



 MARY BABB
RANDOLPH CANCER CENTER
at West Virginia University



SPECIAL RECOGNITION AND THANKS

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AN INVITATION...

Dear Friends, Benefactors and Colleagues,

We cordially invite you to join us at the Mary Babb Randolph Cancer Center 30th Annual Spring Gala on April 17-18 at The Greenbrier. Your Cancer Center has made extraordinary progress in providing high quality patient care over the past three decades, as well as growing our scientific programs that focus on the needs of our state. This would not have been possible without your invaluable guidance and faithful support. We eagerly look forward to celebrating with you the many milestones we have reached.

We have planned an exciting 2015 Gala program that is resplendent in unique entertainment and engaging and educational events. We are thrilled that the Mountaineer Athletic Club and WVU Athletics are partnering with us this year, bringing an additional layer of excitement to our festive occasion.

Please join us in celebrating our remarkable history as we continue to build your Cancer Center for all of West Virginia.

With warmest regards,

Scot C. Remick, MD
Director, MBRCC

Laura F. Gibson, PhD
Deputy Director, MBRCC





SCHEDULE OF EVENTS...

Friday, April 17

11:30 AM Cancer Education: Focus on Contemporary Cancer Care at the MBRCC

Physicians and scientists from the Mary Babb Randolph Cancer Center will share the fruits of their work with Gala participants. This session promises to be enlightening, engaging, and most importantly, inspiring, for attendees. A light lunch will be provided. *Continuing Medical Education credit will be available for physicians and other healthcare professionals.*

3:30 PM Blue & Gold Tailgate Kickoff

Bring on the Mountaineers! The WVU Football squad will host a private practice session for Gala attendees and friends from the Mountaineer Athletic Club on The Greenbrier's athletic fields. Guests will enjoy a bird's eye view of all the action from the new AdvoCare Performance Center. Get into the team spirit in style while enjoying drinks and mingling with special guests. Shuttle service will be available at the front door of the hotel.

30
years

Friday, April 17 (continued)

7:00 PM Reception & Dinner

Join us in Colonial Hall for a delightful reception and dine-around dinner featuring Greenbrier signature items. A special program will honor WVU Head Men's Basketball Coach Bob Huggins and the incredible work he has done to raise funds and awareness for cancer clinical trials through the Norma Mae Huggins Cancer Research Endowment. Since 1981, the Capitol Steps have been one of America's premiere political satire troupes. The night will conclude with their one-of-a-kind brand of entertainment. *Business Casual*

Saturday, April 18

Golf Tournament

Join Gala attendees for golf on the Meadows Course. Tee times are from 9:00 AM – 12:10 PM. Please contact the Pro Shop with the names of those in your foursome or ask to be paired with other players. All charges are an individual responsibility.

9:30 AM Chalk Talk with Dana Holgorsen and Bob Huggins

Join WVU Head Football Coach and Head Men's Basketball Coach for your chance to get an inside look at two of WVU's most cherished sports programs. Guests will have the opportunity to learn the X's and O's with each coach followed by a brief Q & A session.

10:30 AM WVU Football Public Practice Session

WVU Head Football Coach Dana Holgorsen and his staff will host an open football practice for all WVU fans in the area. Join us at The Greenbrier athletic fields for an opportunity to see some live WVU Football action and to get a sneak peak of the 2015 Mountaineers. Let's Go Mountaineers!

Saturday, April 18 (continued)

11:00 AM A Celebration of Thirty Great Years

The Cancer Center has undergone tremendous growth over the past 30 years with the support of loyal friends and the annual success of our Gala. Join Director Scot Remick and Deputy Director Laura Gibson as they host an event to highlight all that has been accomplished and the friends who have helped us along the way.

Bonnie's Bus will be available for tours from 12 – 2.

2:00 PM Culinary Demonstration and Wine Tasting with Chef Art Smith

Join celebrated Chef Art Smith, a two-time James Beard Award Winner, and learn about his philosophy of “Healthy Comfort.” As a personal Chef to Oprah Winfrey for over a decade he has learned the importance of cooking foods that are delicious and healthful. Recently, he and his partners opened Lyfe Kitchen which has over 15 locations across the US. At this very special cooking demonstration and tasting he will make 4 dishes from appetizers to desserts from his recent award winning cookbook *Healthy Comfort*, Harper One. Come see what the NY Daily recently said was “The healthiest food in NYC!” Wines will be paired with each course.

4:00 PM Champagne and Jewelry with Joan Stamp

The tradition continues! Joan Stamp, longtime friend of the Cancer Center, showcases her exquisite BeadJeweled jewelry while guests enjoy a refreshing glass of champagne and lively conversation.

7:00 PM Gala Reception and Dinner Dance

Festivities conclude with a night of grandeur and elegance fit to honor our loyal friends. Don your best black tie apparel to celebrate 30 great years and dine on world-class cuisine while enjoying lively music provided by the Benny Benack Orchestra. *Black Tie*

WITH THANKS...

