

# TRAFFIC & MARKETING KPIS (MONTHLY COMPREHENSIVE)

American Washing June 2016 Report

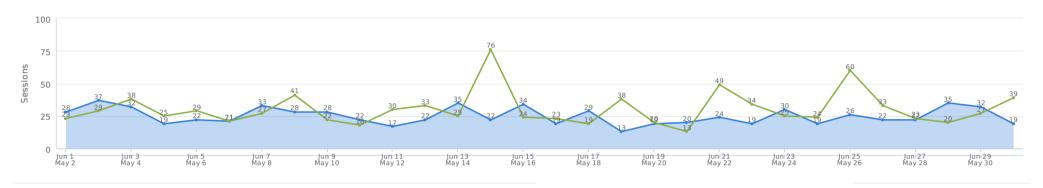
07/07/2016

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#### Search Traffic Overview (06/01/2016 - 06/30/2016)

#### Jun 01, 2016 - Jun 30, 2016

compared to: May 02, 2016 - May 31, 2016



#### **Traffic Overview**

Visits **748** 

Previous: **908 (-17.62%)** 

Pages/Session

1.59

Previous: **1.52** (+4.68%)

New Users

83.16%

Previous: **89.65% ▼** (-7.24%)

Users 636

Previous: **824** ▼ (-22.82%)

Avg. Time on Site

0:00:54

Previous: **0:00:55 ▼** (-1.32%)

**Goal Completions** 

12

Previous: **6 (+100.00%)** 

Page Views

1.190

Previous: **1,380 ▼** (-13.77%)

Bounce Rate

74.73%

Previous: **77.64% (+3.75%)** 

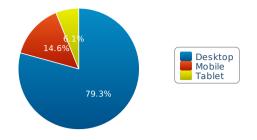
Goal Conversion

1.60%

Previous: **0.66% (+142.78%)** 



#### **Device Overview**



### AdWords

Cost \$298.11 Impressions 1,869

Ad Clicks 74

3.96

CPC \$4.03

# Rank Performance > Keyword Date Comparison (06/01/2016 - 06/30/2016)

G ■ Google USA (google.com) | americanwashing.com

Keyword	Jun 01, 2016	Jun 30, 2016	Change	Vol.	PPC
concrete cleaning aurora	3	1	<b>▲</b> +2 (3)	0	Low
concrete power washing company burr ridge	1	1	-	0	Low
concrete cleaning service oak brook	1	1	-	0	Low
concrete cleaning orland park	1	1	-	0	Low
concrete cleaning hinsdale il	1	1	-	0	Low
roof power washing service orland park	2	1	<b>▲</b> +1 (2)	0	Low
house power washing prices orland park	1	1	-	0	Low
concrete cleaning service naperville	1	1	-	0	Low
concrete cleaning service barrington	1	1	-	0	Low
concrete cleaning naperville	1	1	-	0	Low
driveway cleaning aurora	1	1	-	0	Low
concrete cleaning service orland park	1	1	-	0	Low
driveway pressure washing company aurora	2	1	<b>▲</b> +1 (2)	0	Low
concrete power washing company wheaton	1	1	-	0	Low
driveway pressure washing company barrington	1	1	-	0	Low
roof power washing service oak brook	2	1	<b>▲</b> +1 (2)	0	Low
driveway pressure washing company orland park	1	1	-	0	Low
driveway pressure washing company hinsdale	1	1	-	0	Low
roof power washing naperville	1	1	-	0	Low
roof power washing company hinsdale il	1	1	-	0	Low
concrete power washing orland park	1	1	-	0	Low
concrete cleaning service wheaton	1	1	-	0	Low
driveway power washing burr ridge il	1	1	-	0	Low
driveway pressure washing company wheaton	1	1	-	0	Low
roof power washing company burr ridge il	1	1	-	0	Low
driveway pressure washing company naperville	1	1	-	0	Low
concrete cleaning service long grove	1	1	-	0	Low
roof power washing company oak brook il	1	1	-	0	Low
driveway pressure washing company burr ridge	1	1	_	0	Low

concrete cleaning burr ridge il	1	1	-	0	Low
concrete power washing company oak brook	1	1	-	0	Low
concrete cleaning service burr ridge	1	1	-	0	Low
concrete power washing company orland park	1	1	-	0	Low
driveway power washing orland park	1	1	-	0	Low
roof power washing service naperville	1	1	-	0	Low
house power washing prices wheaton	2	1	<b>▲</b> +1 (2)	0	Low
concrete power washing company naperville	1	1	-	0	Low
concrete cleaning service hinsdale	1	1	-	0	Low
concrete power washing naperville	1	1	-	0	Low
concrete cleaning oak brook il	1	1	-	0	Low
roof cleaning orland park	4	1	<b>▲</b> +3 (4)	0	Low
concrete power washing company aurora	2	1	<b>▲</b> +1 (2)	0	Low
roof power washing orland park	1	1	-	0	Low
driveway cleaning chicago	4	1	<b>▲</b> +3 (4)	0	Low
concrete cleaning service glen ellen	1	1	-	0	Low
driveway pressure washing company long grove	2	2	-	0	Low
house power washing prices burr ridge	2	2	-	0	Low
roof washing naperville	7	2	<b>▲</b> +5 (7)	0	Low
driveway power washing hinsdale il	2	2	-	0	Low
driveway pressure washing company glen ellen	3	2	<b>▲</b> +1 (3)	0	Low
concrete power washing aurora	3	2	<b>▲</b> +1 (3)	0	Low
house power washing prices oak brook	2	2	-	0	Low
driveway cleaning company orland park	2	2	-	0	Low
driveway power washing naperville	2	2	-	0	Low
roof power washing service long grove	3	2	<b>▲</b> +1 (3)	0	Low
driveway power washing oak brook il	2	2	-	0	Low
roof cleaning oak brook il	3	3	-	0	Low
house power washing company naperville	2	3	<b>▼</b> -1 (2)	0	Low
roof power washing service hinsdale	2	3	<b>▼</b> -1 (2)	0	Low
roof cleaning hinsdale il	3	3	-	0	Low
house power washing company orland park	5	3	<b>▲</b> +2 (5)	0	Low
driveway cleaning company gurnee	1	3	<b>▼</b> -2 (1)	0	Low
driveway cleaning burr ridge il	4	3	<b>▲</b> +1 (4)	0	Low
driveway power washing aurora	3	3	-	0	Low
pressure washing company wheaton	8	3	<b>▲</b> + <b>5</b> (8)	0	Low

roof cleaning wheaton	4	3	<b>▲</b> +1 (4)	0	Low
house power washing company burr ridge il	3	3	-	0	Low
roof power washing aurora	2	3	<b>▼</b> -1 (2)	0	Low
driveway cleaning oak brook il	5	3	<b>▲</b> +2 (5)	0	Low
driveway pressure washing company oak brook	2	3	<b>▼</b> -1 (2)	0	Low
driveway cleaning company barrington	1	3	<b>▼</b> -2 (1)	0	Low
house power washing naperville	11	3	<b>▲</b> +8 (11)	0	Low
driveway cleaning company naperville	4	3	<b>▲</b> +1 (4)	0	Low
roof cleaning company naperville	3	3	-	0	Low
roof cleaning burr ridge il	4	4	-	0	Low
driveway cleaning company long grove	1	4	▼-3 (1)	0	Low
driveway cleaning hinsdale il	4	4	-	0	Low
power washing company hinsdale	7	4	<b>▲</b> +3 (7)	0	Low
roof washing chicago	7	4	<b>▲</b> +3 (7)	0	Low
roof cleaning naperville	5	4	<b>▲</b> + <b>1</b> (5)	0	Low
roof power washing chicago	4	4	-	0	Low
driveway cleaning orland park	1	4	▼-3 (1)	0	Low
pressure washing company naperville	6	4	<u>*</u> +2 (6)	0	Low
house power washing burr ridge il	4	4	-	0	Low
pressure washing company barrington	4	4	-	0	Low
roof washing orland park	4	4	-	0	Low
roof cleaning company orland park	4	4	-	0	Low
roof cleaning company barrington	4	4	-	0	Low
house power washing prices naperville	3	4	<b>▼</b> -1 (3)	0	Low
driveway cleaning naperville	1	4	<b>▼</b> -3 (1)	0	Low
driveway power washing chicago	4	4	-	0	Low
pressure washing company burr ridge	4	4	-	0	Low
pressure washing company long grove	4	4	-	0	Low
power washing company orland park	5	5	-	0	Low
house power washing company hinsdale il	5	5	-	0	Low
roof cleaning downers grove	5	5	-	0	Low
power washing downers grove	10	5	<b>4</b> + <b>5</b> (10)	0	Low
house power washing oak brook il	5	5	-	0	Low
pressure washing company hinsdale	5	5	-	0	Low
power washing company aurora	7	5	<b>▲</b> +2 (7)	0	Low
power washing orland park	5	5	-	0	Low

