



TRAFFIC & MARKETING KPIS (MONTHLY COMPREHENSIVE)

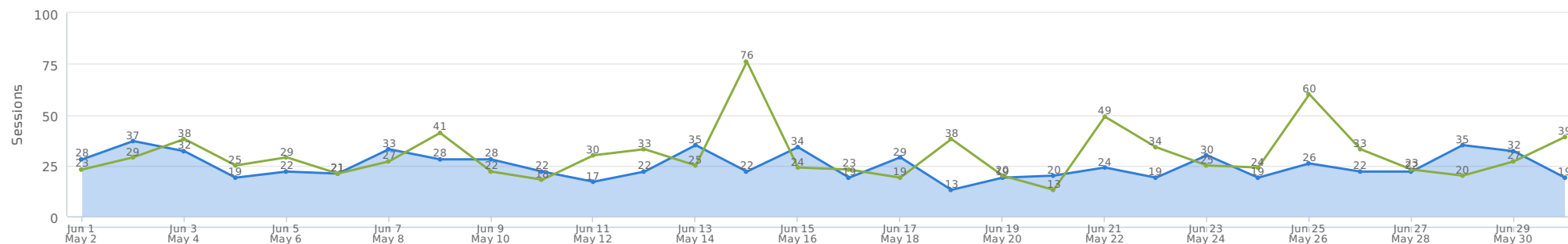
American Washing June 2016 Report

07/07/2016

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Search Traffic Overview (06/01/2016 - 06/30/2016)

Jun 01, 2016 - Jun 30, 2016
compared to: May 02, 2016 - May 31, 2016



Traffic Overview

Visits
748
Previous: **908** ▼ (-17.62%)

Users
636
Previous: **824** ▼ (-22.82%)

Page Views
1,190
Previous: **1,380** ▼ (-13.77%)

Pages/Session
1.59
Previous: **1.52** ▲ (+4.68%)

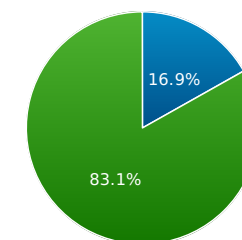
Avg. Time on Site
0:00:54
Previous: **0:00:55** ▼ (-1.32%)

Bounce Rate
74.73%
Previous: **77.64%** ▲ (+3.75%)

New Users
83.16%
Previous: **89.65%** ▼ (-7.24%)

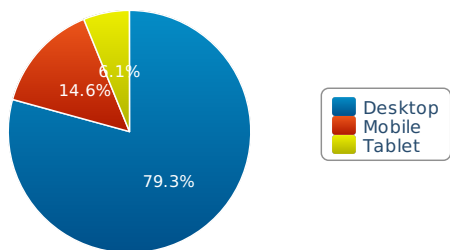
Goal Completions
12
Previous: **6** ▲ (+100.00%)

Goal Conversion
1.60%
Previous: **0.66%** ▲ (+142.78%)



Returning Visitor
New Visitor

Device Overview



AdWords

Cost	Impressions	Ad Clicks	CTR	CPC
\$298.11	1,869	74	3.96	\$4.03

Rank Performance > Keyword Date Comparison (06/01/2016 - 06/30/2016)

 Google USA (google.com) | americanwashing.com

Keyword	Jun 01, 2016	Jun 30, 2016	Change	Vol.	PPC
concrete cleaning aurora	3	1	▲ +2 (3)	0	Low
concrete power washing company burr ridge	1	1	-	0	Low
concrete cleaning service oak brook	1	1	-	0	Low
concrete cleaning orland park	1	1	-	0	Low
concrete cleaning hinsdale il	1	1	-	0	Low
roof power washing service orland park	2	1	▲ +1 (2)	0	Low
house power washing prices orland park	1	1	-	0	Low
concrete cleaning service naperville	1	1	-	0	Low
concrete cleaning service barrington	1	1	-	0	Low
concrete cleaning naperville	1	1	-	0	Low
driveway cleaning aurora	1	1	-	0	Low
concrete cleaning service orland park	1	1	-	0	Low
driveway pressure washing company aurora	2	1	▲ +1 (2)	0	Low
concrete power washing company wheaton	1	1	-	0	Low
driveway pressure washing company barrington	1	1	-	0	Low
roof power washing service oak brook	2	1	▲ +1 (2)	0	Low
driveway pressure washing company orland park	1	1	-	0	Low
driveway pressure washing company hinsdale	1	1	-	0	Low
roof power washing naperville	1	1	-	0	Low
roof power washing company hinsdale il	1	1	-	0	Low
concrete power washing orland park	1	1	-	0	Low
concrete cleaning service wheaton	1	1	-	0	Low
driveway power washing burr ridge il	1	1	-	0	Low
driveway pressure washing company wheaton	1	1	-	0	Low
roof power washing company burr ridge il	1	1	-	0	Low
driveway pressure washing company naperville	1	1	-	0	Low
concrete cleaning service long grove	1	1	-	0	Low
roof power washing company oak brook il	1	1	-	0	Low
driveway pressure washing company burr ridge	1	1	-	0	Low

concrete cleaning burr ridge il	1	1	-	0	Low
concrete power washing company oak brook	1	1	-	0	Low
concrete cleaning service burr ridge	1	1	-	0	Low
concrete power washing company orland park	1	1	-	0	Low
driveway power washing orland park	1	1	-	0	Low
roof power washing service naperville	1	1	-	0	Low
house power washing prices wheaton	2	1	▲ +1 (2)	0	Low
concrete power washing company naperville	1	1	-	0	Low
concrete cleaning service hinsdale	1	1	-	0	Low
concrete power washing naperville	1	1	-	0	Low
concrete cleaning oak brook il	1	1	-	0	Low
roof cleaning orland park	4	1	▲ +3 (4)	0	Low
concrete power washing company aurora	2	1	▲ +1 (2)	0	Low
roof power washing orland park	1	1	-	0	Low
driveway cleaning chicago	4	1	▲ +3 (4)	0	Low
concrete cleaning service glen ellen	1	1	-	0	Low
driveway pressure washing company long grove	2	2	-	0	Low
house power washing prices burr ridge	2	2	-	0	Low
roof washing naperville	7	2	▲ +5 (7)	0	Low
driveway power washing hinsdale il	2	2	-	0	Low
driveway pressure washing company glen ellen	3	2	▲ +1 (3)	0	Low
concrete power washing aurora	3	2	▲ +1 (3)	0	Low
house power washing prices oak brook	2	2	-	0	Low
driveway cleaning company orland park	2	2	-	0	Low
driveway power washing naperville	2	2	-	0	Low
roof power washing service long grove	3	2	▲ +1 (3)	0	Low
driveway power washing oak brook il	2	2	-	0	Low
roof cleaning oak brook il	3	3	-	0	Low
house power washing company naperville	2	3	▼ -1 (2)	0	Low
roof power washing service hinsdale	2	3	▼ -1 (2)	0	Low
roof cleaning hinsdale il	3	3	-	0	Low
house power washing company orland park	5	3	▲ +2 (5)	0	Low
driveway cleaning company gurnee	1	3	▼ -2 (1)	0	Low
driveway cleaning burr ridge il	4	3	▲ +1 (4)	0	Low
driveway power washing aurora	3	3	-	0	Low
pressure washing company wheaton	8	3	▲ +5 (8)	0	Low

