

To whom it may concern,

The following is a letter of recommendation for Briana Dry. Imperial is a technology driven, regional vending company headquartered in Tulsa. I hired Briana almost two years ago to support a new service and product release for our company. The new project included the marketing of national account clients for the management of their break rooms. The managed vending program centered on health and wellness utilizing Imperial's proprietary self-checkout technology. Originally, Briana was hired to create and design marketing material for the new project and to refresh Imperial's existing marketing collateral. I also charged Briana with the task of developing a social media campaign and to create a health and wellness offering. Earlier this year, we were unexpectedly presented with an opportunity to acquire our two largest competitors. The acquisition enabled Imperial to begin utilizing an existing national footprint and technology and caused me to divest our internal programs.

During her time with Imperial, Briana not only delivered on the goals previously mentioned but took the initiative to create additional programs benefiting Imperial. Our company is a fast paced culture and doesn't lend itself to quality training but Briana excelled in our environment. I consider Briana very self-motivated and eager to learn new things independently without direct supervision. Her skill set is very broad and she is proficient at project management, graphic design, marketing development, direct sales support, social media campaigns and health and wellness initiatives. Through her efforts, Imperial has been recognized on both a local and national level for our health and wellness programs for our internal and external customers. As a result of our acquisition, Imperial became a franchisee with a global corporation. The corporation supports franchisees with specific marketing support eliminating the need for internal programs. I strongly recommend Briana and would be happy to discuss her skills in more detail.

Sincerely,

Lance Whorton
President
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