pressure washing company oak brook	5	5	-	0	Low
power washing company burr ridge	4	5	<b>▼</b> -1 (4)	0	Low
concrete power washing chicago	4	5	<b>▼</b> -1 (4)	0	Low
house power washing company oak brook il	3	5	<b>▼</b> -2 (3)	0	Low
house power washing elmhurst	5	6	<b>▼</b> -1 (5)	0	Low
pressure washing company orland park	5	6	<b>▼</b> -1 (5)	0	Low
house power washing hinsdale il	6	6	-	0	Low
house power washing downers grove	4	6	<b>▼</b> -2 (4)	0	Low
concrete cleaning chicago	8	6	<b>▲</b> +2 (8)	10	High
house power washing orland park	5	6	<b>▼</b> -1 (5)	0	Low
power washing aurora	7	7	-	0	Low
house power washing aurora	7	7	-	0	Low
power washing company naperville	9	8	<b>▲</b> + <b>1</b> (9)	0	Low
roof cleaning aurora	8	9	<b>▼</b> -1 (8)	0	Low
roof cleaning chicago	4	10	<b>▼</b> -6 (4)	10	High
power washing wheaton	11	10	▲ +1 (11)	0	Low
power washing naperville	12	11	▲ +1 (12)	10	High
house power washing chicago	6	11	<b>▼</b> -5 (6)	0	Low
house power washing wheaton	10	11	<b>▼</b> -1 (10)	0	Low

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Keyword	Jun 01, 2016	Jun 30, 2016	Change	Vol.	PPC
roof power washing company burr ridge il	1	1	-	0	Low
concrete power washing orland park	1	1	-	0	Low
concrete cleaning oak brook il	1	1	-	0	Low
roof cleaning downers grove	2	1	<b>▲</b> +1 (2)	0	Low
driveway pressure washing company glen ellen	3	1	<b>▲</b> +2 (3)	0	Low
house power washing company orland park	3	1	<b>4</b> +2 (3)	0	Low
concrete power washing company naperville	1	1	-	0	Low
driveway power washing burr ridge il	1	1	-	0	Low
concrete cleaning naperville	1	1	-	0	Low
driveway pressure washing company long grove	2	1	<b>▲</b> +1 (2)	0	Low
roof power washing naperville	1	1	-	0	Low
concrete cleaning orland park	9	1	<b>48</b> (9)	0	Low
concrete power washing company orland park	1	1	-	0	Low
concrete cleaning service burr ridge	1	1	-	0	Low

concrete cleaning service naperville	1	1	-	0	Low
concrete cleaning burr ridge il	1	1	-	0	Low
concrete cleaning service hinsdale	1	1	-	0	Low
driveway pressure washing company burr ridge	1	1	-	0	Low
concrete cleaning service long grove	1	1	-	0	Low
roof power washing service hinsdale	1	1	-	0	Low
roof power washing company hinsdale il	1	1	-	0	Low
driveway pressure washing company aurora	-	1	N/A	0	Low
concrete power washing company burr ridge	1	1	-	0	Low
concrete cleaning service oak brook	1	1	-	0	Low
concrete cleaning hinsdale il	1	1	-	0	Low
driveway cleaning company long grove	2	1	<b>▲</b> +1 (2)	0	Low
roof power washing service oak brook	1	1	-	0	Low
driveway pressure washing company orland park	1	1	-	0	Low
concrete cleaning service glen ellen	1	1	-	0	Low
concrete cleaning service orland park	1	1	-	0	Low
driveway pressure washing company barrington	1	1	-	0	Low
house power washing prices oak brook	1	1	-	0	Low
roof power washing company oak brook il	1	1	-	0	Low
driveway cleaning burr ridge il	1	1	-	0	Low
driveway power washing orland park	4	1	<b>▲</b> +3 (4)	0	Low
concrete power washing company aurora	-	1	N/A	0	Low
driveway cleaning company gurnee	1	1	-	0	Low
concrete power washing company wheaton	1	1	-	0	Low
driveway cleaning company orland park	1	1	-	0	Low
concrete cleaning service barrington	1	1	-	0	Low
driveway pressure washing company naperville	1	1	-	0	Low
concrete power washing naperville	1	1	-	0	Low
concrete power washing company oak brook	2	1	<b>▲</b> +1 (2)	0	Low
roof power washing service orland park	1	1	-	0	Low
house power washing prices orland park	1	1	-	0	Low
concrete cleaning service wheaton	1	1	-	0	Low
driveway pressure washing company wheaton	2	2	-	0	Low
driveway cleaning company barrington	3	2	<b>▲</b> +1 (3)	0	Low
house power washing prices burr ridge	2	2	-	0	Low
house power washing prices wheaton	3	2	<b>▲</b> +1 (3)	0	Low

driveway power washing naperville	3	2	<b>+1</b> (3)	0	Low
roof cleaning wheaton	1	2	<b>▼</b> -1 (1)	0	Low
roof power washing service naperville	2	2	-	0	Low
house power washing company burr ridge il	3	3	-	0	Low
driveway pressure washing company oak brook	2	3	<b>▼</b> -1 (2)	0	Low
driveway cleaning company naperville	1	3	<b>▼</b> -2 (1)	0	Low
house power washing company naperville	2	3	<b>▼</b> -1 (2)	0	Low
driveway cleaning naperville	1	3	<b>▼</b> -2 (1)	0	Low
roof power washing service long grove	3	3	-	0	Low
pressure washing company oak brook	5	3	<b>▲ +2</b> (5)	0	Low
house power washing company oak brook il	3	3	-	0	Low
roof washing naperville	3	3	-	0	Low
house power washing naperville	5	3	<b>▲</b> +2 (5)	0	Low
roof cleaning oak brook il	3	3	-	0	Low
roof cleaning company orland park	3	3	-	0	Low
roof power washing chicago	3	3	-	0	Low
driveway cleaning oak brook il	2	3	<b>▼</b> -1 (2)	0	Low
house power washing prices naperville	3	4	<b>▼</b> -1 (3)	0	Low
pressure washing company burr ridge	6	4	<b>▲</b> +2 (6)	0	Low
driveway power washing oak brook il	2	4	<b>▼</b> -2 (2)	0	Low
house power washing company hinsdale il	2	4	▼-2 (2)	0	Low
pressure washing company orland park	4	4	-	0	Low
pressure washing company wheaton	4	4	-	0	Low
driveway power washing hinsdale il	1	4	<b>▼</b> -3 (1)	0	Low
driveway pressure washing company hinsdale	4	4	-	0	Low
power washing company burr ridge	2	4	<b>▼</b> -2 (2)	0	Low
house power washing burr ridge il	4	4	-	0	Low
power washing company naperville	7	5	<b>▲</b> +2 (7)	0	Low
driveway cleaning hinsdale il	5	5	-	0	Low
roof cleaning company barrington	-	5	N/A	0	Low
pressure washing company naperville	6	6	-	0	Low
house power washing hinsdale il	6	6	-	0	Low
house power washing wheaton	6	6	-	0	Low
house power washing oak brook il	6	6	-	0	Low
roof washing chicago	5	6	<b>▼</b> -1 (5)	0	Low
power washing company orland park	6	7	<b>▼</b> -1 (6)	0	Low

driveway power washing chicago	12	8	<b>▲</b> +4 (12)	0	Low
roof cleaning chicago	11	9	<u>+2</u> (11)	10	High
concrete power washing chicago	18	13	<u>*</u> +5 (18)	0	Low
driveway cleaning chicago	8	14	<b>▼</b> -6 (8)	0	Low
pressure washing company long grove	33	25	<b>▲</b> +8 (33)	0	Low
pressure washing company barrington	32	34	<b>▼</b> -2 (32)	0	Low
driveway cleaning aurora	-	-	N/A	0	Low
power washing naperville	-	-	N/A	10	High
power washing company aurora	-	-	N/A	0	Low
power washing aurora	-	-	N/A	0	Low
roof cleaning hinsdale il	3	-	▼?(3)	0	Low
house power washing aurora	-	-	N/A	0	Low
roof power washing orland park	1	-	▼?(1)	0	Low
power washing wheaton	-	-	N/A	0	Low
driveway power washing aurora	-	-	N/A	0	Low
roof cleaning naperville	-	-	N/A	0	Low
roof cleaning aurora	-	-	N/A	0	Low
driveway cleaning orland park	-	-	N/A	0	Low
roof cleaning company naperville	-	-	N/A	0	Low
roof washing orland park	4	-	▼? (4)	0	Low
concrete cleaning chicago	-	-	N/A	10	High
house power washing orland park	-	-	N/A	0	Low
power washing downers grove	7	-	▼? (7)	0	Low
concrete power washing aurora	-	-	N/A	0	Low
house power washing downers grove	5	-	▼? (5)	0	Low
pressure washing company hinsdale	8	-	▼? (8)	0	Low
power washing orland park	-	-	N/A	0	Low
power washing company hinsdale	10	-	▼?(10)	0	Low
roof cleaning orland park	3	-	▼?(3)	0	Low
house power washing elmhurst	-	-	N/A	0	Low
concrete cleaning aurora	-	-	N/A	0	Low
roof cleaning burr ridge il	8	-	▼? (8)	0	Low
house power washing chicago	35	-	▼? (35)	0	Low
roof power washing aurora	-		N/A	0	Low

