

Taylor S. Huff

Experienced Marketing Professional.

Creative Soul.

Tuff Creative

Consulting & Creative

THE CLARK GROUP TEAM

The partnership employs some of the nation's top experts in the implementation of the National Environmental Policy Act. Our team includes more than 40 dedicated and experienced planners, environmental scientists, attorneys, socio-economic experts and NEPA policy experts. We meet the requirements and exceed expectations for providing any organization a thorough, defensible, and efficiently conducted EIS.

Several of our team members have held leadership roles with Federal Agencies. Virtually everyone on this team has worked with Tribes on economic development (casinos, energy projects, housing development) and natural resources management, and therefore understands the unique position and challenges facing tribes.

Ray Clark, *President*

Ray Clark is considered one of the nation's top experts in NEPA. He has more than 30 years experience in every phase of the NEPA process, including: developing NEPA regulations in a federal agency, overseeing agency implementation at the White House Council on Environmental Quality, teaching consultants and agency officials how to correctly prepare NEPA analyses at Duke University, preparing environmental impact analyses for tribes and federal agencies and reviewing adequacy of environmental impact analyses for law firms and federal agencies.

Colette Sakoda, *VP, Project Management*

Colette Sakoda has spent an entire career managing and staffing multi-disciplinary environmental planning projects which have included: community consultation, field reconnaissance, documentation, preparation of NEPA environmental impact statements, NEPA Categorical Exclusions and state environmental impact analyses.

Ms. Sakoda has more than two decades of environmental and community planning experience working in public and private sectors supervising contributing members on environmental analyses efforts. She has prepared and processed environmental analyses for water and wastewater projects, facilities, infrastructure, and land use projects.

Nancy Barker, *Senior Environmental Scientist*

Ms. Barker is a senior environmental scientist with over twenty years of experience as a manager of a wide variety of environmental studies and impact assessments. Ms. Barker regularly directs interdisciplinary teams of engineers, scientists, planners and cultural resources specialists to complete environmental documents in accordance with the requirements of the National Environmental Policy Act (NEPA), as well as other federal statutes.

Francis Cameron, *Attorney*

Mr. Cameron is an attorney and conflict management consultant with substantial experience in the legal, policy, and technical aspects of the citing of large-scale energy facilities, including the preparation of environmental reviews under NEPA. His expertise is facilitating projects on behalf of Tribes, including the Prairie Island Indian Community.

Debi Rogers, *Senior Associate*

Ms. Rogers has more than 20 years experience in preparing NEPA analyses, project management, public involvement, and technical document review. She is currently managing the cumulative effects analysis portion for the first new major hub airport project in nearly 15 years.

Lisa Mahoney, *Senior Associate*

Ms. Mahoney is both a legal and technical expert in NEPA. She led the development of a new environmental office in the Department of Homeland Security and developed the first American Indian Policy for the new department. She has a law degree with an emphasis in environmental law from Vermont Law School.

Anthony Silvia, *Attorney*

Mr. Silvia is an attorney whose practice is focused on the environmental regulations and permits affecting the construction industry. He studied environmental science as an undergraduate and has maintained his proficiency through continuing education and practical problem solving. He focuses his attention on the intersection of legal and environmental analysis and its effect on the construction industry. Mr. Silvia manages the California operations of the consortium.

Gary Williams, *PhD, Senior Associate*

Dr. Williams is one of the nation's experts in social and economic impact analysis. Dr. Williams has over 30 years of experience managing complex energy development projects. He is recognized nationally as one of the leading experts on environmental justice. Dr. Williams has served on review committees internationally and is a former Board member of the International Association for Impact Assessment.

Sara Brodnax, *Associate*

Ms. Brodnax is a specialist in developing and implementing solutions to improve communities and the environment with experience conducting environmental analyses, scientific reviews and policy assessments. She prepared an environmental impact analysis for solid waste management in the wake of Hurricane Katrina and was a member of an interdisciplinary team that evaluated the impacts of new homeland security rules on the border environment and communities.

Emily Johannes, *Associate*

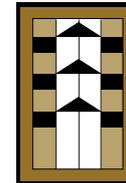
Ms. Johannes is a certified ecologist who has been a part of more than 10 interdisciplinary teams and is an expert in ecological modeling, environmental assessment, project management, and NEPA document preparation. She has led teams in developing environmental communications and public involvement.

THE CLARK GROUP TEAM OFFERS:

A highly qualified and professional technical team of planners, scientists, socio-economic experts and NEPA policy experts

An interdisciplinary team of experts with relationships with BIA, the White House Council on Environmental Quality, the U.S. Army Corps of Engineers, as well as many other key Federal and Tribal agencies and stakeholders

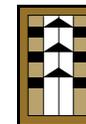
A public involvement team that has specialized expertise in reaching out to Tribes and an understanding of Tribal issues



The Clark Group, LLC

503 Second Street NE,
Washington, D.C. 20002
Phone: 202.544.8200

ClarkGroupLLC.com

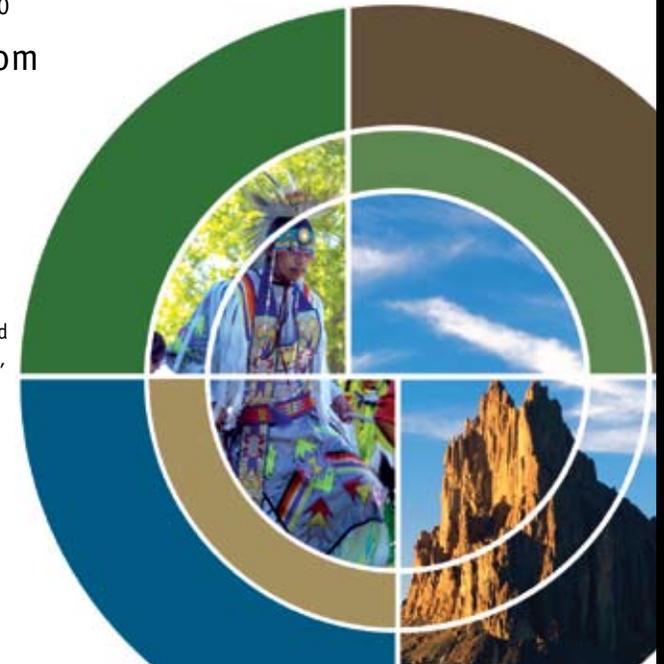


The Clark Group, LLC

Offering NEPA expertise and
partnership with Environet,
Greenwave and VHB.



