

March 30, 2008

Dennis Logan
Public Relations Officer, Canadian Red Cross
451 Elm Street
Sudbury ON P4R 6A6

Dear Mr. Logan:

The warm weather is just around the corner, and with it comes the release of Spring/Summer edition of the Sudbury Leisure Guide. I would like to thank you again for your advertising purchase in the spring issue of the Guide. Your business is always appreciated. In preparation for the next issue, the City of Greater Sudbury is once again looking for community businesses and organizations that are interested in reserving advertisement space.

In addition to providing information concerning municipal services, the Leisure Guide also notifies citizens about special events and contains information about sports and leisure activities that are taking place throughout the city. The Sudbury Leisure Guide is available to Sudburians at all Citizen Service Centres, and is distributed to all households through the Sudbury Star, Northern Life, and Le Voyageur. As always, the Guide will be printed in English and French, in order to increase exposure and meet the needs of all our bilingual citizens.

I am aware that the Canadian Red Cross holds several training courses during the fall season. Purchasing an ad in the Leisure Guide would provide your organization with a wide exposure to Sudbury citizens just in time for these training sessions.

The Fall/Winter issue of the Sudbury Leisure Guide will be distributed in August 2008. If you are interested in placing another ad with us in the next edition, the deadline for reserving space is May 31, 2008. For further information, and details concerning your ad, please contact me by phone at 705-668-2541 or by email at andrea.crawford@greatersudbury.on.ca. I look forward to hearing from you soon.

Sincerely,

Andrea Crawford
Communications Officer, City of Greater Sudbury