|  |  |
| --- | --- |
| Volunteer Radio Personality | October 162015 |
| Tip Crowleytcrowley@rsu.eduMarkham Hall, Room 145 RSU's Claremore campus West Will Rogers Boulevard | RSU RADIO 91.3 |

Megan Carter

Honors Volunteering

14 October 2015

Volunteer-RSU Radio

**Introduction**

 My name is Megan Carter and I am a junior in the Honors Program at Rogers State University. For my volunteering project, I volunteered as a host for one of the shows that airs on RSU Radio. The show that I hosted is called, "Gender Journey" and focuses on women artists, mainly in the indie and alternative genres. My contact person is Tip Crowley, the station manager for RSU Radio, and his email is tcrowley@rsu.edu. The physical address is Markham Hall, Room 145 at RSU's Claremore campus on West Will Rogers Boulevard.

**The Organization and Needs**

 The station debuts new local musicians, announce and air live sporting events, as well as provide public service programming. It is a 3,000-watt student and volunteer-operated radio station and is the only live broadcast, college alternative radio station in northeastern Oklahoma. The coverage of the over the air signal ranges from Claremore's immediate area to the outskirts around Sand Springs. Since the show that I am volunteering to host and help program is a specific niche, it is fairly easy to predict the target demographic that will be affected by my work. I think by hosting and airing my show, I will be fulfilling the need for more music by female leads. It creates exposure for the often-overlooked female artist especially in the indie and alternative genres.

**Volunteer Plans**

 I went up to the radio station every Thursday at 4:00pm to record my voice spots for the Sunday time slot. This took roughly an hour depending on how busy the station was and if any technical aspects needed to be dealt with. I also spent two to three hours across the weeks searching, downloading and planning the next week's content. This may include new artists, albums or flashback material to more established female artists to create a theme for a particular show. Either way this process is surprisingly time consuming and will be included and considered part of my volunteer time. I expect that as I continue to put forth the effort of the show and also publicizing it on the Facebook group that I created, the audience and listenership will grow. I also hope that I will become increasingly more relaxed behind the microphone and more proficient in show programming.

**Qualifications**

 As far as qualifications go, I have done this volunteering since the beginning of the year and was first introduced to it around last holiday season. I also took an audio production class with Cathy Coomer here at RSU my freshman year and before that, a class called Broadcast Sound Engineering at Tulsa Tech so I am very familiar with many aspects pertaining to my volunteer project. There is, of course, much that I do not know and I learned more as I helped out the station and I hope to continue developing and hosting the show in the future. As my major is in Communications- Radio/TV, this volunteer project fits in quite nicely with my major and will provides solid experience for future job opportunities and résumé components. With me hosting the show, the station can keep a whole two-hour program on the air without having to worry about paying me and fulfilling a need for more female artist exposure on the station.

**Hours**

**Time Log**

|  |  |  |
| --- | --- | --- |
| **Dates** | **Time** | **Hours Completed** |
| 6/5 | 2:00pm-3:00pm | 1 |
| 6/26 | 2:00pm-3:00pm | 1 |
| 7/3 | 2:00pm-3:00pm | 1 |
| 7/10 | 2:00pm-3:00pm | 1 |
| 7/27 | 2:00pm-3:00pm | 1 |
| 7/24 | 2:00pm-3:00pm | 1 |
| 7/31 | 2:00pm-3:00pm | 1 |
| 8/7 | 2:00pm-3:00pm | 1 |
| 8/14 | 2:00pm-3:00pm | 1 |
| 8/20 | 4:00pm-5:00pm | 1 |
| 8/27 | 4:00pm-5:00pm | 1 |
| 9/3 | 4:00pm-5:00pm | 1 |
| 9/10 | 4:00pm-5:00pm | 1 |
| 9/17 | 4:00pm-5:00pm | 1 |
| 9/24 | 4:00pm-5:00pm | 1 |
| 10/2 | 2:00pm-3:00pm | 1 |
| 10/9 | 2:00pm-3:00pm | 1 |
| 10/22 | 4:00pm-5:00pm | 1 |
| 10/29 | 4:00pm-5:00pm | 1 |
| 11/5 | 4:00pm-5:00pm | 1 |
| 11/12 | 4:00pm-5:00pm | 1 |
| 11/19 | 4:00pm-5:00pm | 1 |
| 11/26 | 4:00pm-5:00pm | 1 |
| 12/3 | 4:00pm-5:00pm | 1 |
| 12/26 | 4:00pm-5:00pm | 1 |
| **TOTAL** | 25 |

 Every day I went in to the station and checked-in with Tip Crowley if possible. I made sure that there was a studio available for me to record in. Usually I was put in one of the bigger studios, but on the ninth, I was put into one of the smaller ones. I went in, and if I had any songs to give to Tip for the show, those are programmed in. I talked with Tip about how I want the spots spread out and then I started recording them. Often times, I needed to record a spot multiple times due to my inability to speak correctly or I said incorrect information. That was very frustrating but good practice for any live readings I may do. For two days, I had to move around my schedule due to events that I had going on and that he had. Those were easy to move around. I also recorded in the summer time. This was a little difficult because I had to drive up from Tulsa every week to record for an hour, however I enjoyed it thoroughly.

**Outcomes, Involvement & Conclusions**

 I made an impression on many of my peers. When I told them that I recorded a show for volunteering and that it focuses on all women artists, they were really interested. They wanted to know more about the show and what all happens at the station. This interest gained listeners and support for the station and for my show. It created interest in more women artists and provided an outlet for such artists to be heard and represented. I hope that many discovered new artists through my show and perhaps recognized themselves in the songs that I played and could connect to them on a deeper, more meaningful level. Community service is such a good way to give back to the community and in my case, the college itself. I enjoyed helping and promoting the station and the cause behind my show in particular. I hope since this volunteer project, the experience will aid me in future career selections.