**Apple's 2014 statistics**

Apple Never give up being at the forefront as it is always the leading name in technology. It has been the leading provider of movies, songs, applications and even television programs. This comes to be a solid fact confirmed by studies and statistics of 2014.

**Apple Statistics**

Apple took the top spots in most statistics that have been made last year. It has been rated the first on a list which depends primarily on the number of downloads that Apple received for movies, songs and applications on "iTunes".

**Movies and series**

"Frozen ", the famous film produced by Disney Company, ranked first in the number of downloads on "iTunes”. It’s not all! "Frozen” is the most selling product ever in the history of "iTunes".
“The Lego Movie” ranked second and “The Wolf of Wall Street” ranked third in terms of downloads times. “Guardians of the Galaxy” ranked tenth and this is a great achievement for the film that was released on "iTunes" just a few weeks ago.
As for the series, Game of Thrones was the first and followed by “The Walking Dead”, “Downton Abbey”, “Breaking Bad” and “Scandal”.

**Songs**

As "Frozen" ranked as the top downloaded film, its album ranked the best among all songs in “iTunes" in terms of download times. Apple is used to breaking time factor as it is used to ranking top in spite of the tight time. "1989" album of "Taylor Swift” occupies the second place although it was just launched in last October.

**The books**

For books, there are two books are among the books that achieved the best sales on "iTunes". They turned into film production in 2014. They are "The Fault in Our Stars, Gone Girl".

**Applications**

There are well-known applications that, of course, have been able to be on top of most downloaded applications on "iTunes” such as YouTube and Google Maps. Both paid and free applications came in the list.

**Free apps**

“Messenger” ranked the first. Facebook’s Messenger has been a must for iPhone users to chat on Facebook. That made Facebook occupy the first place occupies for its app “Messenger”.
The list also included “Facebook” official app and “Instagram” app. Among the free apps that have taken top positions are Netflix, The Room Two, Sleep Cycle, Pandora and Spotify.

**Paid applications**

For paid applications, Minecraft has been able to rank first as the most downloaded game on iPad and second most downloaded game iPhone. “Heads Up” game ranked the first downloaded game iPhone.

As we have seen in these brief stats, users heavily and increasingly depend on "iTunes" day after day. This guarantees a long-term success for Apple as it is working hard to provide more services to maintain success and progress in the market.