

Press release

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Sunrise enters into a strategic partnership with Microsoft: Cloud solution for companies

In the context of a strategic partnership with Microsoft, Sunrise is offering a comprehensive cloud solution for Microsoft Office applications as of 18 May 2015: "Microsoft OneDrive for Business" in conjunction with Sunrise Freedom is the first cloud solution for the self-employed and SMEs to be offered in an innovative package together with a mobile phone subscription.

Yvonne Bettkober, Director Small and Midmarket Solutions & Partner of Microsoft, says: "Ever since it was founded some forty years ago, Microsoft has relied on close collaboration with powerful local partners. The innovative cooperative venture with Sunrise demonstrates that our partners continue to play a key role in the 'Cloud first – Mobile first' era."

"OneDrive for Business" marks the start of the strategic partnership between Sunrise and Microsoft. Consequently from 18 May 2015 Sunrise can offer the flexible cloud solution, "Microsoft OneDrive for Business", in a unique combination with the mobile phone subscriptions from Sunrise Freedom. The new offering meets the growing need for flexible solutions, enabling users to access data from anywhere at all.

Working together on one document

"OneDrive for Business" is a storage location where working files are stored, synchronised and released. As a component of Office 365, "OneDrive for Business" supports users in the updating and release of files from any location, as well as the simultaneous editing of Office documents with other users. Customer surveys indicate that security is one of the most important issues associated with cloud solutions. Microsoft is a leader in this respect, meeting the highest requirements and standards.

Sunrise can thus offer its business customers products from the Office 365 portfolio along with a comprehensive cloud solution. The new offer is initially aimed above all at the self-employed and SMEs; the new solution will subsequently also be rolled out for other target groups in the business sector. Each user can install the package on five devices. The files and software are always up to date and they are also available to several users.

Business Sunrise pursues a modular approach

The new offering in cooperation with Microsoft is an example of the modular approach of Business Sunrise: Customers can select the services that precisely meet their needs, so they only pay for what they really need. Business Sunrise provides comprehensive customer support and, thanks to the complete range of products from a single source, the customer also always has only a single contact for enquiries relating to any concerns.

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About Sunrise

Sunrise Communications Group AG (Sunrise) is listed on the SIX Exchange in Zurich and is the leading fully-integrated challenger delivering a full range of services across all market segments. Sunrise is the leading non-incumbent operator in both the mobile (prepaid and postpaid) and landline retail voice markets, as well as the third-largest landline internet provider with IPTV, with approximately 3.3 million customer relationships as of December 31, 2014. Sunrise is committed to deliver a best-in-class convergent experience.

Sunrise benefits from a 10,800 km nationwide state-of-the-art fibre network backbone. Sunrise provides mobile services through its own network based on GSM/GPRS/EDGE, UMTS/HSPA and LTE/4G technologies. On the fixed side, Sunrise leverages more than 600 points of presence in its fully-invested LLU network, with coverage of approximately 85% of households in Switzerland. The company has full access to the most advanced next-generation fiber technologies, such as vectoring, FTTS, FTTB and FTTH thanks to its long-term agreement with the incumbent, SFN and local utilities.

For the financial year ended December 31, 2014, Sunrise generated total revenue of CHF 2,084 million and adjusted EBITDA of CHF 640 million. Sunrise is headquartered in Zurich and had a total of 1,980 employees (including 106 apprentices) allocated to divers business locations across the entire country as of December 31, 2014.

For more information regarding Sunrise, please visit: www.sunrise.ch