Photos courtesy of Beth Young,
Chahaba River Publishing





The Clark Group, LLC

washington • honolulu • boston • la jolla

LEADERSHIP & SKILLS YOU CAN TRUST

The Clark Group is leading a strategic partnership of 4 companies – Environet, The Clark Group, VHB, and GreenWave – that joined together based on values, objectives and efficiencies. This consortium conducts environmental impact analysis in the service of informed decision making. Both Environet and GreenWave are native-owned companies and along with The Clark Group and VHB, offer the full suite of environmental consulting services, from policy and planning to technical studies and analyses; from design and implementation to monitoring and mitigation. Our team works with Federal agencies, Tribes, private companies and law firms, offering the leadership and technical skills you can trust. Our team is comprised of uniquely qualified professionals whose mission is to efficiently manage and streamline the environmental impact analysis process.

A strategic alliance providing comprehensive environmental analysis to withstand the most stringent of legal scrutiny.

The partnership specializes in cooperative, integrated, and economically viable solutions to solve complex environmental problems. We develop agency-wide NEPA strategies for Federal agencies, write environmental regulations and policies, and conduct timely and thorough NEPA analyses. We can deploy an interdisciplinary team that includes scientists, attorneys, and regulatory experts to ensure the most defensible analysis. The team has extensive experience with large-scale projects such as entertainment resorts, sports arenas, educational institutions, and retail/commercial/mixed-use developments. No venture is too large or complex for The Clark Group and its partners.



PROVEN EXCELLENCE IN NEPA ANALYSIS

The Clark Group team members have more than five decades of experience providing environmental solutions to Federal, state, Tribal and private clients across the United States. We have worked in virtually every ecosystem in the United States on projects ranging from technical analysis to construction; facilities infrastructure and sewage treatment plants to renewable energy.

SAMPLE TRIBAL PROJECT EXPERIENCE

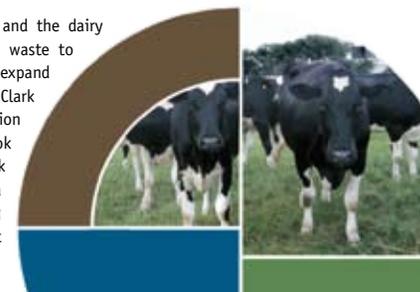
| Project/Location | Project Features |
|--|--|
| The Tulalip Tribes, <i>Washington State</i> | Prepared an EA on a biogas facility Worked with casino on alternative energy Worked with natural resources division on salmon recovery Petitioned the White House Council on Environmental Quality on behalf of Tulalip |
| The Chukchansi Tribe, <i>Coarsegold, California</i> | Developed environmental strategies to ensure long term sustainability of casino |
| The Gun Lake Tribe, <i>Dorr, Michigan</i> | Worked with tribal leadership to get environmental permits and approvals for casino, reviewed EAs to make them legally defensible, and prepared EA for review by BIA. The EA has been upheld by the Federal District Court. |
| The Northwest Indian Fisheries Commission <i>Olympia, Washington</i> | Worked with 18 Tribes of the Puget Sound on water agreement Trained the 18 Tribes in NEPA preparation and review |
| The Department of Homeland Security <i>Washington, DC</i> | Developed US-VISIT American Indian Policy Wrote the Programmatic EA for 167 border crossings, including outreach to Tribes along the borders Coordinated Tribal consultation meetings with leadership of border Tribes to ensure continued easy passage across the borders |
| Colonial and National Historic Park, <i>Jamestown, Virginia</i> | Prepared a Development Concept Plan, EIS and ROD |
| Valley Forge National Historic Park, <i>Valley Forge, Pennsylvania</i> | General Management Plan and EIS |
| Iao Stream Flood Control, <i>Maui, Hawaii</i> | EA on construction alternatives Mitigation measures Public meetings and community outreach |
| Sand Island Wastewater Treatment Plant <i>Honolulu, Hawaii</i> | EA on remediation alternatives Site Investigations and Risk Assessments Public meetings and community outreach |

PROJECT HIGHLIGHT: *Tulalip Tribes of Washington State Salmon Recovery Project*

Tulalip Tribes and Snohomish County, Washington jointly hired The Clark Group to develop new solutions to assist with salmon recovery efforts in the Snohomish Basin. Numerous dairy farms had contributed to stream pollution and the dairy farmers and tribes had been locked in litigation for years. Agricultural politics and tribal interests were splitting the County.

The Clark Group secured a \$250,000 award for a feasibility study, \$500,000 construction grant and \$1.5 million parcel of land for the Tulalip Tribes through the Washington State Legislature

The Clark Group initiated a joint venture between Tulalip Tribes and the dairy farmers to develop a biogas facility, ultimately converting dairy waste to energy. The facility, under construction will allow dairy farmers to expand herd sizes while contributing to salmon restoration activities. The Clark Group facilitated the Snohomish Basin Biogas Partnership, a coalition of the Tulalip Tribes, Sno-Sky Agricultural Alliance, Northwest Chinook Recovery and the Washington State Dairy Federation. The Clark Group secured \$250,000 from the Department of Energy to conduct a feasibility study of the project, and then oversaw the study including selecting consultants and prepared the required NEPA analyses and permit coordination.