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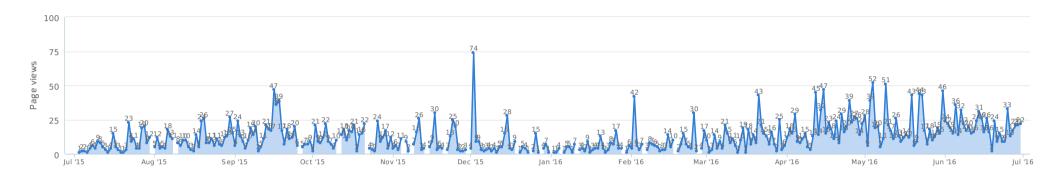
Keyword	Jun 01, 2016	Jun 30, 2016	Change	Vol.	PPC
house power washing company hinsdale il	2	1	<b>▲</b> +1 (2)	0	Low
driveway pressure washing company glen ellen	1	1	-	0	Low
concrete cleaning service naperville	1	1	-	0	Low
driveway cleaning orland park	1	1	-	0	Low
roof power washing service orland park	1	1	-	0	Low
concrete cleaning service oak brook	1	1	-	0	Low
house power washing elmhurst	2	1	<b>▲</b> +1 (2)	0	Low
roof cleaning burr ridge il	1	1	-	0	Low
pressure washing company naperville	3	1	<b>▲</b> +2 (3)	0	Low
roof power washing orland park	1	1	-	0	Low
concrete cleaning aurora	4	1	<b>▲</b> +3 (4)	0	Low
pressure washing company burr ridge	1	1	-	0	Low
house power washing prices orland park	1	1	-	0	Low
driveway power washing naperville	1	1	-	0	Low
roof washing chicago	3	1	<b>▲</b> +2 (3)	0	Low
driveway power washing chicago	1	1	-	0	Low
driveway pressure washing company barrington	1	1	-	0	Low
roof power washing service naperville	1	1	-	0	Low
roof power washing company burr ridge il	1	1	-	0	Low
driveway pressure washing company naperville	1	1	-	0	Low
concrete cleaning service glen ellen	1	1	-	0	Low
concrete cleaning naperville	1	1	-	0	Low
roof cleaning company orland park	1	1	-	0	Low
concrete power washing company aurora	2	1	<b>▲</b> +1 (2)	0	Low
concrete cleaning hinsdale il	1	1	-	0	Low
house power washing prices wheaton	1	1	-	0	Low
driveway pressure washing company burr ridge	1	1	-	0	Low
roof cleaning hinsdale il	2	1	<b>▲</b> +1 (2)	0	Low
roof cleaning orland park	1	1	-	0	Low
driveway pressure washing company aurora	2	1	<b>▲</b> +1 (2)	0	Low
driveway cleaning company gurnee	1	1	-	0	Low
roof power washing chicago	1	1	-	0	Low
concrete power washing company wheaton	1	1	-	0	Low
power washing company burr ridge	1	1	-	0	Low
roof power washing company hinsdale il	1	1	-	0	Low

driveway pressure washing company long grove	1	1	-	0	Low
roof washing orland park	1	1	-	0	Low
driveway cleaning chicago	1	1	-	0	Low
driveway cleaning hinsdale il	2	1	<b>▲</b> +1 (2)	0	Low
roof power washing service hinsdale	1	1	-	0	Low
concrete power washing naperville	1	1	-	0	Low
concrete cleaning service burr ridge	1	1	-	0	Low
roof cleaning company barrington	1	1	-	0	Low
pressure washing company long grove	1	1	-	0	Low
driveway cleaning aurora	1	1	-	0	Low
house power washing prices naperville	1	1	-	0	Low
house power washing prices burr ridge	1	1	-	0	Low
roof cleaning wheaton	1	1	-	0	Low
house power washing burr ridge il	1	1	-	0	Low
driveway cleaning company barrington	1	1	-	0	Low
pressure washing company barrington	1	1	-	0	Low
driveway cleaning company long grove	1	1	-	0	Low
driveway power washing hinsdale il	1	1	-	0	Low
driveway pressure washing company hinsdale	1	1	-	0	Low
concrete cleaning service barrington	1	1	-	0	Low
concrete cleaning orland park	1	1	-	0	Low
house power washing company orland park	2	1	<b>▲</b> +1 (2)	0	Low
concrete cleaning service orland park	1	1	-	0	Low
roof cleaning company naperville	3	1	<b>▲</b> +2 (3)	0	Low
driveway cleaning company naperville	1	1	-	0	Low
concrete cleaning service long grove	1	1	-	0	Low
roof power washing naperville	1	1	-	0	Low
roof power washing service long grove	1	1	-	0	Low
driveway cleaning burr ridge il	1	1	-	0	Low
driveway cleaning company orland park	1	1	-	0	Low
driveway cleaning naperville	1	1	-	0	Low
power washing company hinsdale	2	1	<b>▲</b> +1 (2)	0	Low
concrete cleaning burr ridge il	1	1	-	0	Low
roof power washing service oak brook	2	2	-	0	Low
house power washing company burr ridge il	1	2	<b>▼</b> -1 (1)	0	Low
pressure washing company orland park	2	2	-	0	Low

house power washing oak brook il	2	2	-	0	Low
driveway pressure washing company oak brook	2	2	-	0	Low
driveway power washing orland park	2	2	-	0	Low
driveway power washing burr ridge il	2	2	-	0	Low
concrete power washing company orland park	1	2	<b>▼</b> -1 (1)	0	Low
house power washing prices oak brook	2	2	-	0	Low
concrete cleaning service wheaton	1	2	<b>▼</b> -1 (1)	0	Low
concrete cleaning oak brook il	2	2	-	0	Low
concrete power washing company burr ridge	1	2	<b>▼</b> -1 (1)	0	Low
house power washing orland park	2	2	-	0	Low
driveway pressure washing company orland park	2	2	-	0	Low
house power washing company oak brook il	2	2	-	0	Low
concrete cleaning chicago	3	2	<b>▲</b> +1 (3)	10	High
concrete power washing company naperville	1	2	<b>▼</b> -1 (1)	0	Low
driveway power washing aurora	2	2	-	0	Low
pressure washing company hinsdale	2	2	-	0	Low
concrete power washing company oak brook	2	2	-	0	Low
roof cleaning downers grove	1	2	<b>▼</b> -1 (1)	0	Low
power washing company orland park	2	2	-	0	Low
power washing company naperville	4	2	<b>▲</b> +2 (4)	0	Low
power washing downers grove	7	2	<b>▲</b> +5 (7)	0	Low
driveway cleaning oak brook il	2	2	-	0	Low
concrete power washing chicago	1	2	<b>▼</b> -1 (1)	0	Low
power washing company aurora	3	2	<b>▲</b> + <b>1</b> (3)	0	Low
roof cleaning oak brook il	2	2	-	0	Low
concrete power washing orland park	1	2	<b>▼</b> -1 (1)	0	Low
roof washing naperville	2	2	-	0	Low
driveway power washing oak brook il	2	2	-	0	Low
roof power washing company oak brook il	2	2	-	0	Low
concrete cleaning service hinsdale	1	2	<b>▼</b> -1 (1)	0	Low
pressure washing company oak brook	2	2	-	0	Low
house power washing hinsdale il	3	3	-	0	Low
driveway pressure washing company wheaton	1	3	<b>▼</b> -2 (1)	0	Low
power washing orland park	3	3	-	0	Low
roof power washing aurora	2	4	<b>▼</b> -2 (2)	0	Low
house power washing downers grove	2	4	<b>▼</b> -2 (2)	0	Low

roof cleaning naperville	4	4	-	0	Low
concrete power washing aurora	4	4	-	0	Low
power washing aurora	4	5	<b>▼</b> -1 (4)	0	Low
pressure washing company wheaton	4	5	<b>▼</b> -1 (4)	0	Low
house power washing aurora	5	5	-	0	Low
roof cleaning aurora	4	6	<b>▼</b> -2 (4)	0	Low
house power washing company naperville	2	6	<b>▼</b> -4 (2)	0	Low
power washing wheaton	8	6	<b>▲</b> +2 (8)	0	Low
house power washing chicago	4	7	<b>▼</b> -3 (4)	0	Low
roof cleaning chicago	4	7	▼-3 (4)	10	High
power washing naperville	8	8	-	10	High
house power washing wheaton	7	8	<b>▼</b> -1 (7)	0	Low
house power washing naperville	8	9	<b>▼</b> -1 (8)	0	Low

