

# WAIHIGA K.MUTURI

Founder & C.E.O. at Lets Create Africa(L.C.A.) & M.U.N.A.Group

waihigamuturi@gmail.com

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## Summary

Created to Serve, Created for Art My passion is turning ideas into reality and creating innovative solutions for creative needs. I enjoy the company of innovators, thinkers and artsy communities. This has given me an exposure to and insight into engaging with like-minded individuals. To date, I have documented and participated in humanitarian issues, lifestyle and culture. This is both as a hobby and my key area of expertise. I'm a Social entrepreneur by heart, a creative entrepreneur by practice. <http://waihigakmuturi.branded.me/>

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## Publications

### Scaling Heights

Footprints Press. September 3, 2011

Authors: WAIHIGA K.MUTURI, George Muiruri, Allan Mwendwa, Jason Sibi-Okumu, Phillip Gitonga, Ngibuini Gibbs Mwaura

Scaling Heights – BIOGRAPHIES OF THE LEADING KENYAN MEN FEATURED "All that a man achieves and all that he fails to achieve are a direct result of his own thoughts" -James Allen

### Investing in Agriculture.

<http://www.wrenmedia.co.uk/> February 12, 2013

Authors: WAIHIGA K.MUTURI

WRENmedia is a specialist communications company with over 20 years experience of drawing up communication strategies, editing research papers and policy briefs, moderating e-discussions and building the capacity of researchers and the media to communicate agricultural science

### African Women in Agricultural Research and Development(A.W.A.R.D.))

<http://www.wrenmedia.co.uk/> June 20, 2013

Authors: WAIHIGA K.MUTURI

- Participant writer in A.W.A.R.D. (African Women in Agricultural Research and Development) 2013. A foundation supported by the Bill & Melinda Gates Foundation, the United States Agency for International Development (USAID), the Alliance for a Green Revolution in Africa (AGRA), and the Agropolis foundation.

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## Projects

### Kiambu County Goes Digital.

June 2013 to June 2013

Members:WAIHIGA K.MUTURI, Lilian Okado

- Digital Content Creation, Editing and Management. - Marketing. - Search Engine Optimization. - Relationship Liaison. - Copy writing.

### **African Women in Agricultural Research and Development.**

May 2013 to June 2013

Members:WAIHIGA K.MUTURI, Susanna Cartmell-Thorp

- Participant writer in A.W.A.R.D. (African Women in Agricultural Research and Development) 2013. A foundation supported by the Bill & Melinda Gates Foundation, the United States Agency for International Development (USAID), the Alliance for a Green Revolution in Africa (AGRA), and the Agropolis foundation.

### **Sema Toastmasters Goes Digital.**

April 2013 to Present

Members:WAIHIGA K.MUTURI, Jane Ngugi, Nancy Mwaura, Anthony WANGONDU

- Digital Content Creation, Editing and Management. - Marketing. - Search Engine Optimization. - Relationship Liaison. - Copy writing.

### **Political Economy of Agricultural Policy in Africa.**

February 2013 to February 2013

Members:WAIHIGA K.MUTURI, Julian Kamau, Susanna Cartmell-Thorp

- Participant writer in WrenMedia's Future Agriculture 2013.

### **TransWorld Radio and Sifa FM Goes Digital.**

November 2012 to June 2013

Members:WAIHIGA K.MUTURI, KILATYA ERICK, Tish Ndami Munga

- Digital Content Creation, Editing and Management. - Marketing. - Search Engine Optimization. - Relationship Liaison. - Copy writing.

### **"Ballot 2013" by The Royal Media Services.**

March 2013 to March 2013

Members:WAIHIGA K.MUTURI, Mike Okinyi, Annie Njanja

- Worked as a Tallying Clerk and stand-in presenter for Mr. Johnstone Mwakazi of Royal Media Services during their “Ballot 2013” feature.

### **Scaling Heights**

September 2010 to September 2011

Members:WAIHIGA K.MUTURI, George Muiruri, Ngibuini Gibbs Mwaura

- Interviewing. - Writing. - Co-authoring. - Co-editing.

### **Life Journeys.**

January 2012 to Present

Members:WAIHIGA K.MUTURI, George Muiruri

- Interviewing. - Writing. - Co-authoring. - Co-editing.