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SPRING 2008



VAL-U-VET Gazette

SPRING INTO THE SEASON

Your pets are driving you crazy. They're itching all over, frantically scratching, and constantly biting at their hind. Their skin is raw and perhaps they're even losing some fur as a result.

Before you pull your own hair out in frustration, know you're not alone. Val-U-Vet receives calls all day long from pet owners in the same situation. They've got a big problem, caused by tiny pests – fleas – and nothing seems to help. Spring is here and the flea and tick problem will only become more intense as summer approaches.

Don't give up entirely; we're here to help you get your flea situation, no matter how intense, under control.

DID YOU KNOW?

10 adult female fleas can produce more than 250,000 offspring in just 30 days! That's more than 8,000 fleas per day! Just a few fleas can turn into a major infestation in a matter of days.

continued to page 2

INSIDE:
UNDERSTANDING FLEA LIFECYCLE
DIVIDE AND CONQUER:
OVERCOMING A FLEA INFESTATION
MEET DR. BRIAN MARTIN, DVM

Have You Heard?
*We are
improving
for you!*



-  OPEN EVERYDAY
MONDAY - SATURDAY
-  OFFERING APPOINTMENTS
& DROPS OFFS
-  WALK-INS ALWAYS WELCOME

DIVIDE AND CONQUER



ADVANTIX & FELINES: A FATAL COMBINATION



Due to their unique physiology and inability to metabolize certain compounds, KS Advantix CANNOT be used on cats. It can be fatal. If you are concerned about ticks on your cat, have one of Val-U-Vet's licensed veterinarians examine them.

OVERCOMING A FLEA INFESTATION

IMMEDIATE RELIEF

Take Comfort In Comfortis...

Comfortis is a monthly oral medication that you give your dog.

- It's a yummy beef flavored tablet you give with a meal.
- It starts working within 30 minutes, causing fleas to die - not jump off into your home.
- It kills fleas before they lay eggs.
- It's fast acting, but works all month long.

So, take comfort in knowing others conquered the flea problem at their house.

And for Kitties, there's Capstar...

If cats are part of your menagerie, Capstar can help get your flea infestation under control. Comfortis can be fatal to felines, but a new pill designed for both cats and dogs kills fleas fast and can be given as often as needed until they're gone.

Capstar is an oral medication that you give your cat or dog.

- It begins working within 30 minutes, causing fleas to fall off dead.
- It works for 24 hours, but can be given as often as everyday if needed.
- It can be used in conjunction with both Advantage and Frontline.
- It's affordable! It costs approximately \$5 per pill.

Try Capstar in conjunction with your monthly topical flea preventative and let Capstar be the star of the show at your house.

LEVEL THE PLAYING FIELD: TREATING YOUR HOME AND YARD

Treating your pet is the first step in managing a flea infestation, but attacking fleas in your home and yard is just as important. Most fleas live in shady areas of your yard or in dark places within your home such as carpet, couch cushions and bedding. To overcome the problem entirely:

1. Vacuum your home daily.
2. Because larvae often hatch deep in your carpet, vacuuming daily is imperative.
3. Wash your pet's bedding frequently.
4. Flea eggs fall off throughout your house, but washing your pet's bedding (and your own if they sleep on your bed) is an important part of ridding your home of fleas.
5. Clean up your yard.
6. Maximize the sunlight in your yard, by mowing the grass, trimming shrubbery back and ridding it of sand piles.
7. Call Pro-Line Pest Control at 386.775.2105.

Pro-Line Pest Control, a sister company of Val-U-Vet, will treat both your yard and home for fleas and other pests such as insects and termites. Call 386.775.2105 for a free estimate and consultation.



KITTEN/ADULT With No Vaccine History

1st Visit \$82 - \$90*
Exam
Rabies 3yr 1st dose (12 weeks or older)
1st Distemper (FVRCP) (3 doses required)
1st Feline Leukemia (2 doses required)
Fecal
De-worm

2nd Visit \$33 - \$41*
2nd Distemper (FVRCP)
2nd Feline Leukemia
De-worm

3rd Visit \$29 - \$37*
3rd Distemper (FVRCP)
De-worm
*Exact price depends on weight of cat. Kitts must be 2-3 weeks old for effective vaccination.

PUPPY/ADULT With No Vaccine History

1st Visit \$85*
Exam
Rabies 3yr 1st dose (12 weeks or older)
1st Distemper/Parvo (3 doses required)
Bordetella
Fecal

2nd Visit \$29*
2nd Distemper/Parvo
1st Lepto (2 doses required)

3rd Visit \$29*
3rd Distemper/Parvo
2nd Lepto

*De-worm extra depending on weight of dog. Flea/Worm Test is recommended for dogs over 6 mos. HWY is \$12 extra.



ESTIMATE YOUR VET VISIT

Need to vaccinate Fido or Fluffy? Val-U-Vet now requires an exam upon receiving vaccinations. In an effort to provide proactive and comprehensive care for your pet, we need to see (and examine) more than just their furry faces once a year. Not to worry, our new packages make a trip to the vet a whole lot more simple.

ANNUAL FELINE

Package: \$115

Exam
Rabies 3yr
Adult Distemper (FVRCP)
Feline Leukemia Vaccine
Feline Leukemia / FIV
(Feline AIDS test)
Fecal
Routine de-worm extra based on weight of cat

ANNUAL K9

Package: \$105

\$120 with Lepto Vaccine
Exam
Rabies 3yr
Adult Distemper / Parvo*
Bordetella
Heartworm Test
Fecal
Routine de-worm extra based on weight of dog
*3yr Distemper Vaccine Available for \$18 More

WHAT IS LEPTO?