## Organic search Jul 01, 2015 - Jun 30, 2016



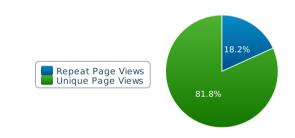
#### **Traffic Overview**

Page Views 4,233

Unique Page Views 3,461

Avg. Time on Page 0:01:35

Exit Rate 46.09%



## 433 Pages

Top Pages		
Source	%	Page views
	17.34%	734
/contact-us/	6.92%	293
/driveway-and-concrete-cleaning-chicago-il/	5.76%	244
/house-power-washing-company-chicago-il/	5.62%	238
/about-us-pressure-washing-chicago-il/	4.56%	193
/roof-cleaning-and-power-washing-chicago/	3.52%	149

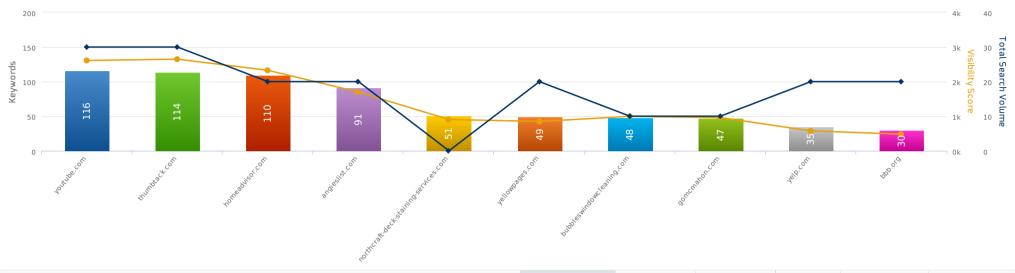
/concrete-cleaning-products-tips-for-stains-rust-oil-grease-mold/	3.19%	135
/driveway-cleaning-company-st-charles-il-driveway-cleaner-in-st-charle	2.72%	115
/how-to-remove-motor-oil-and-grease-stains-from-your-driveway/	1.87%	79
/thank-you/	1.75%	74
/pressure-washing-instant-estimate/	1.49%	63
/service-areas-house-power-washing-roof-power-washing-concrete-drivewa	1.32%	56
/best-concrete-cleaner-naperville-il-cleaning-concrete-service-napervi	1.16%	49
/pressure-washing-prices-oak-brook-il-power-washing-prices-oak-brook-i	1.02%	43
/house-power-washing-services-la-grange-park-il-home-power-washing-cos	1.02%	43
/house-power-washing-services-st-charles-il-home-power-washing-cost-st	0.97%	41
/pressure-washing-prices-naperville-il-power-washing-prices-naperville	0.94%	40
/pressure-washing-company-st-charles-il-power-washing-company-st-charl	0.85%	36
/blog/	0.73%	31
/roof-cleaning-company-chicago-il-roof-cleaner-service-chicago-il/	0.71%	30
/how-to-power-wash-a-brick-house/	0.71%	30
/roof-cleaning-company-orland-park-il-roof-cleaner-service-orland-park	0.64%	27
/power-washing-testimonials/	0.61%	26
/roof-cleaning-company-willowbrook-il-roof-cleaner-service-willowbrook	0.59%	25
/pressure-washing-prices-oak-lawn-il-power-washing-prices-oak-lawn-il/	0.59%	25
/driveway-cleaning-concrete-cleaning-power-washing-company-naperville	0.59%	25
/house-power-washing-company-naperville-il/	0.52%	22
/pressure-washing-company-flossmoor-il-power-washing-company-flossmoor	0.50%	21
/pressure-washing-company-orland-park-il-power-washing-company-orland	0.47%	20
/driveway-cleaning-concrete-power-washing-company-bolingbrook-il/	0.47%	20
/pressure-washing-company-aurora-il-power-washing-company-aurora-il/	0.45%	19
/roof-cleaning-company-wheaton-il-roof-cleaner-service-wheaton-il/	0.43%	18
/pressure-washing-company-yorkville-il-power-washing-company-yorkville	0.40%	17
/house-power-washing-services-lockport-il-home-power-washing-cost-lock	0.40%	17
/roof-cleaning-naperville-power-washing-company-naperville/	0.38%	16
/house-power-washing-company-wheaton-il/	0.38%	16
/house-power-washing-company-orland-park-il/	0.38%	16
/house-power-washing-company-aurora-il/	0.38%	16
/driveway-cleaning-company-naperville-il-driveway-cleaner-in-napervill	0.38%	16
/roof-cleaning-company-north-barrington-il-roof-cleaner-service-north	0.31%	13
/roof-cleaning-company-naperville-il-roof-cleaner-service-naperville-i	0.31%	13
/pressure-washing-prices-long-grove-il-power-washing-prices-long-grove	0.31%	13

/pressure-washing-company-elmhurst-il-power-washing-company-elmhurst-i	0.31%	13
/house-washing/	0.31%	13
/driveway-cleaning-concrete-power-washing-company-aurora-il/	0.31%	13
/pressure-washing-prices-yorkville-il-power-washing-prices-yorkville-i	0.28%	12
/pressure-washing-company-downers-grove-il-power-washing-company-downe	0.28%	12
/driveway-cleaning-concrete-cleaning-power-washing-company-downers-gro	0.26%	11
/blog/page/60/	0.26%	11
/best-concrete-cleaner-chicago-il-cleaning-concrete-service-chicago-il	0.26%	11

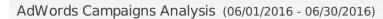
# Research > Majestic Backlinks

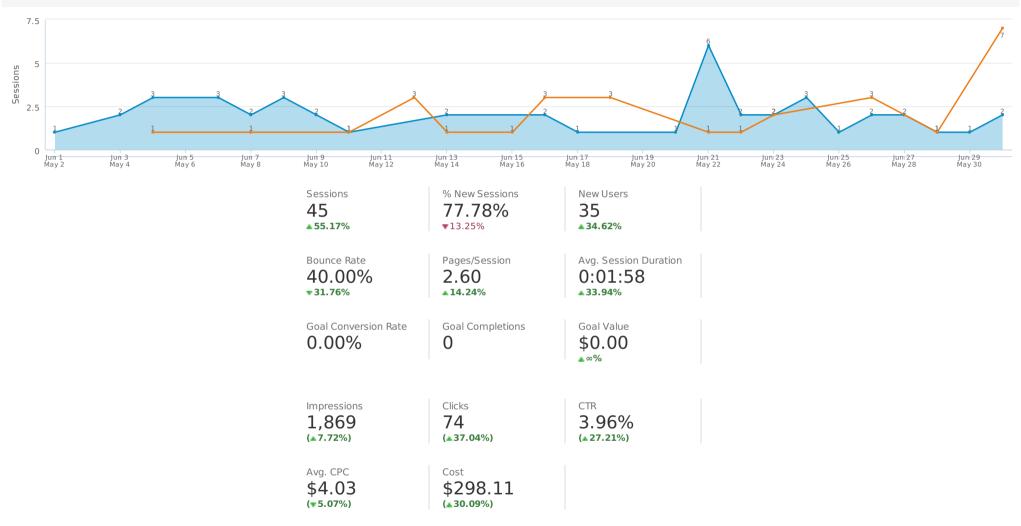
IP	Domain	MJESTIC Pages	MARSTIK Backlinks	Referring Domains	Class C subnets	Referring IP addresses	MARSTIK Edu	MAJESTIC GOV	MAJESTIC CF	MAJESTIC TF
	advantageroofcleaning.com	43	3,795	10	8	8	0	0	9	20
	americanwashing.com	125	86	31	31	31	0	0	8	5

