



# Creative Rational

CALENDAR GRANITO 2016

Kamikaze, 08 September 2015

#01

**“Stays Ultimate”**

Some says, fashion is fade,  
but style is eternal.

Granito as a market leader of tile, who always ahead in style, is the one who have that inner-style. Others may come and go, but they stays as followers. This series of messages is the statement that has to be out-spoken. So the audience could associate their lifestyle with Granito.

#1 JANUARY - FEBRUARI

HOW TO HIDE THE  
STYLE WHEN IT'S IN

**YOU?**



Living In Style with The Ultimate Tile

 **GRANITO**<sup>™</sup>  
LIVING IN STYLE WITH THE ULTIMATE TILE



## #2 MARCH - APRIL



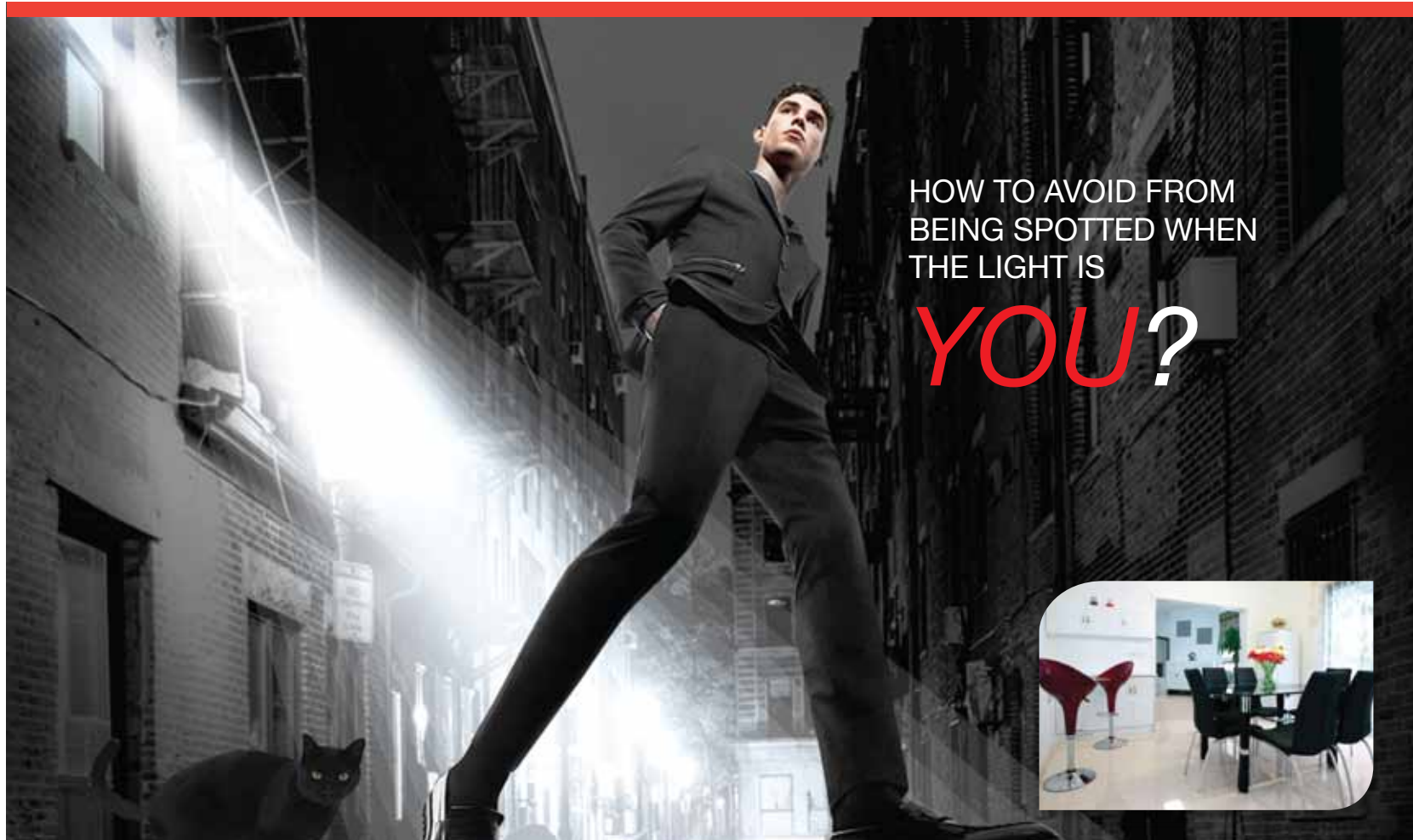
HOW TO TURN COLD WHEN  
**YOU** ARE THE FIRE



Living In Style with The Ultimate Tile

 **GRANITO**<sup>™</sup>  
LIVING IN STYLE WITH THE ULTIMATE TILE

#3 MAY - JUNE



HOW TO AVOID FROM  
BEING SPOTTED WHEN  
THE LIGHT IS

**YOU?**



Living In Style with The Ultimate Tile

 **GRANITO**<sup>™</sup>  
LIVING IN STYLE WITH THE ULTIMATE TILE

#02

“Style is in you”

# No need to find outside.

No need to understand the complex-dimension of seeing life. If the world is a huge gallery, then the art is you. The million colors, the patterns, the textures, every forms of life, is already in you.



#1 JANUARY - FEBRUARI



NOT OBVIOUS.  
BUT TREMENDOUS.

Living In Style with The Ultimate Tile

 **GRANITO™**  
LIVING IN STYLE WITH THE ULTIMATE TILE

#2 MARCH - APRIL



Living In Style with The Ultimate Tile

 **GRANITO**<sup>™</sup>  
LIVING IN STYLE WITH THE ULTIMATE TILE

#3 MAY - JUNE



Living In Style with The Ultimate Tile

 **GRANITO**<sup>TM</sup>  
LIVING IN STYLE WITH THE ULTIMATE TILE

Thank you very much.



PT Kamikaze  
Kreasi  
Komunika