roof cleaning wheaton	4	3	▲ +1 (4)	0	Low
house power washing company burr ridge il	3	3	-	0	Low
roof power washing aurora	2	3	▼ -1 (2)	0	Low
driveway cleaning oak brook il	5	3	▲ +2 (5)	0	Low
driveway pressure washing company oak brook	2	3	▼ -1 (2)	0	Low
driveway cleaning company barrington	1	3	▼ -2 (1)	0	Low
house power washing naperville	11	3	▲ +8 (11)	0	Low
driveway cleaning company naperville	4	3	▲ +1 (4)	0	Low
roof cleaning company naperville	3	3	-	0	Low
roof cleaning burr ridge il	4	4	-	0	Low
driveway cleaning company long grove	1	4	▼ -3 (1)	0	Low
driveway cleaning hinsdale il	4	4	-	0	Low
power washing company hinsdale	7	4	▲ +3 (7)	0	Low
roof washing chicago	7	4	▲ +3 (7)	0	Low
roof cleaning naperville	5	4	▲ +1 (5)	0	Low
roof power washing chicago	4	4	-	0	Low
driveway cleaning orland park	1	4	▼ -3 (1)	0	Low
pressure washing company naperville	6	4	▲ +2 (6)	0	Low
house power washing burr ridge il	4	4	-	0	Low
pressure washing company barrington	4	4	-	0	Low
roof washing orland park	4	4	-	0	Low
roof cleaning company orland park	4	4	-	0	Low
roof cleaning company barrington	4	4	-	0	Low
house power washing prices naperville	3	4	▼ -1 (3)	0	Low
driveway cleaning naperville	1	4	▼ -3 (1)	0	Low
driveway power washing chicago	4	4	-	0	Low
pressure washing company burr ridge	4	4	-	0	Low
pressure washing company long grove	4	4	-	0	Low
power washing company orland park	5	5	-	0	Low
house power washing company hinsdale il	5	5	-	0	Low
roof cleaning downers grove	5	5	-	0	Low
power washing downers grove	10	5	▲ +5 (10)	0	Low
house power washing oak brook il	5	5	-	0	Low
pressure washing company hinsdale	5	5	-	0	Low
power washing company aurora	7	5	▲ +2 (7)	0	Low
power washing orland park	5	5	-	0	Low

pressure washing company oak brook	5	5	-	0	Low
power washing company burr ridge	4	5	▼ -1 (4)	0	Low
concrete power washing chicago	4	5	▼ -1 (4)	0	Low
house power washing company oak brook il	3	5	▼ -2 (3)	0	Low
house power washing elmhurst	5	6	▼ -1 (5)	0	Low
pressure washing company orland park	5	6	▼ -1 (5)	0	Low
house power washing hinsdale il	6	6	-	0	Low
house power washing downers grove	4	6	▼ -2 (4)	0	Low
concrete cleaning chicago	8	6	▲ +2 (8)	10	High
house power washing orland park	5	6	▼ -1 (5)	0	Low
power washing aurora	7	7	-	0	Low
house power washing aurora	7	7	-	0	Low
power washing company naperville	9	8	▲ +1 (9)	0	Low
roof cleaning aurora	8	9	▼ -1 (8)	0	Low
roof cleaning chicago	4	10	▼ -6 (4)	10	High
power washing wheaton	11	10	▲ +1 (11)	0	Low
power washing naperville	12	11	▲ +1 (12)	10	High
house power washing chicago	6	11	▼ -5 (6)	0	Low
house power washing wheaton	10	11	▼ -1 (10)	0	Low

📍🇺🇸 Google Maps (google.com) americanwashing.com					
Keyword	Jun 01, 2016	Jun 30, 2016	Change	Vol.	PPC
roof power washing company burr ridge il	1	1	-	0	Low
concrete power washing orland park	1	1	-	0	Low
concrete cleaning oak brook il	1	1	-	0	Low
roof cleaning downers grove	2	1	▲ +1 (2)	0	Low
driveway pressure washing company glen ellen	3	1	▲ +2 (3)	0	Low
house power washing company orland park	3	1	▲ +2 (3)	0	Low
concrete power washing company naperville	1	1	-	0	Low
driveway power washing burr ridge il	1	1	-	0	Low
concrete cleaning naperville	1	1	-	0	Low
driveway pressure washing company long grove	2	1	▲ +1 (2)	0	Low
roof power washing naperville	1	1	-	0	Low
concrete cleaning orland park	9	1	▲ +8 (9)	0	Low
concrete power washing company orland park	1	1	-	0	Low
concrete cleaning service burr ridge	1	1	-	0	Low

concrete cleaning service naperville	1	1	-	0	Low
concrete cleaning burr ridge il	1	1	-	0	Low
concrete cleaning service hinsdale	1	1	-	0	Low
driveway pressure washing company burr ridge	1	1	-	0	Low
concrete cleaning service long grove	1	1	-	0	Low
roof power washing service hinsdale	1	1	-	0	Low
roof power washing company hinsdale il	1	1	-	0	Low
driveway pressure washing company aurora	-	1	N/A	0	Low
concrete power washing company burr ridge	1	1	-	0	Low
concrete cleaning service oak brook	1	1	-	0	Low
concrete cleaning hinsdale il	1	1	-	0	Low
driveway cleaning company long grove	2	1	▲ +1 (2)	0	Low
roof power washing service oak brook	1	1	-	0	Low
driveway pressure washing company orland park	1	1	-	0	Low
concrete cleaning service glen ellen	1	1	-	0	Low
concrete cleaning service orland park	1	1	-	0	Low
driveway pressure washing company barrington	1	1	-	0	Low
house power washing prices oak brook	1	1	-	0	Low
roof power washing company oak brook il	1	1	-	0	Low
driveway cleaning burr ridge il	1	1	-	0	Low
driveway power washing orland park	4	1	▲ +3 (4)	0	Low
concrete power washing company aurora	-	1	N/A	0	Low
driveway cleaning company gurnee	1	1	-	0	Low
concrete power washing company wheaton	1	1	-	0	Low
driveway cleaning company orland park	1	1	-	0	Low
concrete cleaning service barrington	1	1	-	0	Low
driveway pressure washing company naperville	1	1	-	0	Low
concrete power washing naperville	1	1	-	0	Low
concrete power washing company oak brook	2	1	▲ +1 (2)	0	Low
roof power washing service orland park	1	1	-	0	Low
house power washing prices orland park	1	1	-	0	Low
concrete cleaning service wheaton	1	1	-	0	Low
driveway pressure washing company wheaton	2	2	-	0	Low
driveway cleaning company barrington	3	2	▲ +1 (3)	0	Low
house power washing prices burr ridge	2	2	-	0	Low
house power washing prices wheaton	3	2	▲ +1 (3)	0	Low

