Hailee May

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What’s Up

Wassup?

This article is about the common internet activity “ego-surfing”. It describes how people like to go online and type in a search for their name to see what comes up. It also said that Google was doing a profile much like MySpace or Facebook that will allow you to put in more information about yourself that will come up when you Google your name. It’s all an attempt to

Two words that I found are narcissism and fiendishly.

“Google profiles are the search giant's fiendishly clever attempt to turn your ego-surfing pain into their gain.”

“"ego-surfing," as it's sometimes called) can partly be traced to a rise in narcissism in society,”

Narcissism- Excessive self-love.

Fiendishly- Diabolically cruel and wicked.

The part that surprised me was how common it really was to Google yourself. I never really thought that it was a common thing to do but apparent it is.

People were saying that this sounds very “big-brotherish”. My only response to that is if you do not want people to see it, do not post it. People set up that Google page knowing that the information is going to be posted on-line so don’t complain if someone reads “your personal information”.