Leptospirosis, or Lepto for short, is a bacterial disease carried by wildlife such as raccoons, skunks, possums, squirrels, rats and other rodents. The Lepto bacteria are released in the urine of its carriers. Dogs become infected when they come into contact with fresh infected urine.

Risk Factors Include:

- Playing outdoors where exposure wildlife live
- Drinking from ponds or puddles
- Hiking, camping, hunting or fishing with your dog
- Living in an area where skunks, possums and raccoons are present

Lepto can be passed from dogs to humans. Symptoms include vomiting, diarrhea, fever, abdominal pain and blood in the urine. Talk to your veterinarian today about the importance of vaccinating for Leptospirosis.

VAL-U-VET LOCATIONS

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G. Daytona Beach 386-763-5208
549 Beville Road, G. Daytona Beach
DeLtona 386-860-5335
1200 DeLtona Blvd., Suite 10, DeLtona
Ormond Beach 386-672-3544
1104 S. Nova Road, Ormond Beach

continued from cover UNDERSTANDING THE LIFECYCLE OF A FLEA

When your pet picks up a few fleas in your yard, at the dog park, or at the groomer, a minor irritation can become an invasion in just a matter of days. In battling these parasites, understanding the flea cycle is imperative to overcoming an infestation.

1. When your pet gets fleas, eggs fall off the animal as it moves through the house.
2. Eggs give birth to worm-like larvae that hide in dark places like your couch, mattress or cushions of your couch.
3. After a couple of weeks, larvae spin protective cocoons around themselves where they develop into adult fleas.
4. Fleas begin immediately looking for a host once it emerges from the cocoon.

Learn more about fleas at Flea-Info.com or call your nearest Val-U-Vet.



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\$5 off ANY SERVICE

One coupon per pet per visit. Not valid with any other offers.

The person responsible for payment has the right to refuse to pay, cancel payment, or be reimbursed for payment for another service, examination, or treatment that is performed as a result of and within 30 days of reporting to the veterinarian for the FREE, DISCOUNTED FEE, OR REDUCED FEE SERVICE, EXAMINATION, OR TREATMENT.

Mission

Our mission is to provide personalized lending solutions by simplifying and expediting the home loan process while both building and maintaining exceptional life-long relationships with clients, realtors & lenders.

Vision

Streamline Mortgage Solutions will be the fastest, most efficient mortgage firm in Florida. In addition to the speed of our transactions, we will be recognized as offering the very best customer service, retaining the most knowledgeable brokers, and providing the most creative solutions.



Core Values

Our business practices are built on:

Honesty.

We are scrupulously honest with everyone involved in the loan process regardless of the situation or circumstances.

Sincerity.

We maintain our clients' best interests at the highest level, always.

Integrity.

We conduct business with our clients and co-workers with honor and with dignity.

Open Communication.

We strive to inform our client and our client's realtor frequently as to the status of their loan. We ask the right questions and provide accurate answers at the beginning of the process so that we are working as effectively and as efficiently as possible.

Foresight.

We evaluate each transaction and anticipate challenges and obstacles so we may eliminate them before they become an issue and also so that each loan will close seamlessly.

Passion.

Our enthusiasm for this industry and the excitement for our chosen profession are readily apparent to one and all.

Service.

We exceed the expectations of our clients and their realtor by providing exceptional customer service.

Gratitude.

We understand our success is not solely a result of our individual efforts. We are extremely grateful for the realtors and the clients who make our goals attainable.

Reciprocal Relationships.

We greatly value our professional and personal relationships and strive to nourish them so we may become more successful together.



Looking for a Mortgage Broker to assist with a new purchase, refinance, or equity loan?

Do you need to close quickly & easily?

Have your previous loan transactions been frustrating?

These are common problems....

...we offer simple, yet effective solutions!



Call us today!
407.898.4477 ext 306



SMS STREAMLINE MORTGAGE SOLUTIONS

Streamline Mortgage Solutions (SMS) is proud of the reputation earned in Central Florida for our prompt and professional services with competitive closing costs and expedited closings.

SMS strives to be the best in the industry! We give our Clients & Realtors a personal touch of always being available to answer questions they may have regarding their loan. SMS is one of the few mortgage broker businesses to ensure all documents are verified with the title company prior to closing. We also sit right next to the

client during the closing for a headache-free transaction.

In addition to superior service, SMS is known for the fastest closings in Central Florida! SMS has completely streamlined the loan process making it possible to close in 7-10 days. Quick closings translate to fast fundings for the client and commissions for the realtors!

We guarantee you will not be disappointed with the speed, accuracy, and precision with which we handle your real estate transaction.

Have your loan closed in 7-10 days!

Let our talented team "Streamline" your mortgage!
To contact us call
407-898-4477 ext. 306 or e-mail
Brian@StreamlineFlorida.com.

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www.streamlineflorida.com

Streamline Mortgage Solutions gives you...

- FAST Closings
- Competitive Closing Costs
- \$0 Deposit and \$0 Application Fee
- Access to your Licensed Mortgage Broker until 10pm, 7 days a week, to answer any & all questions
- Same day pre-qualifications and pre-approvals
- A Licensed Mortgage Broker at every closing
- Bilingual Brokers for the large Spanish based market in Florida
- Creative financing options for unique real estate transactions
- Effective communication every step of the loan process
- Convenient location in Orlando next to Baldwin Park & Fashion Square Mall



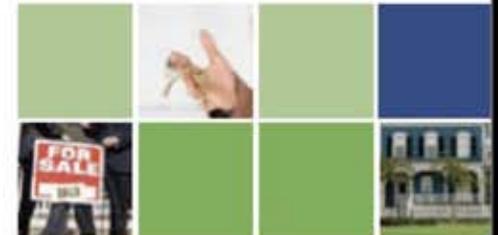
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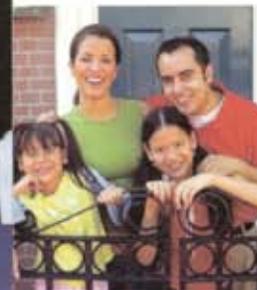
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- \$0 Deposit and \$0 Application Fee
- Access to your Licensed Mortgage Broker until 10pm to answer any & all questions
- Any missed calls returned in 19 min. guaranteed
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We focus on relationships,
not transactions.