driveway power washing naperville	3	2	▲ +1 (3)	0	Low
roof cleaning wheaton	1	2	▼ -1 (1)	0	Low
roof power washing service naperville	2	2	-	0	Low
house power washing company burr ridge il	3	3	-	0	Low
driveway pressure washing company oak brook	2	3	▼ -1 (2)	0	Low
driveway cleaning company naperville	1	3	▼ -2 (1)	0	Low
house power washing company naperville	2	3	▼ -1 (2)	0	Low
driveway cleaning naperville	1	3	▼ -2 (1)	0	Low
roof power washing service long grove	3	3	-	0	Low
pressure washing company oak brook	5	3	▲ +2 (5)	0	Low
house power washing company oak brook il	3	3	-	0	Low
roof washing naperville	3	3	-	0	Low
house power washing naperville	5	3	▲ +2 (5)	0	Low
roof cleaning oak brook il	3	3	-	0	Low
roof cleaning company orland park	3	3	-	0	Low
roof power washing chicago	3	3	-	0	Low
driveway cleaning oak brook il	2	3	▼ -1 (2)	0	Low
house power washing prices naperville	3	4	▼ -1 (3)	0	Low
pressure washing company burr ridge	6	4	▲ +2 (6)	0	Low
driveway power washing oak brook il	2	4	▼ -2 (2)	0	Low
house power washing company hinsdale il	2	4	▼ -2 (2)	0	Low
pressure washing company orland park	4	4	-	0	Low
pressure washing company wheaton	4	4	-	0	Low
driveway power washing hinsdale il	1	4	▼ -3 (1)	0	Low
driveway pressure washing company hinsdale	4	4	-	0	Low
power washing company burr ridge	2	4	▼ -2 (2)	0	Low
house power washing burr ridge il	4	4	-	0	Low
power washing company naperville	7	5	▲ +2 (7)	0	Low
driveway cleaning hinsdale il	5	5	-	0	Low
roof cleaning company barrington	-	5	N/A	0	Low
pressure washing company naperville	6	6	-	0	Low
house power washing hinsdale il	6	6	-	0	Low
house power washing wheaton	6	6	-	0	Low
house power washing oak brook il	6	6	-	0	Low
roof washing chicago	5	6	▼ -1 (5)	0	Low
power washing company orland park	6	7	▼ -1 (6)	0	Low

driveway power washing chicago	12	8	▲ +4 (12)	0	Low
roof cleaning chicago	11	9	▲ +2 (11)	10	High
concrete power washing chicago	18	13	▲ +5 (18)	0	Low
driveway cleaning chicago	8	14	▼ -6 (8)	0	Low
pressure washing company long grove	33	25	▲ +8 (33)	0	Low
pressure washing company barrington	32	34	▼ -2 (32)	0	Low
driveway cleaning aurora	-	-	N/A	0	Low
power washing naperville	-	-	N/A	10	High
power washing company aurora	-	-	N/A	0	Low
power washing aurora	-	-	N/A	0	Low
roof cleaning hinsdale il	3	-	▼ ? (3)	0	Low
house power washing aurora	-	-	N/A	0	Low
roof power washing orland park	1	-	▼ ? (1)	0	Low
power washing wheaton	-	-	N/A	0	Low
driveway power washing aurora	-	-	N/A	0	Low
roof cleaning naperville	-	-	N/A	0	Low
roof cleaning aurora	-	-	N/A	0	Low
driveway cleaning orland park	-	-	N/A	0	Low
roof cleaning company naperville	-	-	N/A	0	Low
roof washing orland park	4	-	▼ ? (4)	0	Low
concrete cleaning chicago	-	-	N/A	10	High
house power washing orland park	-	-	N/A	0	Low
power washing downers grove	7	-	▼ ? (7)	0	Low
concrete power washing aurora	-	-	N/A	0	Low
house power washing downers grove	5	-	▼ ? (5)	0	Low
pressure washing company hinsdale	8	-	▼ ? (8)	0	Low
power washing orland park	-	-	N/A	0	Low
power washing company hinsdale	10	-	▼ ? (10)	0	Low
roof cleaning orland park	3	-	▼ ? (3)	0	Low
house power washing elmhurst	-	-	N/A	0	Low
concrete cleaning aurora	-	-	N/A	0	Low
roof cleaning burr ridge il	8	-	▼ ? (8)	0	Low
house power washing chicago	35	-	▼ ? (35)	0	Low
roof power washing aurora	-	-	N/A	0	Low

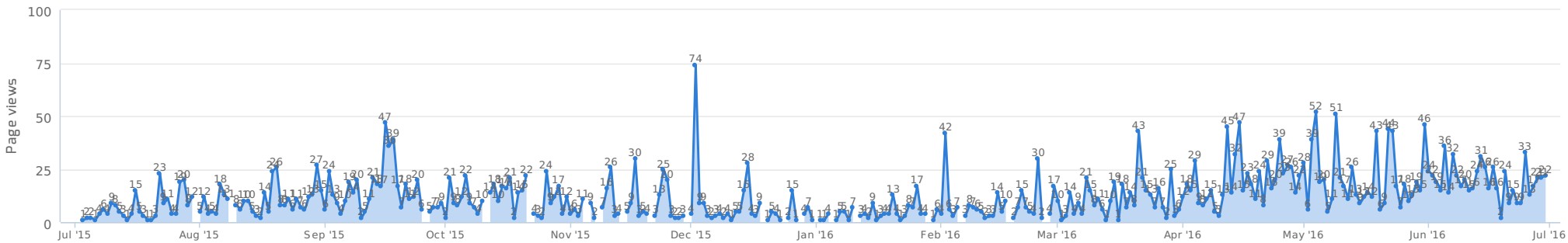
Keyword	Jun 01, 2016	Jun 30, 2016	Change	Vol.	PPC
house power washing company hinsdale il	2	1	▲ +1 (2)	0	Low
driveway pressure washing company glen ellen	1	1	-	0	Low
concrete cleaning service naperville	1	1	-	0	Low
driveway cleaning orland park	1	1	-	0	Low
roof power washing service orland park	1	1	-	0	Low
concrete cleaning service oak brook	1	1	-	0	Low
house power washing elmhurst	2	1	▲ +1 (2)	0	Low
roof cleaning burr ridge il	1	1	-	0	Low
pressure washing company naperville	3	1	▲ +2 (3)	0	Low
roof power washing orland park	1	1	-	0	Low
concrete cleaning aurora	4	1	▲ +3 (4)	0	Low
pressure washing company burr ridge	1	1	-	0	Low
house power washing prices orland park	1	1	-	0	Low
driveway power washing naperville	1	1	-	0	Low
roof washing chicago	3	1	▲ +2 (3)	0	Low
driveway power washing chicago	1	1	-	0	Low
driveway pressure washing company barrington	1	1	-	0	Low
roof power washing service naperville	1	1	-	0	Low
roof power washing company burr ridge il	1	1	-	0	Low
driveway pressure washing company naperville	1	1	-	0	Low
concrete cleaning service glen ellen	1	1	-	0	Low
concrete cleaning naperville	1	1	-	0	Low
roof cleaning company orland park	1	1	-	0	Low
concrete power washing company aurora	2	1	▲ +1 (2)	0	Low
concrete cleaning hinsdale il	1	1	-	0	Low
house power washing prices wheaton	1	1	-	0	Low
driveway pressure washing company burr ridge	1	1	-	0	Low
roof cleaning hinsdale il	2	1	▲ +1 (2)	0	Low
roof cleaning orland park	1	1	-	0	Low
driveway pressure washing company aurora	2	1	▲ +1 (2)	0	Low
driveway cleaning company gurnee	1	1	-	0	Low
roof power washing chicago	1	1	-	0	Low
concrete power washing company wheaton	1	1	-	0	Low
power washing company burr ridge	1	1	-	0	Low
roof power washing company hinsdale il	1	1	-	0	Low

