools…

* Facebook
* Myspace
* Twitter
* Youtube
* Digg
* StumbleUpon
* Reddit
* Google
* Wikipedia
* Technorati
* Camtasia
* Help a Reporter
* PitchEngine
* ReportingOn
* Twellow
* Second Life
* Ning
* HTML/HTML editors
* Podcasting
* Blogger
* Wordpress
* TypePad
* Six Apart
* FeedBlitz

*Experience as Sales Manager for Vector Marketing*

* Worked for $250 million international marketing company.
* Worked with the division manager to establish annual business plans including budgets, sales projections and recruiting needs.
* Devising and implementing advertising strategies and sales promotion programs.
* Interviewed, trained, and developed an active sales force of over 50 sales representatives.
* Provided personal professional development for salespeople.
* Directed and supervised a staff of 3 assistant managers.
* Conducted staff meetings and speaking publicly for large and small groups on such topics as sales techniques, consumer behavior, closing the sale, time management, communication skills and motivation.
* Submitted orders, maintained accounts, and prepared reports.
* Utilized personal network to utilize business results.
* Generated leads and contacted clients to set up appointments and meetings.
* Managed own schedule in full autonomy.
* Received four promotions in one month based on performance.
* Ranked 1st most successful sales manager in corporate division for 2013.
* Ranked 2nd most successful sales manager on the Eastern Seaboard for 2013.
* Ranked the top 50 sales managers in the country for an All American Scholarship Incentive.
* Awarded Presidents Club within first month for sales volume.

*Experience as a Independent Daily Stock Trader (2007-2013)*

* Managed a financial portfolio containing over 2,000 stocks and bonds
* Proficient in stock analysis and market research
* Skillful in formula ratios (EPS estimates, Forward PE Ratios, PEG Ratios)