### **The Christian Presidential Debate.**

March 2013 to March 2013

Members:WAIHIGA K.MUTURI, Joseph Warungu, Tish Ndami Munga

- Was part of pioneering team for the first ever National Christian Presidential Debate. As a planner/ programme arrangement, script-writer and social network supervisor. [http://www.daystar.ac.ke/studentportal/wp-content/uploads/2013/01/infospot\\_Issue-06-2013.pdf](http://www.daystar.ac.ke/studentportal/wp-content/uploads/2013/01/infospot_Issue-06-2013.pdf)

### **New Impact Hub Nairobi**

April 2015 to Present

Members: WAIHIGA K. MUTURI, Michael Kimathi, Timothy Gachucha, Kamau Nyabwengi, Nashon Adero, Livingstone Ndegwa, Amadou Cisoko, Godfrey Matanyie

What are Impact Hubs? We believe a better world is created through the combined accomplishments of compassionate, creative, and committed individuals focused on a common purpose. From Amsterdam to Johannesburg, Singapore to San Francisco, Impact Hub has evolved into a rapidly expanding, diverse global network of over 7000+ members in 40+ locations. Each community is a wealth of innovative programs, events, and cutting-edge content. Step into any one of our Impact Hubs worldwide and immerse yourself in the local experience of a global movement. Part innovation lab, part business incubator, and part community centre, we offer our members a unique ecosystem of resources, inspiration, and collaboration opportunities to grow impact. Joining our diverse community of members and collaborators will inspire, connect, and enable you to develop your best work every step of the way.

### **African Sun Awards Festival.**

October 2015 to November 2015

Members: WAIHIGA K. MUTURI, Lilian Kibagendi, Perry Alando

To provide Secretariat Co-Management Services for ASAF 2015, and act as the ASAF 2015 Project Manager's Co-Assistant to plan, guide, manage, oversee and audit ASAF organizing methodology, functions, activity and teams to ensure delivery of the (ASAF 2015) event and its promise; To perform the assigned duties in accordance with the general requirements of professionalism. To present to TTMAgency on a timely periodic basis, and shall be present during stage by stage planning, discussion, consultation, implementation and review.

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## **Experience**

### **Space Curator&Community Host at New Impact Hub Nairobi**

March 2015 - Present (11 months)

SPACE CURATOR: Impact Hubs are living, learning spaces and someone needs to make sure that ours embodies these traits to the last detail. It's not just about throwing some tables, coffee and a WiFi router into a derelict building and hope for the best. The space has to support both our vision and business model. Mine, is to create a systematic and evolving environment that supports both innovation and creative thinking. COMMUNITY HOST: Our community will rely on its group of founders to build, grow and lead it. Culture needs to be set early on as it's really difficult to change culture months into the life of our organization.

### **Co Founder&Managing Partner at Young Entrepreneurs Network Africa (Y.E.N.A.)**

August 2014 - Present (1 year 6 months)

Young Entrepreneurs Network Africa January 2010 – Present (5 years 2 months) Nairobi The Young Entrepreneurs Network Kenya is a platform that connects young aspiring and budding entrepreneurs in Kenya to knowledge resources and networking capabilities. The objective of the network is creating synergy, promoting creativity and innovation and transforming livelihoods through job creation.

**FOUNDER&C.E.O. at M.U.N.A.Group Ltd.**

February 2014 - Present (2 years)

\* Management. \* Public Relations. \* Leader. \* Policy Creation. \* Strategic Planning. \* Budget Management. \* Organization. \* Visionary / Information Bearer \* Board Developer \* Chairperson

**Founder&C.E.O. at LETS CREATE AFRICA (L.C.A.)**

June 2013 - Present (2 years 8 months)

\* Management. \* Public Relations. \* Leader. \* Policy Creation. \* Strategic Planning. \* Budget Management. \* Organization. \* Visionary / Information Bearer \* Board Developer \* Chairperson

**Consultant Secretariat & Manager at Properties & Beach Company**

November 2015 - January 2016 (3 months)

To provide Secretariat Co-Management Services for Property & Beach Company Ltd., and act as the Property & Beach Company Ltd. Manager's Co-Assistant to plan, guide, manage, oversee and audit Property & Beach Company Ltd. organizing methodology, functions, activity and teams to ensure delivery of the organizations' (set objectives and targets) and its promise.

**Co-Secretariat at The Talent Management Agency**

October 2015 - November 2015 (2 months)

To provide Secretariat Co-Management Services for ASAF 2015, and act as the ASAF 2015 Project Manager's Co-Assistant to plan, guide, manage, oversee and audit ASAF organizing methodology, functions, activity and teams to ensure delivery of the (ASAF 2015) event and its promise; To perform the assigned duties in accordance with the general requirements of professionalism. To present to TTMAgency on a timely periodic basis, and shall be present during stage by stage planning, discussion, consultation, implementation and review.

**Praise and Worship and Advisory Services at Trinity Chapel Ruiru**

July 2014 - January 2015 (7 months)

- Praise and Worship Leader, Trinity Chapel, Ruiru. - Youth Committee official, Trinity Chapel, Ruiru. - Developed brand strategy and statistics systems. - Strategic Consulting, including team growth plan & development. - Comprehensive database management. - Give onsite and offsite classes.