driveway pressure washing company long grove	1	1	-	0	Low
roof washing orland park	1	1	-	0	Low
driveway cleaning chicago	1	1	-	0	Low
driveway cleaning hinsdale il	2	1	▲ +1 (2)	0	Low
roof power washing service hinsdale	1	1	-	0	Low
concrete power washing naperville	1	1	-	0	Low
concrete cleaning service burr ridge	1	1	-	0	Low
roof cleaning company barrington	1	1	-	0	Low
pressure washing company long grove	1	1	-	0	Low
driveway cleaning aurora	1	1	-	0	Low
house power washing prices naperville	1	1	-	0	Low
house power washing prices burr ridge	1	1	-	0	Low
roof cleaning wheaton	1	1	-	0	Low
house power washing burr ridge il	1	1	-	0	Low
driveway cleaning company barrington	1	1	-	0	Low
pressure washing company barrington	1	1	-	0	Low
driveway cleaning company long grove	1	1	-	0	Low
driveway power washing hinsdale il	1	1	-	0	Low
driveway pressure washing company hinsdale	1	1	-	0	Low
concrete cleaning service barrington	1	1	-	0	Low
concrete cleaning orland park	1	1	-	0	Low
house power washing company orland park	2	1	▲ +1 (2)	0	Low
concrete cleaning service orland park	1	1	-	0	Low
roof cleaning company naperville	3	1	▲ +2 (3)	0	Low
driveway cleaning company naperville	1	1	-	0	Low
concrete cleaning service long grove	1	1	-	0	Low
roof power washing naperville	1	1	-	0	Low
roof power washing service long grove	1	1	-	0	Low
driveway cleaning burr ridge il	1	1	-	0	Low
driveway cleaning company orland park	1	1	-	0	Low
driveway cleaning naperville	1	1	-	0	Low
power washing company hinsdale	2	1	▲ +1 (2)	0	Low
concrete cleaning burr ridge il	1	1	-	0	Low
roof power washing service oak brook	2	2	-	0	Low
house power washing company burr ridge il	1	2	▼ -1 (1)	0	Low
pressure washing company orland park	2	2	-	0	Low

house power washing oak brook il	2	2	-	0	Low
driveway pressure washing company oak brook	2	2	-	0	Low
driveway power washing orland park	2	2	-	0	Low
driveway power washing burr ridge il	2	2	-	0	Low
concrete power washing company orland park	1	2	▼ -1 (1)	0	Low
house power washing prices oak brook	2	2	-	0	Low
concrete cleaning service wheaton	1	2	▼ -1 (1)	0	Low
concrete cleaning oak brook il	2	2	-	0	Low
concrete power washing company burr ridge	1	2	▼ -1 (1)	0	Low
house power washing orland park	2	2	-	0	Low
driveway pressure washing company orland park	2	2	-	0	Low
house power washing company oak brook il	2	2	-	0	Low
concrete cleaning chicago	3	2	▲ +1 (3)	10	High
concrete power washing company naperville	1	2	▼ -1 (1)	0	Low
driveway power washing aurora	2	2	-	0	Low
pressure washing company hinsdale	2	2	-	0	Low
concrete power washing company oak brook	2	2	-	0	Low
roof cleaning downers grove	1	2	▼ -1 (1)	0	Low
power washing company orland park	2	2	-	0	Low
power washing company naperville	4	2	▲ +2 (4)	0	Low
power washing downers grove	7	2	▲ +5 (7)	0	Low
driveway cleaning oak brook il	2	2	-	0	Low
concrete power washing chicago	1	2	▼ -1 (1)	0	Low
power washing company aurora	3	2	▲ +1 (3)	0	Low
roof cleaning oak brook il	2	2	-	0	Low
concrete power washing orland park	1	2	▼ -1 (1)	0	Low
roof washing naperville	2	2	-	0	Low
driveway power washing oak brook il	2	2	-	0	Low
roof power washing company oak brook il	2	2	-	0	Low
concrete cleaning service hinsdale	1	2	▼ -1 (1)	0	Low
pressure washing company oak brook	2	2	-	0	Low
house power washing hinsdale il	3	3	-	0	Low
driveway pressure washing company wheaton	1	3	▼ -2 (1)	0	Low
power washing orland park	3	3	-	0	Low
roof power washing aurora	2	4	▼ -2 (2)	0	Low
house power washing downers grove	2	4	▼ -2 (2)	0	Low

roof cleaning naperville	4	4	-	0	Low
concrete power washing aurora	4	4	-	0	Low
power washing aurora	4	5	▼ -1 (4)	0	Low
pressure washing company wheaton	4	5	▼ -1 (4)	0	Low
house power washing aurora	5	5	-	0	Low
roof cleaning aurora	4	6	▼ -2 (4)	0	Low
house power washing company naperville	2	6	▼ -4 (2)	0	Low
power washing wheaton	8	6	▲ +2 (8)	0	Low
house power washing chicago	4	7	▼ -3 (4)	0	Low
roof cleaning chicago	4	7	▼ -3 (4)	10	High
power washing naperville	8	8	-	10	High
house power washing wheaton	7	8	▼ -1 (7)	0	Low
house power washing naperville	8	9	▼ -1 (8)	0	Low

