How to Become a Rap Artist

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In this paper, I will discuss my key topic of how to become a rap artist. In the subjects Science and Mathematics there are a number of ways to get to an answer. The same rule applies to the arts. There are many people that rap these days, and most of them took their own paths to get into the industry. Even though a lot of people choose rap as a career the process is not easy, so I will explain the five steps I will take to become a rap artist.

The first step to my plan is to create good music for my target audience. I want my target audience to be teenagers. I want to make party music. For the party music I want the music to have a rhythm that allows people to dance. For an example, the song *Off The Rip* by French Montana is smooth song that wouldn’t dance to. A song that I would dance to is *Watch Out* by 2 Chainz because of the bass, and the way the beat drops. According to the Mahalo website, “Becoming familiar with current hip-hop trends” is an important part of getting a fan’s attention. I plan on doing two things, watching TV programs related to rap (*Love and Hip Hop and BET Hip Hop awards*) and getting more familiar with every day struggles. To learn about every day struggles I would go to cities that are known for certain problems, and talk to people that live there about problems in their community.

My second plan is to develop my rap persona. To do that I have to present myself in a good way because I’m a role model. I have to be respectful to the people I do businesses with, most importantly my fans. When I pick my stage name it should represent me. If I want to be goofy then I pick a goofy stage name for myself, and if I’m hardcore than I pick a hardcore for myself. I am going to ask my friends and family to describe me and to see what rap name should go with my description. Whenever I pick my persona I need or I can lose fans.

My third plan is to record a demo CD. I need to rent studio time or make a studio with my equipment, for me to record. According to the Mahalo website “Always lead with your best song. If you don't hook the listener with the first rap, chances are they won't listen to the rest of the demo”. I’m going to start my demo with my song, and make sure it has a good hook to keep my fans and other people interested. I will release my demo on the internet and on CDs. I will work with someone to create a cover for my demo, and I will use the same picture on the internet. I will leave my contact information on the internet and on the CDs because that will allow record labels and producers to contact me.

My fourth plan is to perform live. If I perform live it will help me bring up my confidence and my number of fans up. There are a number of ways to perform, as the Mahola website said, “Go to rap battles to build up your skills and to build your street credit”. So I would do different types of performances, so that when the concert comes it will become easier for me to perform at the live. Not only that I will perform live, I will also make music videos and put them on YouTube.

My last plan is to get a record deal. As the Mahola website said, “Meet with a record label”. To meet up with the representative of the record label you must be prepared with all my materials which includes dressing properly, and also having my music prerecorded or ready to present my music live in person. The Mahola website also said, “Get your representation to set up a meeting with an A&R executive”. That means I have to meet up with the person under the president of the record label. I also have to be ready to rap because they may want to see the talent I got in rapping and if I’m serious about it or not.

Through my research, I found five steps I will take to become a rapper. Those steps are: get an audience, develop a rap persona, record a demo CD, preform live and get a record deal. In writing this paper, I was able to plan out my rap career. My main part of the research was to get an audience. I feel more informed and better prepared to be a rap artist.

Citation

Mahalo.com Incorporated

http://www.mahalo.com/how-to-become-a-rapper