# Competition Analysis > Top Organic Competitors



Competitor Domain	Keywords	Competitor +	Competitor -	Δ	Total Search Volume	Visibility Score
youtube.com	116	4	112	<b>▲108</b>	30	2,612
homeadvisor.com	110	14	96	<b>≜</b> 82	20	2,327
angieslist.com	91	5	86	<b>▲81</b>	20	1,699
northcraft-deck-staining-services.com	51	1	50	<b>▲</b> 49	0	905
chicago.pressurewashing.net	19	0	19	<b>▲1</b> 9	10	343
americanwash.wordpress.com	17	0	17	<b>▲17</b>	0	312
pressurewashingchicago.com	17	5	12	<b>▲</b> 7	20	474
gosmith.com	8	0	8	<b>≜</b> 8	0	119
acornhomeservices.com	3	1	2	<b>^1</b>	0	57
mypowerwash.com	2	0	2	▲2	0	33

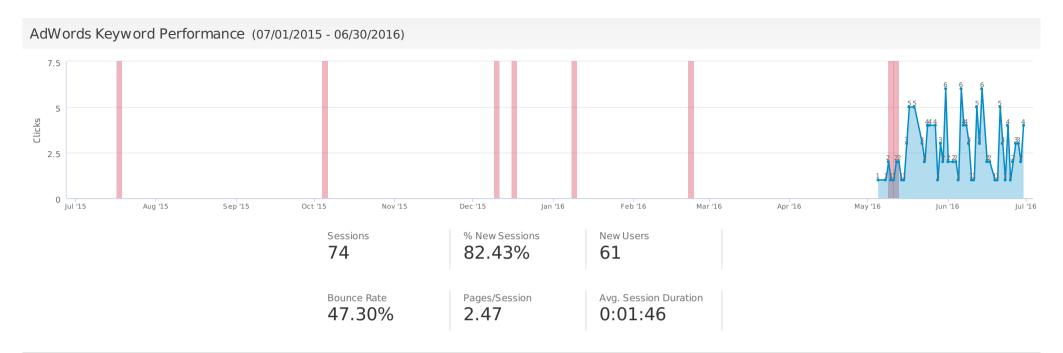




Traffic Metrics									
Campaign	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
Campaign #1	45 <b>455.17</b> %	<b>77.78% ▼13.25%</b>	35 <b>▲34.62</b> %	40.00% <b>▼31.76</b> %	2.60 <b>14.24</b> %	0:01:58 433.94%	0.00%	0	\$0.00 ▲∞%

AdWords Metrics

Campaign	Clicks	Impr.	CTR	Avg. CPC	Cost
Campaign #1	74 (437.04%)	1,869 (47.72%)	3.96% (427.21%)	\$4.03 <b>(▼5.07%)</b>	\$298.11 ( <b>_30.09</b> %)



Top 50 Keywords (Traffic Metrics)						
Keyword	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration
power washing house	18	67	12	50.00%	2	0:01:18
roof cleaning	14	79	11	57.14%	2	0:01:30
house power washing	7	100	7	57.14%	2	0:01:51
power wash home	4	100	4	25.00%	3	0:04:27
roof washing	3	100	3	0.00%	5	0:05:04
pressure wash house	3	67	2	33.33%	3	0:02:14
pressure wash home	3	100	3	66.67%	2	0:00:17
house washing services	3	100	3	33.33%	2	0:01:50
home pressure washing services	3	33	1	33.33%	5	0:02:12
exterior house washing	3	100	3	33.33%	3	0:02:13
roof cleaning cost	2	50	1	50.00%	3	0:01:27
house pressure washing	2	100	2	50.00%	2	0:03:04
home pressure washing	2	100	2	50.00%	3	0:01:21
home power washing	2	100	2	50.00%	3	0:01:00

pressure washing house	1	100	1	0.00%	2	0:00:10
pressure washing home	1	100	1	100.00%	1	0:00:00
power wash roof	1	100	1	100.00%	1	0:00:00
house washing solution	1	100	1	100.00%	1	0:00:00
home power wash	1	100	1	0.00%	2	0:00:30

Top 50 Keywords (AdWords Metrics)					
Keyword	Clicks	Impr.	CTR	Avg. CPC	Cost
power washing house	43	518	8.30%	\$3.89	\$167.28
oof cleaning	22	983	2.24%	\$4.14	\$91.04
nouse power washing	12	413	2.91%	\$4.36	\$52.35
nouse washing services	8	45	17.78%	\$4.17	\$33.39
power wash home	7	439	1.59%	\$4.00	\$28.00
oof washing	5	160	3.13%	\$4.41	\$22.03
pressure washing house	4	69	5.80%	\$4.36	\$17.45
pressure wash home	4	204	1.96%	\$4.47	\$17.88
exterior house washing	4	26	15.38%	\$4.05	\$16.19
pressure wash house	3	96	3.13%	\$4.27	\$12.82
nome pressure washing	3	74	4.05%	\$4.22	\$12.66
nouse pressure washing	2	72	2.78%	\$4.29	\$8.58
nome pressure washing services	2	3	66.67%	\$5.00	\$10.00
nome power washing	2	62	3.23%	\$4.69	\$9.38
nome power wash	2	30	6.67%	\$3.36	\$6.71
oof cleaning cost	1	24	4.17%	\$3.53	\$3.53
pressure washing homes	1	5	20.00%	\$3.53	\$3.53
pressure washing home	1	27	3.70%	\$4.68	\$4.68
power wash roof	1	8	12.50%	\$4.86	\$4.86
nouse washing solution	1	20	5.00%	\$4.90	\$4.90
soft wash roof cleaning	0	1	0.00%	\$0.00	\$0.00
oof pressure washing	0	7	0.00%	\$0.00	\$0.00
oof power washing	0	196	0.00%	\$0.00	\$0.00
oof cleaning services	0	6	0.00%	\$0.00	\$0.00
oof cleaning service	0	1	0.00%	\$0.00	\$0.00
oof cleaning company	0	19	0.00%	\$0.00	\$0.00
oof cleaning business	0	11	0.00%	\$0.00	\$0.00
oof and gutter cleaning	0	6	0.00%	\$0.00	\$0.00

pressure washing roofs	0	2	0.00%	\$0.00	\$0.00
pressure washing roof	0	6	0.00%	\$0.00	\$0.00
pressure washing a roof	0	4	0.00%	\$0.00	\$0.00
pressure wash roof	0	9	0.00%	\$0.00	\$0.00
power washing roofs	0	1	0.00%	\$0.00	\$0.00
power washing roof	0	6	0.00%	\$0.00	\$0.00
power washing homes	0	7	0.00%	\$0.00	\$0.00
power washing a roof	0	9	0.00%	\$0.00	\$0.00
power wash house service	0	16	0.00%	\$0.00	\$0.00
low pressure house washing	0	1	0.00%	\$0.00	\$0.00
how much is it to power wash a house	0	3	0.00%	\$0.00	\$0.00
house washing service	0	5	0.00%	\$0.00	\$0.00
house power washing service	0	4	0.00%	\$0.00	\$0.00
home power washing services	0	6	0.00%	\$0.00	\$0.00