Organic search
Jul 01, 2015 - Jun 30, 2016



Traffic Overview

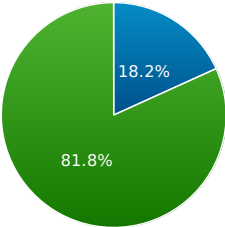
Page Views
4,233

Unique Page Views
3,461

Avg. Time on Page
0:01:35

Exit Rate
46.09%

Repeat Page Views
Unique Page Views



433 Pages

Top Pages		
Source	%	Page views
/	17.34%	734
/contact-us/	6.92%	293
/driveway-and-concrete-cleaning-chicago-il/	5.76%	244
/house-power-washing-company-chicago-il/	5.62%	238
/about-us-pressure-washing-chicago-il/	4.56%	193
/roof-cleaning-and-power-washing-chicago/	3.52%	149

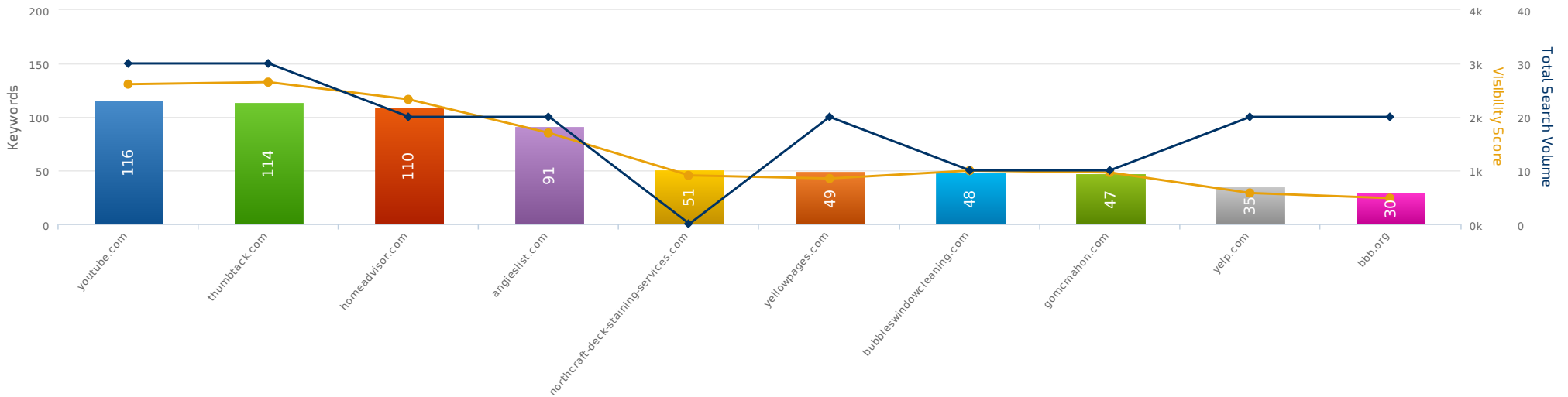
/concrete-cleaning-products-tips-for-stains-rust-oil-grease-mold/	3.19%	135
/driveway-cleaning-company-st-charles-il-driveway-cleaner-in-st-charle...	2.72%	115
/how-to-remove-motor-oil-and-grease-stains-from-your-driveway/	1.87%	79
/thank-you/	1.75%	74
/pressure-washing-instant-estimate/	1.49%	63
/service-areas-house-power-washing-roof-power-washing-concrete-drivewa...	1.32%	56
/best-concrete-cleaner-naperville-il-cleaning-concrete-service-napervi...	1.16%	49
/pressure-washing-prices-oak-brook-il-power-washing-prices-oak-brook-i...	1.02%	43
/house-power-washing-services-la-grange-park-il-home-power-washing-cos...	1.02%	43
/house-power-washing-services-st-charles-il-home-power-washing-cost-st...	0.97%	41
/pressure-washing-prices-naperville-il-power-washing-prices-naperville...	0.94%	40
/pressure-washing-company-st-charles-il-power-washing-company-st-charl...	0.85%	36
/blog/	0.73%	31
/roof-cleaning-company-chicago-il-roof-cleaner-service-chicago-il/	0.71%	30
/how-to-power-wash-a-brick-house/	0.71%	30
/roof-cleaning-company-orland-park-il-roof-cleaner-service-orland-park...	0.64%	27
/power-washing-testimonials/	0.61%	26
/roof-cleaning-company-willowbrook-il-roof-cleaner-service-willowbrook...	0.59%	25
/pressure-washing-prices-oak-lawn-il-power-washing-prices-oak-lawn-il/	0.59%	25
/driveway-cleaning-concrete-cleaning-power-washing-company-naperville-...	0.59%	25
/house-power-washing-company-naperville-il/	0.52%	22
/pressure-washing-company-flossmoor-il-power-washing-company-flossmoor...	0.50%	21
/pressure-washing-company-orland-park-il-power-washing-company-orland-...	0.47%	20
/driveway-cleaning-concrete-power-washing-company-bolingbrook-il/	0.47%	20
/pressure-washing-company-aurora-il-power-washing-company-aurora-il/	0.45%	19
/roof-cleaning-company-wheaton-il-roof-cleaner-service-wheaton-il/	0.43%	18
/pressure-washing-company-yorkville-il-power-washing-company-yorkville...	0.40%	17
/house-power-washing-services-lockport-il-home-power-washing-cost-lock...	0.40%	17
/roof-cleaning-naperville-power-washing-company-naperville/	0.38%	16
/house-power-washing-company-wheaton-il/	0.38%	16
/house-power-washing-company-orland-park-il/	0.38%	16
/house-power-washing-company-aurora-il/	0.38%	16
/driveway-cleaning-company-naperville-il-driveway-cleaner-in-napervill...	0.38%	16
/roof-cleaning-company-north-barrington-il-roof-cleaner-service-north-...	0.31%	13
/roof-cleaning-company-naperville-il-roof-cleaner-service-naperville-i...	0.31%	13
/pressure-washing-prices-long-grove-il-power-washing-prices-long-grove...	0.31%	13

/pressure-washing-company-elmhurst-il-power-washing-company-elmhurst-i...	0.31%	13
/house-washing/	0.31%	13
/driveway-cleaning-concrete-power-washing-company-aurora-il/	0.31%	13
/pressure-washing-prices-yorkville-il-power-washing-prices-yorkville-i...	0.28%	12
/pressure-washing-company-downers-grove-il-power-washing-company-downe...	0.28%	12
/driveway-cleaning-concrete-cleaning-power-washing-company-downers-gro...	0.26%	11
/blog/page/60/	0.26%	11
/best-concrete-cleaner-chicago-il-cleaning-concrete-service-chicago-il...	0.26%	11

