Guiding Principles



Candidate Experience Journey Map | July 2015

Help Field Staff understand the importance of setting

objectives for candidates

Ensure that candidates understand the full

picture"

selection and contracting process and see the "big

Information sources

Assign a mentor or main contact-point for

each candidate

candidate

Ensure that candidates are well-prepared

for Sales School and know how their

career will evolve

LinkNet

High-quality training and support for Field leads to higher staff retention and better candidate success.

Fire	st Day of Sales School
points	Training & Development CL&R Coordinator Field Leadership
us of	
hecklist	
	Start Sales School
	Two-Three Weeks
s s?	 How am I going to learn all the products? It's exciting to meet other FRs and get started on my career.
2	Excited Happy
	Time/Financial Pressure
	Enjoyability Access to People and Information (P&I)

Help candidates come to training ready to start building their client base (data populated in CRM, phoning language learned)

Strive for a high-touch and personalized Sales School experience for each

Interviews with new FRs
Interviews with CL&R Analysts