### Search Traffic > Search Analytics Keywords (07/01/2015 - 06/30/2016)

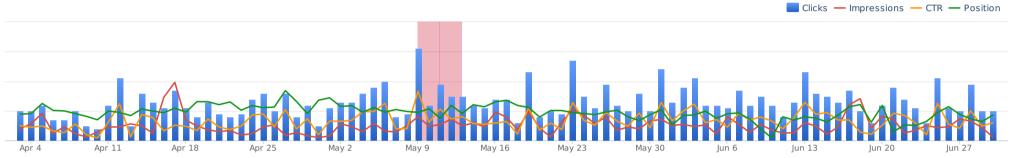
**Total Queries: 1,574** 

Total Clicks 1,156

Total Impressions 111,103

Avg. CTR 1.04%

Avg. Position 23.94



Query	Impressions	Clicks	CTR	Position
american washing	60	24	40.00%	1.4
driveway cleaning oak brook il	207	16	7.73%	4.0
driveway power washing oak brook il	230	13	5.65%	4.4
driveway pressure washing company oak brook	278	12	4.32%	4.7
roof power washing company hinsdale il	169	11	6.51%	1.1
house power washing company orland park	179	10	5.59%	1.7
driveway cleaning company naperville	180	10	5.56%	1.5
power washing orland park	189	9	4.76%	5.2
house power washing company oak brook il	226	9	3.98%	4.3
roof power washing service oak brook	259	9	3.47%	4.1
driveway power washing burr ridge il	243	8	3.29%	3.8
driveway cleaning orland park	178	8	4.49%	1.6
concrete cleaning oak brook il	269	8	2.97%	4.7
driveway power washing aurora	213	8	3.76%	4.1
roof cleaning chicago	197	7	3.55%	6.9
roof power washing company oak brook il	340	7	2.06%	6.0
house power washing prices burr ridge	180	7	3.89%	1.0
concrete cleaning chicago	193	7	3.63%	5.2