Research > Majestic Backlinks

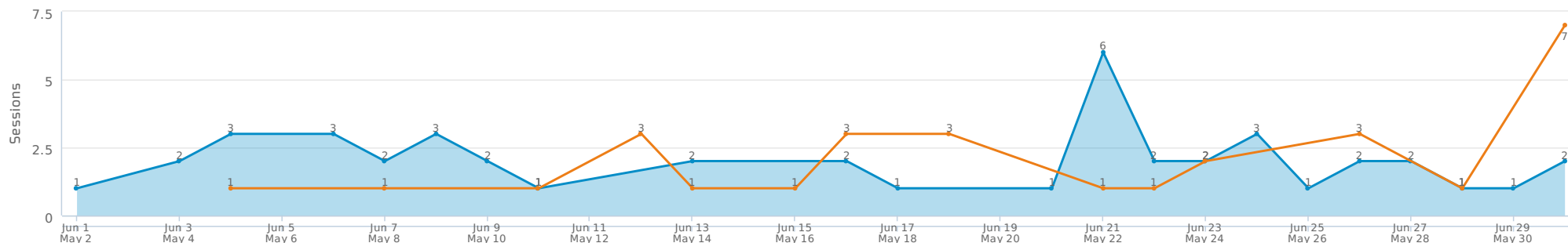
IP	Domain	 Pages	 Backlinks	 Referring Domains	 Class C subnets	 Referring IP addresses	 Edu	 Gov	 CF	 TF
	advantageroofcleaning.com	43	3,795	10	8	8	0	0	9	20
	americanwashing.com	125	86	31	31	31	0	0	8	5

Competition Analysis > Top Organic Competitors



Competitor Domain		Keywords	Competitor +	Competitor -	Δ	Total Search Volume	Visibility Score
youtube.com	↗	116	4	112	▲108	30	2,612
homeadvisor.com	↗	110	14	96	▲82	20	2,327
angieslist.com	↗	91	5	86	▲81	20	1,699
northcraft-deck-staining-services.com	↗	51	1	50	▲49	0	905
chicago.pressurewashing.net	↗	19	0	19	▲19	10	343
americanwash.wordpress.com	↗	17	0	17	▲17	0	312
pressurewashingchicago.com	↗	17	5	12	▲7	20	474
gosmith.com	↗	8	0	8	▲8	0	119
acornhomeservices.com	↗	3	1	2	▲1	0	57
mypowerwash.com	↗	2	0	2	▲2	0	33

AdWords Campaigns Analysis (06/01/2016 - 06/30/2016)



Sessions

45

▲55.17%

% New Sessions

77.78%

▼13.25%

New Users

35

▲34.62%

Bounce Rate

40.00%

▼31.76%

Pages/Session

2.60

▲14.24%

Avg. Session Duration

0:01:58

▲33.94%

Goal Conversion Rate

0.00%

Goal Completions

0

Goal Value

\$0.00

▲∞%

Impressions

1,869

(▲7.72%)

Clicks

74

(▲37.04%)

CTR

3.96%

(▲27.21%)

Avg. CPC

\$4.03

(▼5.07%)

Cost

\$298.11

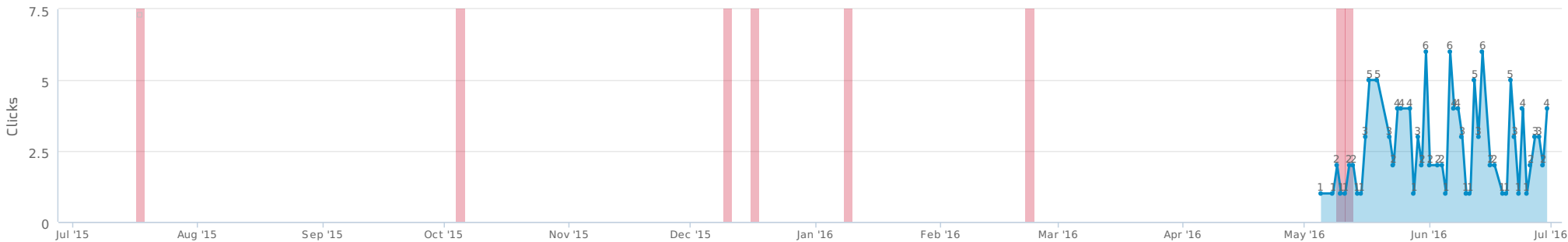
(▲30.09%)

Traffic Metrics									
Campaign	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
Campaign #1	45 ▲55.17%	77.78% ▼13.25%	35 ▲34.62%	40.00% ▼31.76%	2.60 ▲14.24%	0:01:58 ▲33.94%	0.00%	0	\$0.00 ▲∞%

AdWords Metrics									
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Campaign	Clicks	Impr.	CTR	Avg. CPC	Cost
Campaign #1	74 (▲37.04%)	1,869 (▲7.72%)	3.96% (▲27.21%)	\$4.03 (▼5.07%)	\$298.11 (▲30.09%)

AdWords Keyword Performance (07/01/2015 - 06/30/2016)



Sessions	% New Sessions	New Users
74	82.43%	61
Bounce Rate	Pages/Session	Avg. Session Duration
47.30%	2.47	0:01:46

Top 50 Keywords (Traffic Metrics)

Keyword	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration
power washing house	18	67	12	50.00%	2	0:01:18
roof cleaning	14	79	11	57.14%	2	0:01:30
house power washing	7	100	7	57.14%	2	0:01:51
power wash home	4	100	4	25.00%	3	0:04:27
roof washing	3	100	3	0.00%	5	0:05:04
pressure wash house	3	67	2	33.33%	3	0:02:14
pressure wash home	3	100	3	66.67%	2	0:00:17
house washing services	3	100	3	33.33%	2	0:01:50
home pressure washing services	3	33	1	33.33%	5	0:02:12
exterior house washing	3	100	3	33.33%	3	0:02:13
roof cleaning cost	2	50	1	50.00%	3	0:01:27
house pressure washing	2	100	2	50.00%	2	0:03:04
home pressure washing	2	100	2	50.00%	3	0:01:21
home power washing	2	100	2	50.00%	3	0:01:00

pressure washing house	1	100	1	0.00%	2	0:00:10
pressure washing home	1	100	1	100.00%	1	0:00:00
power wash roof	1	100	1	100.00%	1	0:00:00
house washing solution	1	100	1	100.00%	1	0:00:00
home power wash	1	100	1	0.00%	2	0:00:30

