## Create Your Instructional Design Career From Scratch!

#### Course Description:

Is it time to start your instructional design career? Do you know what recruiters and hiring managers are looking for? If you are thinking of joining the field, are currently taking classes, or ready to start that job search, then this course is for you!

Syreena Mortimer designed this course, and she recently joined instructional design field herself.

#### Learning Outcomes:

This course is designed so that given the resources and instruction the learner will be able to:

* Identify each of the four main proficiencies required for instructional designers.
* Determine gaps in their instructional design proficiencies.
* Select items to include in an instructional design portfolio.
* Identify how to demonstrate the instructional design proficiencies.

#### Prerequisites:

Bachelor’s degree from an accredited college or university is recommended for instructional design job candidates.

#### Course Requirements:

A computer or mobile device with high-speed Internet connection is required to access the course.

#### Audience:

This course is designed for the following audience

| **This learner….** | **is invited to:** |
| --- | --- |
| Perspective Instructional Designers | * Discover the recommended proficiencies of an instructional designer * Identify the resources required to gain proficiencies * Reflect on their interests in the field of instructional design |
| Current Instructional Design Students | * Consider and evaluate their current course plans * Identify the resources required to gain proficiencies * Select and determine instructional design proficiencies to discuss, create, and demonstrate |
| Instructional Design Job Candidates | * Consider and evaluate their current skills based on course content * Identify the resources required to gain proficiencies * Create an instructional design career plan * Select and determine instructional design proficiencies to discuss, create, and demonstrate |
| Instructional Design Recruiters | * Identify the proficiencies to seek in job candidates * Provide feedback about course content |
| Instructional Design Hiring Managers | * Evaluate their instructional design staff based on course content * Suggest and recommend the course to other instructional designers * Provide feedback about course content |

#### Course Timing:

The learning audience should take this course before applying for jobs as instructional designer.

**Course Length:**

The course should be completed in approximately 80 minutes, each lesson should be completed in 15-20 minutes.

#### Course Design:

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| **Lesson 1: Introduction**  *Description*  Learn about the instructional design proficiencies and how your skills and interests match up!  *Measurement*  Multiple-choice quiz at the end of the module containing 2 questions. Given 2 attempts, the learner should accurately answer each question.  Question 1: Select the recommended instructional designer proficiencies (Select all that apply):   * teaching learners * computer programming * consulting with subject matter experts * selecting instructional technology * drawing and painting * designing courses * using instructional technology   Question 2: How should an instructional design job candidate respond to this question?  Are you familiar with any instructional technology tools?   * Yes, but I am not really interested in instructional technology. * Yes, I have used Adobe Captivate, Articulate Storyline, and have plans to take a class to learn Lectora. * No, but I am interested to learn more. | | | |
| **Lesson Content** |  |  |  |
| **Topic** | **Objective** | **Timing** | **Resources** |
| Introducing Instructional Design Proficiencies | * Learners should be able to identify the proficiencies that are recommended for instructional design job candidates.   + View teacher introduction   + View the cartoon video | :05 | * e-Learning Slides * Cartoon Video |
| How do you match up? | * Learners should be able to determine which knowledge, skills, and abilities they need to develop in order to become an instructional designer.   + View slide content   + Take pre-assessment quiz   + Notate results of pre-assessment | :05 | * e-Learning Slides * Instructional Design Career Pre-Assessment Quiz |
| What do you need to improve? | * Learners should be able to determine and select the proficiencies they need to qualify as an instructional design job candidate.   + View slide content   + Download performance gap analysis   + Complete performance gap analysis worksheet | :05 | * e-Learning Slides * Results of Pre-assessment * Instructional Design Performance Gap Analysis Worksheet |
| Summary and Invitation | * Learners should be able to discuss the importance of the instructional design proficiencies.   + View slide content of Instructional Design Job Description   + Take the lesson quiz * Learners should be able to select the next lesson in the course   + Select one of four course sections to continue class | :03 | * e-Learning Slides |