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Streamline Mortgage Solutions (SMS) is a residential loan brokerage firm. We identify and secure loan programs to fit your needs just like any other firm, but that's not what makes us unique. Look a little deeper and you'll find purchasing or refinancing a home through Streamline is an entirely different experience. [more >](#)

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CLIENTS

Purchasing a home is one the most exciting things you'll ever do. That's why it's so important to choose the right real estate professionals to handle your transaction. Streamline's brokers have worked with many different people in every financial situation possible. Whether are buying your first house, purchasing an investment property or are simply refinancing your home, we have a solution to fund your needs. And we will walk you through the process, educating you along the way. We're experienced, knowledgeable, and dedicated to making your experience as smooth as possible. Use SMS and you'll find your purchase or refinance to be:

Fast

At Streamline, we close loans significantly faster than most brokers. Our exceptional relationships make quick closings possible.

Seamless

We've eliminated obstacles and developed systems that ultimately streamline the loan process. We make purchasing a home or refinancing simple and pleasant.

Genuine

We sincerely care about your needs and your financial situation. We will always have your best interest at heart.

Educational

We educate you beginning with our initial meeting. We're here to answer questions and to educate you about the process as well as your specific loan program.

Apply Now! 

For Realtors® 

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...we don't make guarantees
until they're solid,
and we don't over-promise
and under-deliver...

OVERVIEW

Our mission is to provide personalized lending solutions by simplifying and expediting the home loan process while both building and maintaining exceptional life-long relationships with clients, realtors & lenders.

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Brian Zimel has always wanted to own his own business. Two years into the mortgage business, the opportunity presented itself. Brian saw definitive ways to improve both the loan process and the borrowing experience. And so, in 2004, Streamline Mortgage Solutions, Inc., was born. Streamline's foundation was built on speed and service - two aspects of the loan process that Brian was able to systematically improve and implement immediately.

Speed

At SMS, we've transformed and modified the loan process to ensure the transaction funds quickly, closes smoothly, and is a pleasant experience. Our brokers have exceptional relationships not just with our lenders, but with everyone involved in the loan transaction. This expedites the process, making it possible to close in as few as 7 days.

Service

Speed is important to the SMS team, but only secondary to service. At Streamline Mortgage Solutions, Inc., our clients are the most important part of every transaction. Purchasing a home is one of the most important decisions you'll make in a lifetime. And in this market there are hundreds of brokers to choose from. We know this. We're honored when our clients choose to do business with Streamline, which is why you'll receive the very best customer service from your broker and our staff.

Relationships

Our team works hard to make sure we thoroughly understand your financial situation. Because we have relationships with multiple respectable lenders, we can not only shop, but negotiate rates for you. We are persistent in our search for a loan to fit your financial needs perfectly. And if for some reason we discover it's not the right time for you to refinance or purchase, we will advise holding off. We're not in business just to make money; we're here to build sustained relationships.

We don't make guarantees until they're solid. We don't over promise and under-deliver. We don't rush you into a loan program without educating and understanding your needs first. We don't get paid unless we're able to help you and your loan closes.

Since inception, Streamline Mortgage has closed more than \$55 million in loans - mostly through repeat business and referrals. Hundreds of Floridians trust us. You can too. It doesn't cost anything to speak to one of our brokers. We don't charge an application fee and we don't require a deposit. Give us a call for a no-commitment consultation, today.

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- Apply Online
- Learning Resources
 - 7 Step Loan Process
 - Credit Scores
 - SMS Seminars
 - Frequently Asked Questions
- Refer a friend!

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The collage features a couple in a light-colored shirt and shorts embracing in front of a blue-outlined house. To the right, a young child is shown in profile, looking at a smartphone. A white arrow points upwards from the bottom of the house towards the child. The text 'StreamlineFlorida.com' is overlaid in a semi-transparent font across the bottom of the collage.

The Club

Orange County Mayor Richard
Crotty's Youth Initiative

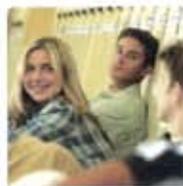


What is the Club?

Chairman Richard Crotty and the Board of County Commissioners are committed to keeping Orange County the best place for children to grow up.

According to the 2000 U.S. Census, 200,000 kids between 5 and 19 live in Orange County. Approximately 35% of them are latch key kids.

As part of this effort, this membership organization will offer a wide array of great recreational opportunities for youth at little or no out of pocket expense. This organization named *the Club* gives kids ages 6 to 19 choices about how to spend their free time. Our goal is to provide them with the resources and the tools to create positive futures for themselves.



Our Vision Through partnerships we will enhance lives by providing Orange County's young people with the resources to make positive choices that lead to successful futures.

Our Mission Together we provide quality and affordable recreation for all of Orange County's youth.

Fulfilling Our Mission Such a groundbreaking venture is a team effort. Through partnerships within the community, club members receive discounts at participating retail stores, restaurants and entertainment venues. And throughout the year, members will be able to attend large members-only special events sponsored by our club partners and coordinated by Orange County Parks and Recreation.