**Freelance Writer and Relationship Liaison. at Say Cheese Writers**

March 2013 - December 2013 (10 months)

- Digital Content Creation, Editing and Management. - Marketing. - Search Engine Optimization. - Relationship Liaison. - Copy writing.

**Freelance Writer and Co-Publisher for the Edition Magazine and Executive Coffee Table Books Trilogy. at Footprints Press Ltd.**

December 2010 - December 2013 (3 years 1 month)

- Interviewing. - Writing. - Co-authoring. - Co-editing. THE EDITION is East Africa's premier Contemporary Career Magazine, providing ideas and insights on moving ahead in life and work. The magazine is swiftly becoming a significant companion to alert upwardly mobile, globally minded professionals who seek to excel.

**Freelance Production and Marketing Assistant. at Trans World Radio (TWR) Canada**

November 2012 - July 2013 (9 months)

- Interviewing. - Writing. - Public Relations. - Co-editing. - Marketing and Sales. - Resource Mobilization. - Brand development, web site traffic growth, web site UI and advertising revenue.

**Praise and Worship and Advisory Services at C.I.T.A.M. Parklands**

June 2008 - December 2012 (4 years 7 months)

- Part of Church Counselling Team for NPC Parklands. - Part of VCT (Voluntary Counselling T) Medical team to Deep Sea slums, Parklands Area, as Mission and Outreach. - Youth Worker for ex-candidates on outreach mission to Mtwapa, Mombasa by the CITAM Churches. - Part of Mission Team to Kargi, Marsabit for outreach and giving relief food. - Assisting Committee for the Daily Vacation Bible School. - Praise and Worship Leader, Nairobi Pentecostal Church, Parklands. - Youth Committee official, Nairobi Pentecostal Church, Parklands.

**CO-OWNER AND BUSINESS MANAGER at INTEGRITY COMPANY LTD.**

August 2007 - September 2011 (4 years 2 months)

- Strategic Consulting, including business plan & sales strategy development. - Director and Business Manager with a clear-cut outline of how to survive, thrive and optimize profit-making in the ever-changing and volatile business environment. - Project proposals, Strategy formulation and implementation, Marketing and niche placement.

**Director at ABODES COMP. LTD**

June 2008 - March 2010 (1 year 10 months)

- Generated new development deals for a real estate development company that focuses on multi-family residential projects, including real-estate market analysis.

**BUSINESS PARTNER at MVERA WIRELESS INTERNET**

May 2008 - December 2009 (1 year 8 months)

INTERNET SERVICE PROVIDER..... Project Facilitator and Coordinator. # Setting up Clients. # Bookkeeping and Accounting. # Marketing and Sales. # Public Relations.

**Digital Strategist at Spartan Systems Ltd.**

August 2009 - September 2009 (2 months)

Digitizing Reli Sacco Ltd. (Kenya Railways Sacco) - Data Entry. - Creating software. - Digitizing the records.

**Model Actor at Film studios, Kenya.**

April 2009 - April 2009 (1 month)

- Acting. - Advertising Model.

**Team Leader and transcription Officer. at Call-Man International**

December 2008 - January 2009 (2 months)

- Public Relations. - Marketing and Sales. - Transcription for international firms.

**Student Representative for alumni 2007 at The University of Nairobi**

January 2007 - May 2008 (1 year 5 months)

Student Representative for alumni 2007

**Praise and Worship Leader and Advisory Services at Life Celebration Centre.**

December 2004 - March 2008 (3 years 4 months)

- Praise and Worship Leader, Life Celebration Centre (LCC). - Youth Committee official, All churches under Life Celebration Centre (LCC).

**Purchasing Agent and Cashier. at Samburu Automobiles Ltd.**

January 2006 - January 2008 (2 years 1 month)

- Public Relations. - Marketing and Sales. - Bookkeeping and Accounting. - Strategic Consulting, including business plan & sales strategy development.

**Praise and Worship Ministry and Advisory Services at Life Ministry Kenya**

February 2006 - July 2007 (1 year 6 months)

- Public Relations. - Missions Co-ordination. - Committee official, Bridge Nakuru, Life Ministry Kenya (LMK). - Praise and Worship Ministry and Advisory Services for Bridge Ministry Nakuru, Kenya.

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## Volunteer Experience

**Lifetime Youth Member. at Kenya Red Cross**

January 2007 - Present (9 years 1 month)

Showed me the importance of Humanitarian Togetherness.

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## Courses

**Independent Coursework**

Spanish Language

Sign Language

A.C.C.A.