pressure washing corneapy burnings diveway yeasure washing corneapy burnings diveway yeasure washing corneapy burnings controtte power washing corneapy burnings controtte power washing corneapy burnings diveway (caseing corneapy burnings) controtted power washing corneapy burnings pressure washing corneapy burnings diveway (caseing corneapy burnings) controtted power washing corneapy burnings diveway (caseing corneapy burnings) controtted power washing corneapy burnings diveway (caseing burnings) controtted power washing corneapy of ridge II controtted power washing corneapy was					
concrete power washing company but ridge         234         7.0         2.38%         5.0           concrete power washing company bur ridge         183         6         3.80%         1.3           bease power washing company long gree         180         160         3.30%         2.0           bease power washing company bur ridge II         260         3.40%         2.1           bease power washing company bur ridge II         260         3.40%         2.1           roof cleaning company orizind park         261         3.60%         2.40%           roof cleaning orizing park         160         3.0%         2.0           roof cleaning orizing park         160         3.0%         2.0           roof cleaning orizing park         160         3.0%         2.0           roof cleaning orizing park         160         2.0         2.0	pressure washing company burr ridge	180	7	3.89%	1.9
tomerete poner washing company barr ridged diversely deshing chicago pressure washing company four ridge il diversely poner washing company four ridge il diversely poner washing company port ridge il diversely poner washing company washing company port ridge il diversely poner washing company washin	driveway pressure washing company long grove	181	7	3.87%	1.0
thready teaning chicage pressure washing company long growe and long growe washing company long growe diversely pressure washing company to grow as ling long long long long long long long lo	concrete power washing company oak brook	294	7	2.38%	5.0
pressure washing company berr ridge II on the washing company berr ridge II of the washing company of and park (17 cm cleaning output of park) (17 cm cleaning output of park) (17 cm cleaning output of park) (18 cm cleaning output o	concrete power washing company burr ridge	184	7	3.80%	1.5
hose power washing company bur ridge il         116         6         3.43%         2.1           divesay power washing company disnd park         217         6         3.49%         1.1           roof cleaning company disnd park         180         6         3.49%         2.2           divesay power washing oriand park         180         6         3.30%         2.0           divesay power washing company sheating bur ridge il         216         5         2.84%         1.7           concrete power washing company wheating         182         6         2.30%         1.2           concrete power washing company wheating         182         6         2.85%         1.2           concrete power washing company wheating         182         5         2.85%         1.2           concrete power washing company shearing         182         5         2.75%         1.2           concrete power washing company washing company shearing         183         5         2.75%         1.2           concrete power washing company shearing         219         2         2.2         2.2         2.2         2.2         2.2         2.2         2.2         2.2         2.2         2.2         2.2         2.2         2.2         2.2         2.2	driveway cleaning chicago	183	6	3.28%	1.8
driveway prover washing hinsdale II         172         6         3.49%         1.1           roof cleaning company orland park         241         6         2.49%         1.4           orl celaning orland park         182         6         3.39%         2.0           officeway power washing orland park         182         6         3.39%         1.1           officeway power washing orland park         182         6         3.30%         1.1           officeway power washing orland park         186         5         3.10%         1.2           concrete power washing company wheaton         186         5         2.5%         1.2           concrete power washing company wheaton         185         5         2.7%         1.2           reaf cleaning wake trock II         15         5         2.7%         1.2           reaf cleaning and brock II         15         2.5%         2.1%         2.1           reaf cleaning and brock II         21         5         2.2%         2.2           reaf cleaning and brock II         21         5         2.2%         2.2           reaf cleaning day pressure washing company burstinged         2.2         2.2         2.2           reaf cleaning day pressure washing company burs	pressure washing company long grove	180	6	3.33%	2.0
roof dealing company orland park         214         6         2.49%         1.4           or of dealing orland park         180         6         3.33%         2.0           driveway power washing orland park         166         3.30%         1.1           concrete power washing company sheaton         167         5         2.84%         1.4           concrete power washing company naperville         182         5         2.75%         1.2           concrete power washing company naperville         182         5         2.75%         1.5           concrete power washing company naperville         182         5         2.75%         1.5           concrete power washing company naperville         184         5         2.75%         1.5           concrete power washing company naperville         184         5         2.75%         1.5           concrete power washing company wards         184         5         2.75%         1.5           concrete power washing company burridge         21         5         2.28%         2.28%           concrete power washing company burridge         184         5         2.25%         2.28%           concrete leaning auror         184         5         2.25%         2.25%	house power washing company burr ridge il	176	6	3.41%	2.1
roof deaning orland park         180         6         3.33%         2.0           driveway power washing orland park         182         6         3.3%         1.1           driveway power washing burr ridge if         176         5         2.4%         1.7           concrete power washing company wheaton         182         5         2.7%         1.2           concrete power washing company aperville         185         5         2.7%         1.2           ord cleaning bar brook if         175         5         2.0%         2.1           of reverse washing company wheaton         344         5         1.6%         2.2           oncrete power washing company burridge         22         5         2.2         2.2           house power washing company burridge         21         5         2.2         2.2           house power washing company burridge         21         5         2.2         2.2           house power washing company burridge         21         5         2.2         2.2           house power washing company hindele if         2         2         2         2           ochrete cleaning auror         31         4         2         2         2           power washing company long	driveway power washing hinsdale il	172	6	3.49%	1.1
driveway prew washing orland park         182         6         3.3%         1.1           driveway cleaning burr ridge II         176         5         2.84%         1.7           concrete power washing company wheaton         182         5         1.87%         1.4           concrete power washing company superville         182         5         2.75%         1.2           concrete power washing company superville         175         5         2.8%         1.2           rof cleaning ask brook II         175         5         2.8%         2.1           driveway pressure washing company wheaton         219         5         2.26%         2.2           concrete power washing orland park         219         5         2.26%         2.2           concrete power washing orland park         21         5         2.26%         2.2           concrete power washing company surridge         12         5         2.2         2.2           concrete power washing company burridge II         12         5         2.2         2.2           concrete clearing auror         18         5         2.7         2.2         2.2           concrete clearing auror         18         5         2.2         2.2         2.2 <t< td=""><td>roof cleaning company orland park</td><td>241</td><td>6</td><td>2.49%</td><td>1.4</td></t<>	roof cleaning company orland park	241	6	2.49%	1.4
driveway cleaning burr ridge II         176         5         2.84%         1.7           concrete power washing company wheaton         267         5         1.87%         4.4           roof cleaning wheaton         182         5         2.75%         1.2           concrete power washing company naperville         185         2.75%         1.5           concrete power washing company naperville         34         5         2.86%         2.1           driveway pressure washing company wheaton         344         5         2.86%         2.1           concrete power washing company wheaton         344         5         2.86%         2.1           concrete power washing company wheaton         221         35         2.26%         2.3           concrete power washing company burridge         221         2.5         2.26%         2.2           house power washing company burridge         38         5         2.75%         3.0           concrete cleaning autror         180         5         2.75%         3.0           driveway pressure washing company burridgen         180         5         2.75%         3.0           driveway pressure washing company burridgen         180         5         2.75%         3.1	roof cleaning orland park	180	6	3.33%	2.0
concrete power washing company wheaton         267         5         1.8%         4.4           roof cleaning wheaton         182         5         2.75%         1.2           concrete power washing company naperville         185         2.70%         1.5           roof cleaning able brook il         175         5         2.80%         2.1           driveway pressure washing company wheaton         343         5         2.80%         2.1           concrete power washing company burr ridge         221         5         2.20%         2.3           driveway pressure washing company burr ridge         182         5         2.20%         2.3           driveway pressure washing company hinsdale il         122         5         2.20%         2.2           concrete cleaning aurora         110         5         2.75%         2.2           driveway pressure washing company hinsdale il         10         5         2.75%         2.2           concrete cleaning aurora         110         5         2.25%         2.2         2.2           driveway pressure washing company barrington         110         4         2.2         2.2         2.2           bouse power washing downers grove         20         4         2.2         3.3 <td>driveway power washing orland park</td> <td>182</td> <td>6</td> <td>3.30%</td> <td>1.1</td>	driveway power washing orland park	182	6	3.30%	1.1
roof cleaning wheaton         182         5         2.75%         1.2           concrete power washing company naperville         185         2.70%         1.5           roof cleaning oak brook II         175         5         2.86%         2.1           driveway pressure washing company whaton         219         5         2.60%         2.3           concrete power washing company burr ridge         221         5         2.75%         3.0           driveway pressure washing company burr ridge         182         5         2.75%         3.0           house power washing company hindde II         182         5         2.75%         3.0           concrete cleaning aurora         182         5         2.75%         3.0           driveway pressure washing company barrington         180         5         2.75%         3.0           driveway pressure washing company barrington         180         5         2.75%         3.0           driveway pressure washing company long grove         218         4         2.25%         1.1           bouse power washing aurora         210         4         1.90%         3.8           bouse power washing aurora         210         4         2.23%         3.1           power washi	driveway cleaning burr ridge il	176	5	2.84%	1.7
concrete power washing company naperville         185         5         2.70%         1.5           roof cleaning oak brook il         175         5         2.86%         2.1           driveway pressure washing company wheaton         344         5         1.45%         6.1           concrete power washing company aurora         219         5         2.28%         3.3           driveway pressure washing company burr ridge         182         5         2.75%         3.0           house power washing company hinsdale il         172         5         2.91%         2.7           concrete cleaning aurora         184         5         2.72%         2.8           driveway pressure washing company burrington         180         5         2.72%         2.8           driveway pressure washing company burrington         184         5         2.72%         2.8           driveway pressure washing company burrington         180         5         2.72%         2.8           driveway pressure washing company long grove         180         5         2.72%         1.1           power washing dumers grove         201         4         1.99%         4.1           power washing company orland park         21         4         2.23%         3.3<	concrete power washing company wheaton	267	5	1.87%	4.4
rof cleaning oak brook if driveway pressure washing company wheaton  234 5 1.45 6.61 concrete power washing company aurora  239 5 2.28 6 2.28 6 2.3	roof cleaning wheaton	182	5	2.75%	1.2
driveway pressure washing company wheaton         344         5         1.45%         6.1           concrete power washing company burror         219         5         2.28%         3.3           driveway pressure washing company burr ridge         221         5         2.26%         2.28           house power washing company binsidale il         182         5         2.75%         3.0           concrete cleaning aurora         184         5         2.72%         2.28           driveway pressure washing company barrington         180         5         2.78%         2.28           driveway cleaning company long grove         180         5         2.78%         1.0           driveway cleaning downers grove         201         4         2.25%         1.1           bouse power washing aurora         219         4         1.83%         6.8           pressure washing company orland park         219         4         1.83%         6.8           power washing paperville         219         4         2.23%         3.1           bouse power washing burr ridge il         215         4         2.37%         2.1           concrete cleaning burr ridge il         25         4         2.37%         2.1           c	concrete power washing company naperville	185	5	2.70%	1.5
concrete power washing company aurora         219         5         2.28%         3.3           driveway pressure washing company burr ridge         221         5         2.26%         2.8           house power washing orland park         182         5         2.75%         3.0           house power washing company hinsdale il         172         5         2.91%         2.7           concrete cleaning aurora         184         5         2.72%         2.8           driveway pressure washing company barrington         180         5         2.78%         1.0           driveway cleaning company long grove         178         4         2.25%         1.1           power washing downers grove         201         4         1.99%         8.9           house power washing company orland park         219         4         1.83%         6.8           pressure washing company orland park         215         4         1.86%         8.2           house power washing parville         169         4         2.37%         2.1           concrete cleaning burr ridge il         176         4         2.77%         1.1           driveway pressure washing company aurora         267         4         2.37%         2.1	roof cleaning oak brook il	175	5	2.86%	2.1
driveway pressure washing company burr ridge         221         5         2.26%         2.8           house power washing ordand park         182         5         2.75%         3.0           house power washing company hinsdale il         172         5         2.91%         2.7           concrete cleaning aurora         184         5         2.72%         2.8           driveway pressure washing company barrington         180         5         2.78%         1.0           driveway cleaning company long grove         178         4         2.25%         1.1           power washing aurora         201         4         1.99%         8.9           house power washing company orland park         179         4         2.23%         3.1           power washing naperville         215         4         1.86%         8.2           house power washing burr ridge il         267         4         2.37%         2.1           concrete cleaning burr ridge il         267         4         2.27%         1.1           chiveway pressure washing company aurora         267         4         2.37%         2.1	driveway pressure washing company wheaton	344	5	1.45%	6.1
house power washing orland park         182         5         2.75%         3.0           house power washing company hinsdale il         172         5         2.91%         2.7           concrete cleaning aurora         184         5         2.72%         2.8           driveway pressure washing company barrington         180         5         2.78%         1.0           driveway cleaning company long grove         178         4         2.25%         1.1           power washing aurora         201         4         1.99%         8.9           house power washing company orland park         219         4         1.83%         6.8           power washing naperville         215         4         1.86%         8.2           house power washing burr ridge il         169         4         2.23%         2.1           concrete cleaning burr ridge il         176         4         2.27%         1.1           driveway pressure washing company aurora         267         4         1.50%         5.3	concrete power washing company aurora	219	5	2.28%	3.3
house power washing company hinsdale il 172 5 2.91% 2.77 concrete cleaning aurora 184 5 2.77 28 2.8 driveway pressure washing company barrington 180 5 2.78 1.0 driveway cleaning company long grove 188 4 2.25 1.1 power washing aurora 189 4 1.99% 8.9 house power washing aurora 199 4 1.83% 6.8 pressure washing company orland park 199 4 1.83% 1.31 power washing naperville 199 4 1.86% 8.2 house power washing burr ridge il 199 4 1.86% 1.37% 1.1 concrete cleaning burr ridge il 199 4 1.27% 1.1 concrete cleaning burr ridge il 199 4 1.50%	driveway pressure washing company burr ridge	221	5	2.26%	2.8
concrete cleaning aurora         184         5         2.72%         2.8           driveway pressure washing company barrington         180         5         2.78%         1.0           driveway cleaning company long grove         178         4         2.25%         1.1           power washing downers grove         201         4         1.99%         8.9           house power washing company orland park         179         4         2.23%         3.1           power washing naperville         215         4         1.86%         8.2           house power washing burr ridge il         169         4         2.37%         2.1           concrete cleaning burr ridge il         4         2.27%         1.1           driveway pressure washing company aurora         267         4         1.50%         5.3	house power washing orland park	182	5	2.75%	3.0
driveway pressure washing company barrington driveway cleaning company long grove driveway cleaning company long grove 178 4 2.25% 1.1 power washing downers grove 180 201 4 1.99% 8.9 house power washing aurora 179 4 1.83% 6.8 pressure washing company orland park 179 4 2.23% 3.1 power washing naperville 179 4 1.86% 8.2 house power washing burr ridge il 170 4 2.37% 2.1 concrete cleaning burr ridge il 170 4 2.27% 1.1 driveway pressure washing company aurora 170 4 1.50% 5.3	house power washing company hinsdale il	172	5	2.91%	2.7
driveway cleaning company long grove 178 4 2.25% 1.1 power washing downers grove 201 4 1.99% 8.9 house power washing aurora 219 4 1.83% 6.8 pressure washing company orland park 215 4 1.86% 8.2 house power washing naperville 215 4 1.86% 8.2 house power washing burr ridge il 216 4 2.37% 2.1 concrete cleaning burr ridge il 217 4 2.27% 2.1 concrete cleaning burr ridge il 218 4 2.27% 2.1 concrete cleaning burr washing company aurora 218 4 2.27% 2.1 concrete cleaning burr suggestion 218 219 219 219 219 219 219 219 219 219 219	concrete cleaning aurora	184	5	2.72%	2.8
power washing downers grove       201       4       1.99%       8.9         house power washing aurora       219       4       1.83%       6.8         pressure washing company orland park       179       4       2.23%       3.1         power washing naperville       215       4       1.86%       8.2         house power washing burr ridge il       169       4       2.37%       2.1         concrete cleaning burr ridge il       176       4       2.27%       1.1         driveway pressure washing company aurora       267       4       1.50%       5.3	driveway pressure washing company barrington	180	5	2.78%	1.0
house power washing aurora  house power washing company orland park  pressure washing naperville  house power washing burr ridge il  concrete cleaning burr ridge il  driveway pressure washing company aurora  219  4  1.83% 6.8  3.1  3.1  4  1.86% 8.2  4  2.23% 1.86% 8.2  4  2.37% 2.1  4  4  2.27% 1.1  4  4  4  5.30% 5.30% 5.30% 5.30% 6.8  6.8  6.8  6.8  6.8  6.8  6.8  6.8	driveway cleaning company long grove	178	4	2.25%	1.1
pressure washing company orland park  power washing naperville  house power washing burr ridge il  concrete cleaning burr ridge il  driveway pressure washing company aurora  179  4  2.23%  1.86%  8.2  2.37%  2.37%  2.1  2.1  2.37%  2.1  3.1  3.1  4.1  3.2  3.1  4.2  3.1  4.2  3.1  4.2  3.1  4.2  3.1  4.2  3.1  4.2  3.1  5.3  5.3  6.3  6.3  6.3  6.3  6.3  6.3	power washing downers grove	201	4	1.99%	8.9
power washing naperville  house power washing burr ridge il  concrete cleaning burr ridge il  driveway pressure washing company aurora  215	house power washing aurora	219	4	1.83%	6.8
house power washing burr ridge il  concrete cleaning burr ridge il  driveway pressure washing company aurora  169 4 2.37% 2.1 1.1 1.50% 5.3	pressure washing company orland park	179	4	2.23%	3.1
concrete cleaning burr ridge il driveway pressure washing company aurora  176 4 2.27% 1.1  267 4 1.50% 5.3	power washing naperville	215	4	1.86%	8.2
driveway pressure washing company aurora  267 4 1.50% 5.3	house power washing burr ridge il	169	4	2.37%	2.1
	concrete cleaning burr ridge il	176	4	2.27%	1.1
concrete cleaning service burr ridge 4 2.23% 1.0	driveway pressure washing company aurora	267	4	1.50%	5.3
	concrete cleaning service burr ridge	179	4	2.23%	1.0