Be a Member Becoming a member is simple. To join, a prospective member must enroll in a participating recreational program. Recreational partners include county, city, non-profit and private organizations. Memberships are good for six months. Once expired, members must re-enroll in one of the many programs offered by our partners. For a complete listing log onto www.theOCclub.net. Once enrolled, a membership card entitles members to all of *the Club's* benefits.



become a
member and
the **Club** will
hook you up!

discounts

FREE TICKETS

free events

free bus rides

Get your **Club** card and
GET INTO THIS!

The Club is not a place. It's a program. It's free and easy to join. Just enroll in a recreation program with a Club Partner and get hooked up. If you live in Orange County and are between the ages of 5 and 19, simply follow these steps and become a member today.

* There may be a registration fee associated with most programs offered by our Recreation Partners. But, once enrolled in the recreation program of choice, you may join the Club at no cost.

www.theOCclub.net



1 VISIT THE WEBSITE
AT WWW.THEOCCUB.NET
TO FIND A RECREATION
PARTNER NEAR YOU.



2 VISIT A RECREATION PARTNER SITE
AND SIGN UP FOR THE RECREATION
PROGRAM OF YOUR CHOICE.



3 WHILE ENROLLING IN A PROGRAM AT
THE RECREATION PARTNER SITE, FILL
OUT THE CLUB REGISTRATION CARD
AND HAVE MOM OR DAD SIGN IT.



4 GIVE THE REGISTRATION CARD BACK
TO A RECREATION PARTNER STAFF
MEMBER TO VALIDATE AND SEND
TO THE CLUB HEADQUARTERS.



5 WAIT FOR YOUR MEMBERSHIP
WELCOME PACKET TO
ARRIVE IN THE MAIL.
WITHIN 2 WEEKS.

get hooked up!

CLUB MEMBERSHIP BENEFITS INCLUDE:

- Discounts at your favorite retail stores, restaurants and entertainment venues with the Club card.
- FREE rides on LYNX busses after school and on the weekends.
- FREE monthly member-exclusive special events
- A quarterly newsletter with articles, pictures from past events, information about upcoming events and coupons for local businesses.
- The Club's "virtual toolbox" portion of this Web site provides information that's important to you. Topics include: education, money matters, health and nutrition, volunteering and recreation.

www.theOCclub.net
407-836-9790



The Club is brought to you by
Orange County Mayor Richard Crotty
and the Board of County Commissioners





Billboard #7
14' x 48'



Billboard #6
10' x 40'

Orange County Parks

Internal Marketing & PR

Clark, Taylor

From: Clark, Taylor
Sent: Monday, June 14, 2004 10:16 AM
To: CES-Parks & Recreation
Subject: Mark Stanchina -- May WOW Award Winner



June 14, 2004

Congratulations to Downey Park's Mark Stanchina!

Mark is recognized as May's employee of the month. Since he began employment at Downey Park nearly a year ago, he has used his extensive knowledge and 25 years of trade experience to bring Downey's turf grass to an outstanding level of health and playability. Additionally, Mark has devoted extensive time to the efficient management of contracted landscape maintenance.

Mark has developed a demanding relationship with contractors. They respect his knowledge so much that they have requested that he train their operators. Mark has begun to pass on his turf knowledge and practices to the Park Specialists at Downey.

Mark was given the challenge of improving the overall turf performance in addition to oversight of all the maintenance and equipment duties at the park. The goal was to have absolutely weed free turf and to correct all the poor drainage issues which hinder us during the Summer rainy season. Despite, slow growth of a winter off-season, Mark installed more than 500 feet of drainage materials and extensively re-sodded five fields.

Great job, Mark!

The Park Squeeze



Get online with Orange County Parks and Recreation and get the juice!

November 5, 2003

The Orange County Parks and Recreation Division is proud to provide programs and special events that are safe and fun at parks that are clean and green. Our mission is to provide and preserve quality parks and recreation for all. We are committed to providing quality educational, cultural, recreational and environmental programs for everyone, as well as protecting and preserving our splendid natural resources. It is our hope that this e-newsletter will keep you and your family informed about the wonderful recreational opportunities within our parks.

Upcoming Special Events

Preserving Natural Florida

2003 Birding and Wildlife Festival

Tibet-Butler Preserve

Join us in preserving natural Florida during this free day-long event at Tibet-Butler Preserve on Saturday, Nov. 15 from 9 a.m. to 3 p.m. Learn about the nature that surrounds us each and every day while enjoying hiking, environmental programs, guest speakers, exhibits, live music and activities for the whole family. The preserve is located off I-4 at exit #68 on County Road 535 (Winter Garden-Vineland Rd). For more information, please call (407) 876-6696.

West Orange Dog Park Grand Opening

West Orange Park

Join Orange County Parks and Recreation, Commissioner Teresa Jacobs and other county officials as we celebrate the opening of West Orange Dog Park on Saturday, Dec. 6 at 10 a.m. Let your dog explore our very first dog park while you enjoy refreshments and visit vendor booths following the ribbon cutting ceremony. West Orange Park is located at of W. Colonial Dr. at 150 Windermere Rd. in Winter Garden. For more information, please call (407) 836-6257.

Cracker Christmas

Fort Christmas Historical Park and Museum

Enjoy a weekend of "Cracker" activities during Ft. Christmas Historical Park's Cracker Christmas. Activities include pioneer demonstrations, a craft fair, exhibits, children's activities, food and more. This unique event will be held on Saturday, Dec. 6 and Sunday, Dec. 7 from 10 a.m. to 4 p.m. and is free. Ft. Christmas Park is located in Christmas off of E. Colonial Dr. For more information, please call (407) 568-4149.

Registration Deadlines

NBA Jr. Magic

Boys and girls ages 5 to 17 need to register for our NBA Jr. Magic Basketball League by November 14. The cost is \$20 per player.

Participating sites are as follows: Barnett, Orló Vista, Shadow Bay, Bear Creek, Barber, Downey. Please contact the sites directly to register.

