



NEW BP Driver Rewards Program



New cards



Introductory offer



Rewards earned



Earn, redeem and pay with one swipe

Need help talking to consumers about the new program? Flip to the back for tips.

	CREDIT	CREDIT	LOYALTY, NOT CREDIT
	BP VISA WITH DRIVER REWARDS	BP CARD WITH DRIVER REWARDS	BP DRIVER REWARDS
Current rewards members will receive new cards enabled with BP Driver Rewards.	Current rewards members will receive new cards enabled with BP Driver Rewards.	Current rewards members will receive new cards enabled with BP Driver Rewards.	Current rewards members will not receive a new card, but will be auto-enrolled in the new program.
For the first 90 days, new card members earn 25¢ off per gallon for every \$100 of spend anywhere . ^{1,3}	For the first 90 days, new card members earn 25¢ off per gallon for every \$100 of spend at BP . ¹	For the first 90 days, new card members earn 25¢ off per gallon for every \$100 of spend at BP . ¹	From May 18, 2015 – Sept. 1, 2015, new and existing members will earn 25¢ off per gallon for every \$100 in BP fuel spend. ^{2,4}
<p>PER \$100 SPEND</p> <p>25¢ off per gallon on spend at BP¹</p> <p>15¢ off per gallon on travel, dining and grocery.¹</p> <p>5¢ off per gallon everywhere else.^{1,3}</p>	<p>PER \$100 SPEND</p> <p>10¢ off per gallon on spend at BP.¹</p>	<p>PER \$100 SPEND</p> <p>10¢ off per gallon on fuel spend at participating BP fuel stations.²</p> <p>PER \$300 SPEND</p> <p>Ultimate Reward: An extra 15¢ off per gallon for \$300 in fuel spend at participating BP stations. (One-time only per calendar year)²</p>	<p>Rewards are now built into their new card.¹</p> <p>Coming soon! Members will be able to link an eligible Visa debit or credit card with their rewards account. (Excludes BP Visa with Driver Rewards and BP Card with Driver Rewards)</p> <p>OR GO CARDLESS</p> <p>Members can enter their 10-digit phone number to earn or redeem rewards. They can add a 10-digit phone to their account at bpdriverrewards.com.² (Excludes stations in NJ)</p>

{PLEASE NOTE}

Don't worry, all past earned rewards will be transferred to member's new or existing card.

BP Driver Rewards, BP Visa and BP Card rewards will expire 365 days after the month in which they were earned.

NOTE: There are no changes to processing a loyalty transaction with the new Driver Rewards program. The process will stay the same as it is today.

Earn and use rewards in 1¢ increments.

¹ Redeem rewards at BP stations (excluding stations in Alabama) in a single transaction for a maximum of 20 gallons. Any unused rewards are forfeited. May not be combined with other offers. Rewards expire 12 months after the month in which they are earned. Rewards may be redeemed at participating stations with operable electronic transaction networks. See mybpstation.com for participating locations for reward redemption. Subject to credit approval. Transaction fees apply. See BP Credit Card Reward Program terms and conditions for details.

² All rewards are valid for a single use only, up to 20 gallons. Any unused rewards are forfeited. May not be valid with other offers. Rewards expire 365 days after the end of the month they are earned. Rewards are earned and redeemable at participating locations with operable electronic transaction networks. Not valid where prohibited by law and in AL or CA. See mybpstation.com for participating locations and Terms & Conditions.

³ Excludes fuel purchases at non-BP fuel stations.

⁴ Earn 25 cents off/gal. up to 20 gal. for every \$100 spent on BP fuel at participating locations until 9/1/15. Single use only. Not valid in AL and CA. See Terms and Conditions for details and our Station Finder for participating locations at mybpstation.com.



How to talk to your customers



Are you a Driver Rewards member?



Yes.



Great. Please swipe your Driver Rewards card or enter your phone number.



No.



You can earn rewards on every purchase. Here's a brochure that explains all the options.



Or point to the counter mat.



No. I don't want to carry another rewards card in my wallet.



You don't need another card. You can just enter your phone number* at the pump. Here's a brochure so you can find out more.

*Not available in New Jersey.



No. I don't want another credit card.



If you don't want a credit card, you can still save money on gas by signing up for the BP Driver Rewards loyalty program. It's free. Anyone can join. Here's a brochure for more information.



Or point to the counter mat.



No. I don't have time to sign up today.



Registration is easy - you can even use your mobile phone. Here's a brochure or you can go online to bpdriverrewards.com.