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## Languages

<b>English</b>	(Native or bilingual proficiency)
<b>Swahili</b>	(Native or bilingual proficiency)
<b>Spanish</b>	(Elementary proficiency)
<b>Sign Language</b>	(Elementary proficiency)
<b>Kikuyu</b>	(Professional working proficiency)

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## Skills & Expertise

**Team Building**  
**Microsoft Office**  
**PowerPoint**  
**Project Management**  
**Management**  
**Public Speaking**  
**Marketing**  
**Strategic Planning**  
**Event Management**  
**Research**  
**System Administration**  
**Team Leadership**  
**Customer Service**  
**Business Strategy**  
**Microsoft Excel**  
**Teaching**  
**Strategy**  
**Entrepreneurship**  
**Proposal Writing**  
**Data Analysis**  
**Nonprofits**  
**Accounting**  
**Analysis**  
**Creative Entrepreneurship, Music, Voice Talent,**  
**Freelance&Creative Writing.**  
**Corporate Emceeing, Digital Content Creation,**  
**Management, Marketing.**  
**Search Engine Optimiztion, Relationship Liaison,**  
**Copywriting.**

**Business Planning**  
**Advertising**  
**Public Relations**  
**Copywriting**  
**Leadership**  
**Editing**  
**SEO**  
**Community Outreach**  
**Social Networking**  
**Event Planning**

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## Education

### **Universiti Teknologi Kreatif Limkokwing**

Bachelor's degree in business Administration., Business Administration and Management, General, 2011 - 2012

Grade: Upper Merit.

Activities and Societies: - Student Representative.

### **Graffins College**

Advanced diploma in Business Management., Business Management., 2011 - 2011

Grade: Upper Merit.

Activities and Societies: - Student Union Chair.

### **Graffins College**

Diploma 1&2 in Business Management, Business Management, 2010 - 2010

Grade: Upper Merit.

Activities and Societies: - Students in Free Enterprise and Business Club.

### **University of Nairobi**

Diploma in Business Management, Business, Management, Marketing, and Related Support

Services, 2006 - 2009

Grade: Distinction.

Activities and Societies: Class Representative and Christian Union

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## Interests

Creative Entrepreneurship, Music, Voice Talent, Freelance&Creative Writing, Corporate Emceeing, Digital Content Creation, Management, Marketing, Search Engine Optimiztion, Relationship Liaison, Copywriting.

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## Certifications

### **Community Based First Aid Training**

Kenya Red cCoss Services      January 2007

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## Patents

### **K.E.M.D.A.R.**

Kenya Patent

Inventors: WAIHIGA K.MUTURI, Eric Gichuri Gaturu

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## Honors and Awards

### **FEATURE ARTICLE HACKERS OF NBO:**

Hackers of Nairobi

November 2014

Let's Create Africa (L.C.A) is a hybrid social enterprise start-up founded by Waihiga Muturi with a mission to create innovative solutions for creative needs in Africa. How? By networking creative talent across Africa.

<http://hackersofnairobi.com/post/100001822862/lets-create-africa-l-c-a-is-a-hybrid-social>

### **NOMINATION**

Youth Citizen Entrepreneurship Competititon

June 2014

NOMINATION BY Youth Citizen Entrepreneurship Competition Type of Enterprise nonprofit organization , informal program/project , other: Hybrid Social Enterprise Enterprise has a positive impact on peace-building, education , health, food security, poverty reduction , sustainable trade, cultural diversity, empowerment of women, youth, other: Promoting the Creative Economy <https://www.youth-competition.org/groups/entrepreneurship-competition-2013/contests/1/1321>

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## Organizations

### **+Abdul Mulck Associates Ltd.**

Social Economist Consultant.

January 2014 to December 2014

### **Lets Create Africa.**

Founder&C.E.O.

June 2013 to Present

<http://www.letscreateafrica.org/>

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# WAIHIGA K.MUTURI

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## 4 people have recommended WAIHIGA

"Waihiga is known to me both on business and personal levels and i am confident to say that he is a hard working gentleman with a directed focus in life.He comes out as a goal oriented person who is a human resource/asset worth having in any top company."

— **Fleciah Mukuhi**, *Personal Assistant to Director, Mulika A Educational Consultancy Ltd*, worked with WAIHIGA at M.U.N.A.Group Ltd.

"Waihiga is a detail-oriented manager who watches the balance sheet like a hawk without losing sight of the strategic objective."

— **Livingstone Ndegwa**, worked directly with WAIHIGA at M.U.N.A.Group Ltd.

"Waihiga exhibits passion, drive and enthusiasm in all that he undertakes to do."

— **Lilian Simiyu**, was with another company when working with WAIHIGA at LETS CREATE AFRICA (L.C.A.)

"Hello, you are my good business partner and also an upcoming Billionaire. Kindly join this network and recommend for your friends. Its very helpful and also recommend me in the work i've done."

— **Livingstone Ndegwa**, was with another company when working with WAIHIGA at INTEGRITY COMPANY LTD.

[Contact WAIHIGA on LinkedIn](#)