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| Artifact Name | Business Plan |
| Course Subject | Four P’s (Prices) |
| Last Update | June 2008 |
| Rationale | I am including this piece because this gave us an opportunity to compare our prices to other businesses and help determine ours.  |
| Knowledge | I learned that comparing to other businesses will help you come up with a decent pricing.  |
| Skills | The skill that I developed was getting to know the other businesses and learn how they ran their business.  |
| Growth & Improvement Statement | For this piece of our business plan I wasn’t really involved in because I didn’t get how to do it. If I had another chance to try again I would get more involved with my team and help them get information on the businesses.  |