

chubbiesTM

FOR IMMEDIATE RELEASE

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NATIONAL SHORT SHORTS DAY ON CAMPUS

Shorts Appreciation Day

POCATELLO, ID - Chubbies, a short shorts company out of San Francisco will be hosting a BBQ on Idaho State University's quad Oct. 12, 2015 at 5 p.m. in honor of National Short Shorts Appreciation Day.

The BBQ will be free for everyone. Idaho State University will be providing food and drinks while they last. They will also be providing fun activities from Slip n' Slides to Sumo Wrestling matches. Chubbies shorts will be giving out a few pairs of free shorts to whomever has the most outrageous pair of shorts on that day.

"We're constantly building this brand around the weekend and the feeling you get around Friday at 5 p.m.," Montgomery says. "When a guy throws them on, the stress and rigors of the work week can be put on hold for a bit." Idaho State University supports its troops along with Chubbies and have collaborated for an amazing day.

Idaho State University prides itself on creating an environment that provokes having a great time, along with being involved. This is one way to meet new people and have a great time in doing so. Idaho State University will also be providing some free gifts such as shirts, gift cards, and other goodies. There will be raffles to win these goodies when you first enter the quad.

For more information, please contact Andreas Wiesneth at (208) 221-0287 or email at wiesandr@isu.edu.

Chubbies was founded by four Stanford graduates who disliked pants (not to mention cargo shorts). In 2011 they took their shorts ideas to Lake Tahoe, where everyone seemed to want a pair. From there the website was made and the California based company has started to make an

impact on not only the shorts community, but the college community as well.

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