Honorary Gala Chairs

Governor Earl Ray Tomblin, State of West Virginia

First Lady Joanne Jaeger Tomblin

President E. Gordon Gee, West Virginia University

Mrs. Jean J. DeLynn

Gala Co-Chairs

Pamela Bakalarski and Sharon Rowe

Visiting Committee

Bonnie 'Jo' Statler, Chair,

David Allen, Pamela Bakalarski, Alison Bibbee, William Bright,

James Chamberlain, Diane Dailey, Stanley Hostler, Diane Lewis,

Barbara Alexander McKinney, William Pulice, Betty Puskar,

Philip Reale, Sharon Rowe, Terry Shaffer,

Jenny Dinsmore (emeritus), Shirley Weaver (emeritus)

Past Gala Chairs

Joyce Allen, Kim Alvarez, Pamela Bakalarski, Alison Bibbee, Anita Blaydes,

Pam Brown, Brenda Caperton, Cindy Caperton Todd, Joni Chamberlain,

Beth Clements, Kathy Colenda Diane Dailey, Ouida Davis, Jean DeLynn,

Charlotte Dillis, Susan Faulkner, Ann Fort, Caroline Nelson Franklin,

Kelly George, Aly Goodwin Gregg, Angela Hill, Sally Klein, Sara Long,

Sharon Leech, Donna Mazzei, Sharon Moffa, Maribeth Moore,

Carolyn Morhous, Janet Rogers, Sharon Rowe, De Shaffer, Becky Smith,

Rita Solomon, Sharon Southworth, Joan Stamp, Gayle Swanson,

Cheryl Waldo, Shirley Weaver, Kay Wendell, Vivien Woofter

ROOM RESERVATION INFORMATION

The Greenbrier is offering special rates for Gala attendees. Rooms are available starting at \$265 single or double occupancy. Rates for Suites and Guest Houses are also available with special pricing.

To make your reservations, please call 888-781-0527 and press option 2.

These are daily, European Plan rates and do not include meals.

Deposit Policy:

All requests for reservations must be received by The Greenbrier Reservations Department no later than March 1st and must be accompanied by a one night room rate deposit per room (check or credit card). Checks should be made payable to The Greenbrier. Cancellation, “failure to show,” late arrival or early departure will cause forfeiture of deposit, unless written cancellation or change dates are made 15 days in advance of scheduled arrival date.

Resort Fee:

A resort fee of \$35.00 per room, per day is added to each account for service and amenities provided under the European Plan. This includes twice daily housekeeping service, local and 800 phone calls, wireless internet access, daily newspaper delivery Monday through Saturday, on property ground transportation, fitness center, use of the swimming pool and historic tours. Bellmen, doormen and others who render intermittent personal services are not included in the resort fee. Valet parking, if utilized, is \$20.00 per vehicle, per day. Self-parking is complimentary.

30
years

SPONSORSHIP LEVELS

For program recognition

\$50,000 +	Black Diamond
\$25,000 - \$49,999	Sapphire
\$10,000 - \$24,999	Platinum
\$5,000 - \$9,999	Gold
\$2,500 - \$4,999	Silver
\$1,000 - \$2,499	Crystal
\$500 - \$999	Onyx
\$100 - \$499	Pearl

For more information, please contact
Dannell Boatman, Senior Development Specialist,
at dboatman@hsc.wvu.edu or 304-293-4597.

YOUR CANCER CENTER

At the Mary Babb Randolph Cancer Center we have always believed that building the best is a daily, ongoing process. This unwavering dedication to excel has served us well in establishing and maintaining our status as West Virginia's premier cancer facility with a national reputation of excellence in cancer treatment, prevention and research.

We are pleased to share with you some highlights from your Cancer Center this past year.

- *U.S. News & World Report* ranked the MBRCC as the top cancer treatment facility in the state for the third consecutive year. Our rankings placed us #60 out of 908 cancer hospitals.
- In 2014, the Bonnie Wells Wilson Mobile Mammography Program (Bonnie's Bus) provided more than 2,200 breast cancer screenings. Since the startup of the program, Bonnie's Bus has provided over 8,200 mammograms for women throughout West Virginia and led to the detection of 21 cases of breast cancer.
- The Comprehensive Breast Care Program at the WVU MBRCC received three year, full accreditation for the second consecutive time in 2014.
- Last year, 67 patients underwent stem cell transplants through the Osborn Hematopoietic Malignancy and Transplantation Program, the only program of its kind in the state.
- The MBRCC is the founding partner of the WV Cancer Clinical Trials Network (WV CTN), which is now an IRS approved 501(c)(3) non-profit organization whose mission is advancing accessibility to state-of-the-art cancer care across West Virginia.
- The Betty Puskar Breast Care Center gained FDA approval for new cutting-edge 3D tomosynthesis mammography equipment that is being installed in the Breast Care Center. This three-dimensional imaging technology provides higher diagnostic accuracy by improving breast cancer detection and reducing unnecessary additional tests.
- Patrick Ma, MD, a clinician scientist formerly of Cleveland Clinic, joined the MBRCC in 2014 as the co-leader of the Sara Crile Allen and James Frederick Allen Lung Cancer Program.

BUILDING THE BEST

Over the past 30 years, the faculty and staff of the Mary Babb Randolph Cancer Center along with our loyal friends, grateful patients, concerned citizens and benefactors have worked tirelessly to bring the best in cancer care and research outcomes to our state. Over the past several years we have seen tremendous enthusiasm and momentum to continue our growth and fulfill our vision of acquiring National Cancer Institute (NCI) designation. With all we have accomplished and will accomplish, we strive to continue to build the best for West Virginia.

Through the extension of the *A State of Minds: The Campaign for West Virginia's University*, we have identified key priorities to help us achieve this vision, while continuing on the trajectory to maintain and grow our national reputation.

- **Endowed Chairs and Professorships**

Our research and clinical faculty are the primary drivers of advancement in cancer care. To be the best, we need to recruit and retain the best physicians and researchers.

- **Program Expansion**

Our programs allow researchers and physicians to collaborate on topics related to patient care, scientific research, health outcomes, and community outreach. By expanding the breadth of these programs, we will be able to improve access to cancer care and further our understanding of the disease.

- **Opportunity Funds**

Access to these financial resources will provide a mechanism to generate critical data for new research applications, grow statewide cancer prevention and control initiatives, and encourage new collaborations.

For more information, please contact
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dboatman@hsc.wvu.edu or 304-293-4597.