Recreational Programs

Scooter School

Downey Park

Scooter School is our awesome new menu of recreation fun for your home-school group, scouts, class field trips, church groups, family reunions, or any other youth group! Children in kindergarten through 8th grade can participate in a variety of hour-long programs to suit your particular needs. Cost to participate is \$1 per hour and groups must consist of at least ten kids. Please register with payment one week in advance of your visit. Call (407) 249-6195 for available activities.

To visit our website, please click [here](#)

To unsubscribe to this newsletter, please click [here](#) and write "unsubscribe" as the subject.

www.orangecountyparks.net
CLEAN, GREEN, SAFE and FUN

PARK a PEEL

Get the juice on Orange County Parks and Recreation

FALL 2003 • VOLUME 5 • NUMBER 4

on the GREEN

Playland Golf Tournament raises nearly \$9,000 for United Way

By Taylor Clark, Editor

Nearly 30 teams came together at EastWood Golf Course on August 1 for a common cause—to raise money for one of the most valuable charities in the Central Florida area. Through sponsorships and entry fees, Orange County Parks and Recreation raised \$8,759.38 for the Heart of Florida United Way in comparison to last year's \$5,000.

"Last year was good, but this year went exceptionally well," said Tournament Committee Chairman **Robert Parker**. "I am proud to have been involved in such a successful event."

The looming storm clouds didn't deter the dedicated golfers. Eager to play, they hoped for the best. The greatly anticipated storm held off until midway through the tournament. During the short thunderstorm, players gathered on the clubhouse patio. Raffle and door prize winners collected their prizes, which ranged from restaurant gift certificates to golf equipment. The golfers were back on the course to finish up their games in no time.

Although all the tournament participants share a love for the game, they also share a desire to make a difference.

"I chose to play in this tournament because all the proceeds go to a good cause," said **Steve Pelechatz**, lan coordinator for Information Systems Support.

For others like Parker, fundraising for United Way hits a little closer to home. His 8-year-old son has been an insulin dependent diabetic for seven years. With funds distributed to the American Diabetes Association and the Juvenile Diabetes Research Foundation through United Way, he is confident that a cure will be found.

The Playland Tournament was organized by a committee of Parks and Recreation employees—**Baker, Audra Davis, Scott Hellewell, A. Merkerson, Robert Parker, Gail Piazza, Kurt Matt Suedmeyer and Joy Wright**.

In addition to the golf tournament, with the help of Recreation Specialist **Jimmie Sanders**, the staff raised an additional \$700 for United Way through an annual bowling tournament. 🎳



PARK a REEL

Get the juice on Orange County Parks and Recreation

SUMMER 2003 • VOLUME 5 • NUMBER 3

all hyped up

Teen Hype Night Takes Off At Downey Park

By Taylor Clark, Editor

It's our division's motto so to speak. Hand-in-hand with our vision and our mission, each and everyday our staff strives to provide clean, green, safe and fun parks and recreation.

With the help of a grassroots organization called Uniting Neighbors In Trusting Youth (UNITY), Site Supervisor **Kyle Kent** and the entire staff of Downey Park have done just that. They have come together to provide a safe and fun place where kids can just be kids. And the community is embracing it.

The new program, Teen Hype Night, offers a safe Saturday night alternative for teenagers. It features extreme physical challenges, skate ramps, a bungi trampoline, food, door prizes and more. The most recent Hype Night included performances by two artists and a local band from Interlude Entertainment. Averaging 150 kids per night, Downey has quickly become a hot spot for teens on Saturday night. And with recent publicity in local newspapers and on a television station, Hype Night's popularity continues to grow.

The inspiration behind this unique event began more than a year ago after Kent, Recreation Specialist **Courtney Williams** and Recreation Leader **Betsy Rodriguez** attended a UNITY meeting where students of University High School and Arbor Ridge School expressed a need for this type of program. "One desire was a place to hang out, where parents would not be looking over their shoulder and where they could express themselves," said Kent. "Another issue voiced was that students felt that the community didn't value them or their level of responsibility."



On the way back to the site from the meeting, the three were deeply moved by what the students had to say. They pulled the van over on the side of the road and immediately began to brainstorm about how to meet their needs. "I didn't want to lose the high energy and inspiration that came out of the meeting," recalls Kent.

Quite a bit had to happen before Teen Hype Night could become a reality. Teen Elite, Hype Night's precursor, was first developed last summer. Following much discussion with Arbor Ridge School, Discovery and Corner Lake Middle Schools and University High School, the program began to take shape.

People within the community started coming out of the woodwork, offering assistance. Internal Power Martial Arts offered to provide a shuttle service to and from Hype Nights. There are three stops where kids can pick up the shuttle to Downey Park.

According to UNITY President Lisa Crangle, another interesting aspect of this program is that the teens have an extremely active role in the planning of the Hype Nights. By surveying their peers, they are gaining insight for future events. "Our UNITY kids are becoming more involved in the planning for the upcoming Hype Nights," she said. "They want to do contests and different activities to keep things fresh. I think that's a wonderful opportunity for our youth to contribute."

Amanda Adcock, a 15-year-old student at University High School has been involved from the beginning and has been surveying attendees. "I think Hype Night is a great thing," she said. "I think it is fulfilling a need for a safe place for teens to go and enjoy themselves and just be teenagers."

continued page on 4



The Orlando Business Journal ranked Fort Christmas Park third among top museums and science centers.

See article on page 3.

1

Orange County Parks

External Marketing & PR



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FOR IMMEDIATE RELEASE
October 31, 2003

OCPR Introduces Camping to Local Youth During Moss Park's Great American Campout

Nov. 1 event to teach camping basics and instill nature appreciation

ORANGE COUNTY, Fla. – Tomorrow more than 50 children from the Boys and Girls Club of Central Florida will have an opportunity to participate in one of America's favorite pastimes—camping underneath the stars.