### Search Traffic > Search Analytics Pages (07/01/2015 - 06/30/2016)

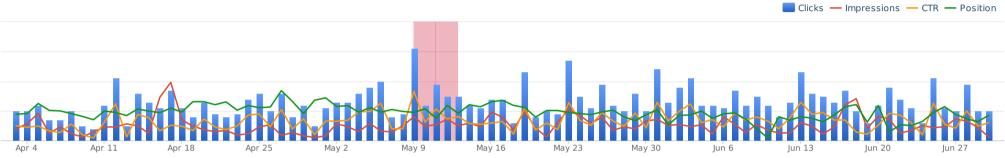
**Total Pages: 784** 

Total Clicks 1,156

Total Impressions 111,103

Avg. CTR 1.04%

Avg. Position 23.94



Page Page	Impressions	Clicks	CTR	Position
http://americanwashing.com/	28,005	190	0.68%	16.6
http://americanwashing.com/concrete-cleaning-products-tips-for-stains	3,012	40	1.33%	23.7
http://americanwashing.com/pressure-washing-company-orland-park-il-pow	1,584	27	1.70%	4.3
http://americanwashing.com/driveway-cleaning-concrete-cleaning-power-w	2,916	22	0.75%	7.0
http://americanwashing.com/pressure-washing-prices-naperville-il-power	7,045	21	0.30%	21.8
http://americanwashing.com/driveway-cleaning-concrete-cleaning-power-w	2,130	20	0.94%	9.6
http://americanwashing.com/pressure-washing-company-st-charles-il-powe	688	19	2.76%	26.1
http://americanwashing.com/best-concrete-cleaner-naperville-il-cleanin	2,166	18	0.83%	24.6
http://americanwashing.com/driveway-and-concrete-cleaning-chicago-il/	3,073	17	0.55%	26.2
http://americanwashing.com/roof-cleaning-company-chicago-il-roof-clean	823	17	2.07%	12.5
http://americanwashing.com/house-power-washing-company-burr-ridge-il/	1,617	15	0.93%	4.4
http://americanwashing.com/roof-cleaning-burr-ridge-il-power-washing-c	2,366	15	0.63%	7.6
http://americanwashing.com/roof-cleaning-orland-park-il-power-washing	2,675	15	0.56%	21.6
http://americanwashing.com/driveway-cleaning-concrete-power-washing-co	1,775	15	0.85%	9.3
http://americanwashing.com/driveway-cleaning-concrete-power-washing-co	2,176	14	0.64%	9.7
http://americanwashing.com/pressure-washing-company-aurora-il-power-wa	848	14	1.65%	5.4
http://americanwashing.com/roof-cleaning-hinsdale-il-power-washing-com	2,045	13	0.64%	9.5
http://americanwashing.com/best-concrete-cleaner-oak-brook-il-cleaning	771	13	1.69%	4.6

http://americanwashing.com/roof-cleaning-company-orland-park-il-roof-c	3,435	13	0.38%	20.7
			0.38%	14.0
http://americanwashing.com/roof-cleaning-oak-brook-il-power-washing-co	2,286	12		
http://americanwashing.com/roof-cleaning-downers-grove-il-power-washin	1,920	11	0.57%	18.9
http://americanwashing.com/pressure-washing-company-yorkville-il-power	361	11	3.05%	41.1
http://americanwashing.com/house-power-washing-company-oak-brook-il/	1,629	10	0.61%	6.8
http://americanwashing.com/best-concrete-cleaner-chicago-il-cleaning-c	157	10	6.37%	7.1
http://americanwashing.com/roof-cleaning-aurora-il-power-washing-compa	1,620	10	0.62%	35.2
http://americanwashing.com/house-power-washing-company-hinsdale-il/	1,194	10	0.84%	7.7
http://americanwashing.com/pressure-washing-prices-oak-brook-il-power	2,854	10	0.35%	19.5
http://americanwashing.com/best-concrete-cleaner-orland-park-il-cleani	732	9	1.23%	3.6
http://americanwashing.com/driveway-cleaning-company-naperville-il-dri	1,013	9	0.89%	10.3
http://americanwashing.com/house-power-washing-company-orland-park-il/	1,589	9	0.57%	8.3
http://americanwashing.com/pressure-washing-company-hinsdale-il-power	1,112	8	0.72%	3.9
http://americanwashing.com/driveway-cleaning-concrete-cleaning-power-w	1,822	8	0.44%	5.7
http://americanwashing.com/house-power-washing-services-lockport-il-ho	627	8	1.28%	29.3
http://americanwashing.com/roof-cleaning-company-naperville-il-roof-cl	1,114	7	0.63%	13.7
http://americanwashing.com/top-power-washing-company-orland-park-il-po	669	7	1.05%	5.1
http://americanwashing.com/how-to-remove-motor-oil-and-grease-stains-f	351	7	1.99%	27.6
http://americanwashing.com/driveway-cleaning-concrete-cleaning-power-w	1,240	7	0.56%	5.5
http://americanwashing.com/driveway-cleaning-company-oak-brook-il-driv	768	7	0.91%	6.3
http://americanwashing.com/pressure-washing-prices-oak-lawn-il-power-w	7,438	7	0.09%	27.5
http://americanwashing.com/pressure-washing-company-downers-grove-il-p	329	6	1.82%	16.8
http://americanwashing.com/about-us-pressure-washing-chicago-il/	133	6	4.51%	11.6
http://americanwashing.com/roof-cleaning-company-burr-ridge-il-roof-cl	755	6	0.79%	9.4
http://americanwashing.com/house-power-washing-services-burr-ridge-il	437	6	1.37%	3.9
http://americanwashing.com/blog/	501	6	1.20%	13.1
http://americanwashing.com/pressure-washing-prices-long-grove-il-power	378	6	1.59%	4.8
http://americanwashing.com/best-concrete-cleaner-aurora-il-cleaning-co	335	6	1.79%	7.9
http://americanwashing.com/house-power-washing-services-wheaton-il-hom	327	6	1.83%	6.1
http://americanwashing.com/service-areas-house-power-washing-roof-powe	2,174	5	0.23%	26.9
http://americanwashing.com/pressure-washing-company-elmhurst-il-power	242	5	2.07%	21.2
http://americanwashing.com/house-power-washing-company-naperville-il/	807	5	0.62%	7.5