Top 50 Keywords (AdWords Metrics)						
Keyword	Clicks	Impr.	CTR	Avg. CPC	Cost	
power washing house	43	518	8.30%	\$3.89	\$167.28	
roof cleaning	22	983	2.24%	\$4.14	\$91.04	
house power washing	12	413	2.91%	\$4.36	\$52.35	
house washing services	8	45	17.78%	\$4.17	\$33.39	
power wash home	7	439	1.59%	\$4.00	\$28.00	
roof washing	5	160	3.13%	\$4.41	\$22.03	
pressure washing house	4	69	5.80%	\$4.36	\$17.45	
pressure wash home	4	204	1.96%	\$4.47	\$17.88	
exterior house washing	4	26	15.38%	\$4.05	\$16.19	
pressure wash house	3	96	3.13%	\$4.27	\$12.82	
home pressure washing	3	74	4.05%	\$4.22	\$12.66	
house pressure washing	2	72	2.78%	\$4.29	\$8.58	
home pressure washing services	2	3	66.67%	\$5.00	\$10.00	
home power washing	2	62	3.23%	\$4.69	\$9.38	
home power wash	2	30	6.67%	\$3.36	\$6.71	
roof cleaning cost	1	24	4.17%	\$3.53	\$3.53	
pressure washing homes	1	5	20.00%	\$3.53	\$3.53	
pressure washing home	1	27	3.70%	\$4.68	\$4.68	
power wash roof	1	8	12.50%	\$4.86	\$4.86	
house washing solution	1	20	5.00%	\$4.90	\$4.90	
soft wash roof cleaning	0	1	0.00%	\$0.00	\$0.00	
roof pressure washing	0	7	0.00%	\$0.00	\$0.00	
roof power washing	0	196	0.00%	\$0.00	\$0.00	
roof cleaning services	0	6	0.00%	\$0.00	\$0.00	
roof cleaning service	0	1	0.00%	\$0.00	\$0.00	
roof cleaning company	0	19	0.00%	\$0.00	\$0.00	
roof cleaning business	0	11	0.00%	\$0.00	\$0.00	
roof and gutter cleaning	0	6	0.00%	\$0.00	\$0.00	

pressure washing roofs	0	2	0.00%	\$0.00	\$0.00
pressure washing roof	0	6	0.00%	\$0.00	\$0.00
pressure washing a roof	0	4	0.00%	\$0.00	\$0.00
pressure wash roof	0	9	0.00%	\$0.00	\$0.00
power washing roofs	0	1	0.00%	\$0.00	\$0.00
power washing roof	0	6	0.00%	\$0.00	\$0.00
power washing homes	0	7	0.00%	\$0.00	\$0.00
power washing a roof	0	9	0.00%	\$0.00	\$0.00
power wash house service	0	16	0.00%	\$0.00	\$0.00
low pressure house washing	0	1	0.00%	\$0.00	\$0.00
how much is it to power wash a house	0	3	0.00%	\$0.00	\$0.00
house washing service	0	5	0.00%	\$0.00	\$0.00
house power washing service	0	4	0.00%	\$0.00	\$0.00
home power washing services	0	6	0.00%	\$0.00	\$0.00

Search Traffic > Search Analytics Keywords (07/01/2015 - 06/30/2016)

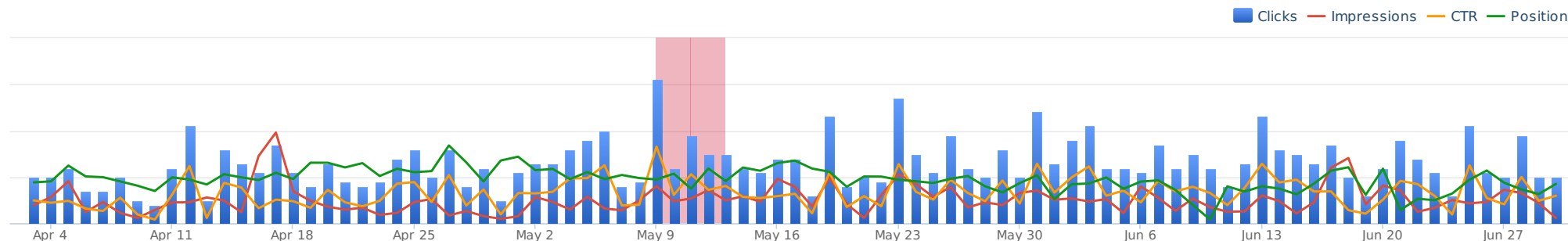
Total Queries: 1,574

■ Total Clicks
1,156

■ Total Impressions
111,103

■ Avg. CTR
1.04%

■ Avg. Position
23.94



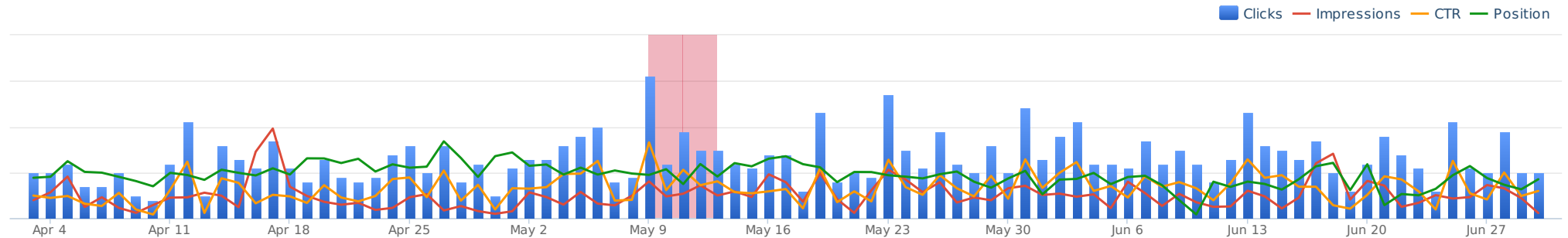
Query	Impressions	Clicks	CTR	Position
american washing	60	24	40.00%	1.4
driveway cleaning oak brook il	207	16	7.73%	4.0
driveway power washing oak brook il	230	13	5.65%	4.4
driveway pressure washing company oak brook	278	12	4.32%	4.7
roof power washing company hinsdale il	169	11	6.51%	1.1
house power washing company orland park	179	10	5.59%	1.7
driveway cleaning company naperville	180	10	5.56%	1.5
power washing orland park	189	9	4.76%	5.2
house power washing company oak brook il	226	9	3.98%	4.3
roof power washing service oak brook	259	9	3.47%	4.1
driveway power washing burr ridge il	243	8	3.29%	3.8
driveway cleaning orland park	178	8	4.49%	1.6
concrete cleaning oak brook il	269	8	2.97%	4.7
driveway power washing aurora	213	8	3.76%	4.1
roof cleaning chicago	197	7	3.55%	6.9
roof power washing company oak brook il	340	7	2.06%	6.0
house power washing prices burr ridge	180	7	3.89%	1.0
concrete cleaning chicago	193	7	3.63%	5.2

