



## **MEDIA ADVISORY**

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### **CANADIAN MUSICIANS TO JOIN JUSTIN TRUDEAU TO CELEBRATE *DRIVING FOR CHANGE* SUCCESS**

**OTTAWA, Feb. 18, 2013/CNW/** - The last six months have proven a great success for *Driving for Change*, a campaign that set out last year to see Canadian youth program, Katimavik's budget reinstated. The cross-Canada bus tour that made up a significant part of the campaign is coming to an end in Ottawa on March 6, 2013. Though there is still much to be done, the campaign achieved great success, nearly quadrupling the number of Katimavik supporters across Canada. To celebrate that success and to conclude the bus tour, a youth benefit concert with performances from a number of acclaimed Canadian musicians, will be held at the National Arts Centre in Ottawa the evening of March 6. Also in attendance will be cast members of the award winning Canadian television series, *Degrassi: The Next Generation*.

**WHO:** Justin Trudeau, MP, Liberal Party Leader candidate  
Barenaked Ladies, Justin Bieber, Avril Lavigne, Nickelback, Dean Brody,  
Great Big Sea, Alanis Morissette, *Degrassi: The Next Generation* cast members

**WHAT:** Benefit concert to raise money and awareness for the continuing success of the *Driving for Change* campaign to reinstate Katimavik into the federal budget.

**WHERE:** National Arts Centre  
53 Elgin Street  
Ottawa, ON K1P 5W1  
(613) 947-7000

**WHEN:** Wednesday, March 6, 2013  
7 p.m. – 9 p.m.

The media are encouraged to attend the event.

Best photo and interview opportunity:  
*Driving for Change* campaigners, Trudeau and all celebrities in attendance will be available at 10 p.m. for photographs and interviews.

#### ***About Driving for Change***

*Driving for Change* is a Canadian-based campaign to raise awareness of the bill that will secure permanent funding for Katimavik in the federal budget. The campaign, run primarily by Katimavik alumni, focuses on a six-month cross Canada tour to build awareness about Katimavik and its importance for Canadian youth and culture. The bus will travel to secret locations beginning mid-September 2012 in Vancouver and ending early March 2013 in Ottawa.

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For more information contact:

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