pressure washing company burr ridge	180	7	3.89%	1.9
driveway pressure washing company long grove	181	7	3.87%	1.0
concrete power washing company oak brook	294	7	2.38%	5.0
concrete power washing company burr ridge	184	7	3.80%	1.5
driveway cleaning chicago	183	6	3.28%	1.8
pressure washing company long grove	180	6	3.33%	2.0
house power washing company burr ridge il	176	6	3.41%	2.1
driveway power washing hinsdale il	172	6	3.49%	1.1
roof cleaning company orland park	241	6	2.49%	1.4
roof cleaning orland park	180	6	3.33%	2.0
driveway power washing orland park	182	6	3.30%	1.1
driveway cleaning burr ridge il	176	5	2.84%	1.7
concrete power washing company wheaton	267	5	1.87%	4.4
roof cleaning wheaton	182	5	2.75%	1.2
concrete power washing company naperville	185	5	2.70%	1.5
roof cleaning oak brook il	175	5	2.86%	2.1
driveway pressure washing company wheaton	344	5	1.45%	6.1
concrete power washing company aurora	219	5	2.28%	3.3
driveway pressure washing company burr ridge	221	5	2.26%	2.8
house power washing orland park	182	5	2.75%	3.0
house power washing company hinsdale il	172	5	2.91%	2.7
concrete cleaning aurora	184	5	2.72%	2.8
driveway pressure washing company barrington	180	5	2.78%	1.0
driveway cleaning company long grove	178	4	2.25%	1.1
power washing downers grove	201	4	1.99%	8.9
house power washing aurora	219	4	1.83%	6.8
pressure washing company orland park	179	4	2.23%	3.1
power washing naperville	215	4	1.86%	8.2
house power washing burr ridge il	169	4	2.37%	2.1
concrete cleaning burr ridge il	176	4	2.27%	1.1
driveway pressure washing company aurora	267	4	1.50%	5.3
concrete cleaning service burr ridge	179	4	2.23%	1.0

Search Traffic > Search Analytics Pages (07/01/2015 - 06/30/2016)

Total Pages: 784

■ Total Clicks **1,156**
■ Total Impressions **111,103**
■ Avg. CTR **1.04%**
■ Avg. Position **23.94**



Page	Impressions	Clicks	CTR	Position
http://americanwashing.com/	28,005	190	0.68%	16.6
http://americanwashing.com/concrete-cleaning-products-tips-for-stains-...	3,012	40	1.33%	23.7
http://americanwashing.com/pressure-washing-company-orland-park-il-pow...	1,584	27	1.70%	4.3
http://americanwashing.com/driveway-cleaning-concrete-cleaning-power-w...	2,916	22	0.75%	7.0
http://americanwashing.com/pressure-washing-prices-naperville-il-power...	7,045	21	0.30%	21.8
http://americanwashing.com/driveway-cleaning-concrete-cleaning-power-w...	2,130	20	0.94%	9.6
http://americanwashing.com/pressure-washing-company-st-charles-il-powe...	688	19	2.76%	26.1
http://americanwashing.com/best-concrete-cleaner-naperville-il-cleanin...	2,166	18	0.83%	24.6
http://americanwashing.com/driveway-and-concrete-cleaning-chicago-il/	3,073	17	0.55%	26.2
http://americanwashing.com/roof-cleaning-company-chicago-il-roof-clean...	823	17	2.07%	12.5
http://americanwashing.com/house-power-washing-company-burr-ridge-il/	1,617	15	0.93%	4.4
http://americanwashing.com/roof-cleaning-burr-ridge-il-power-washing-c...	2,366	15	0.63%	7.6
http://americanwashing.com/roof-cleaning-orland-park-il-power-washing...	2,675	15	0.56%	21.6
http://americanwashing.com/driveway-cleaning-concrete-power-washing-co...	1,775	15	0.85%	9.3
http://americanwashing.com/driveway-cleaning-concrete-power-washing-co...	2,176	14	0.64%	9.7
http://americanwashing.com/pressure-washing-company-aurora-il-power-wa...	848	14	1.65%	5.4
http://americanwashing.com/roof-cleaning-hinsdale-il-power-washing-com...	2,045	13	0.64%	9.5
http://americanwashing.com/best-concrete-cleaner-oak-brook-il-cleaning...	771	13	1.69%	4.6

http://americanwashing.com/roof-cleaning-company-orland-park-il-roof-c...	3,435	13	0.38%	20.7
http://americanwashing.com/roof-cleaning-oak-brook-il-power-washing-co...	2,286	12	0.52%	14.0
http://americanwashing.com/roof-cleaning-downers-grove-il-power-washin...	1,920	11	0.57%	18.9
http://americanwashing.com/pressure-washing-company-yorkville-il-power...	361	11	3.05%	41.1
http://americanwashing.com/house-power-washing-company-oak-brook-il/	1,629	10	0.61%	6.8
http://americanwashing.com/best-concrete-cleaner-chicago-il-cleaning-c...	157	10	6.37%	7.1
http://americanwashing.com/roof-cleaning-aurora-il-power-washing-compa...	1,620	10	0.62%	35.2
http://americanwashing.com/house-power-washing-company-hinsdale-il/	1,194	10	0.84%	7.7
http://americanwashing.com/pressure-washing-prices-oak-brook-il-power-...	2,854	10	0.35%	19.5
http://americanwashing.com/best-concrete-cleaner-orland-park-il-cleani...	732	9	1.23%	3.6
http://americanwashing.com/driveway-cleaning-company-naperville-il-dri...	1,013	9	0.89%	10.3
http://americanwashing.com/house-power-washing-company-orland-park-il/	1,589	9	0.57%	8.3
http://americanwashing.com/pressure-washing-company-hinsdale-il-power-...	1,112	8	0.72%	3.9
http://americanwashing.com/driveway-cleaning-concrete-cleaning-power-w...	1,822	8	0.44%	5.7
http://americanwashing.com/house-power-washing-services-lockport-il-ho...	627	8	1.28%	29.3
http://americanwashing.com/roof-cleaning-company-naperville-il-roof-cl...	1,114	7	0.63%	13.7
http://americanwashing.com/top-power-washing-company-orland-park-il-po...	669	7	1.05%	5.1
http://americanwashing.com/how-to-remove-motor-oil-and-grease-stains-f...	351	7	1.99%	27.6
http://americanwashing.com/driveway-cleaning-concrete-cleaning-power-w...	1,240	7	0.56%	5.5
http://americanwashing.com/driveway-cleaning-company-oak-brook-il-driv...	768	7	0.91%	6.3
http://americanwashing.com/pressure-washing-prices-oak-lawn-il-power-w...	7,438	7	0.09%	27.5
http://americanwashing.com/pressure-washing-company-downers-grove-il-p...	329	6	1.82%	16.8
http://americanwashing.com/about-us-pressure-washing-chicago-il/	133	6	4.51%	11.6
http://americanwashing.com/roof-cleaning-company-burr-ridge-il-roof-cl...	755	6	0.79%	9.4
http://americanwashing.com/house-power-washing-services-burr-ridge-il-...	437	6	1.37%	3.9
http://americanwashing.com/blog/	501	6	1.20%	13.1
http://americanwashing.com/pressure-washing-prices-long-grove-il-power...	378	6	1.59%	4.8
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