Children ages 5 to 13 from Pine Hills, Taft, Bithlo and West Orange Community Centers will learn how to pitch their tents, start a campfire and make the all-time favorite campout snack, s'mores. The day's activities, which begin at 1 p.m., will also include an educational nature walk, fireside storytelling, a game of glow-in-the-dark frisbee golf and traditional marshmallow roasting.

The campout was created with the purpose of instilling an appreciation for Florida's nature and to expose children to the joys of camping. Sponsored by Albertson's and Sports Authority, the Great American Campout will provide an entirely new experience for most of those who participate.

"There are a million ways to recreate," said William Potter, manager of Parks and Recreation. "It is our hope that the children involved in this event will discover a new way to have fun and enjoy what our parks have to offer."

Moss Park is located 4 miles southeast of Narcoossee Road on Moss Park Road. For more information call (407) 836-6257.

"Play Leads to Discovery, Reasoning, and Improves Problem Solving"

Orange County Parks and Recreation
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After several tries, Gwail Prendergast (CQ), 11, of Pine Hills finally gets a pole connected on her tent during the Great American Campout at Moss Park on Saturday, November 1, 2003. Approximately 55 children age 6-12 from Boys and Girls Clubs in Pine Hills, Taft, Bithlo and West Orange participated in the campout organized by Orange County Parks and Recreation. (Joe Kalata/Ocala Seaside)

<<ORL110103LIF02.jpg>>

Attachment





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FOR IMMEDIATE RELEASE

June 12, 2003

Downey Park to Host Third Teen Hype Night as Attendance Numbers Grow

New event to attract more than 200 teens on June 14

ORANGE COUNTY, Fla. —Orange County Parks and Recreation's Downey Park, in collaboration with Uniting Neighborhoods in Trusting Youth (UNITY), will host Teen Hype Night on Saturday from 7 p.m. to 10 p.m. The new event has become increasingly popular among teens as its attendance numbers continue to climb. More than 200 people are expected to attend this month's event.

"The motive behind this event is simple," said Lisa Crangle, UNITY President. "It gives kids a safe place to hang out and involves them in the process of planning these events. It has truly been an exciting development."

Program highlights include performances by Interlude Entertainment's semi-professional talent—teen rapper Big Tim, Brian Vitone and The Orphans. This safe and fun Saturday night alternative will feature extreme physical challenges, skate ramps, bungi trampolines, food, door prizes and more. There is a \$2 cover charge and participants are encouraged to bring extra money for food.

Internal Power Martial Arts will provide a shuttle service beginning at 6:30 p.m. and will then run every hour until 8:30 p.m. Rio Pinar Plaza, Sam's Wholesale — located at the corner of Goldenrod Road and State Road 50 — and Best Buy at Waterford Lakes will all function as shuttle stops. Rio Pinar Plaza is located at the corner of Lake Underhill and Chickasaw Roads and Waterford Best Buy is on Alafaya Trail. Return service will begin at 7:15 p.m.

Teens get chance to party at Downey

Hype Night offers rappers, extreme games and challenges in a safe environment.

By JENNIFER BRANNOCK
SENTINEL STAFF WRITER

For the third time this year, Orange County teenagers will gather at Downey Park's newest outdoor teen-only party, "Teen Hype Night."

The party from 7 to 10 p.m. Saturday is a collaborative effort between Orange County Parks and Recreation's Downey Park and the Uniting Neighborhoods In Trusting Youth (UNITY) organization to provide middle- and high-school students a safe, fun night activity.

The program is designed to give teens a chance to relax in an environment created solely for them and to give parents the peace of mind of knowing that their children are in a supervised place.

"They're not on the street, and they're not at the mall," Downey Park site supervisor Kyle Kent said. "We're trying to provide a safe place for them and make it an area where they're not going to be preyed upon either."

The event features attractions such as extreme physical challenges, skate ramps and bungee trampolines, as well as food and live entertainment.

In an effort to promote the value of youth in the community, program directors recruit local talent, ranging from high-school garage bands to teenage freestyle rappers. There also are "open-mike" opportunities for teens who want to showcase their skills in front of their peers.



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FOR IMMEDIATE RELEASE

February 16, 2004

Black Stallion Literacy Project brings 1600 students to Clarcona Horseman's Park

First graders to read to horses as part of the literacy program

ORANGE COUNTY, Fla. – Approximately 800 first graders from Orange, Seminole and Osceola Counties will visit Orange County's Clarcona Horseman's Park tomorrow as part of the Black Stallion Literacy Project. Kids will arrive by bus at 10 a.m. and the program will officially begin at 10:30 a.m.

The program, conceived in 1999 by Tim Farley and Arabian Night Dinner Attraction owner Mark Miller, strives to inspire first graders to learn to read and to promote the joy of reading in fourth graders. Children discover the joys of reading through Walter Farley's Black Stallion books and by direct interaction with horses.

The visit to Clarcona Horseman's Park is the second part of this multi-faceted program. After reading *Little Black, A Pony*, children take a field trip to learn how to feed and groom horses. Students will learn how to saddle, feed, horseshoe and groom horses as part of their experience at the park.

"When they touch the horse, they have a connection, a real connection with what they are reading about," said Farley.

For more information, please call (407) 836-6257.

Clarcona Horseman's Park is located off of McCormick Rd. at 3535 Damon Rd. in Apopka.

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H5 JUST LIKE THE BOOK



RED HUBER/ORLANDO SENTINEL

Reading at a gallop

By Rebecca Panoff

Roman, one of the horses with the Orange County Sheriff's Mounted Patrol, nudges stable manager Amy Hoffman at Clarcona Horseman's Park in west Orange County while Brandon Frye, 6, of Bear Lake Elementary reads the book, *Little Black, a Pony*.

Students visit the horseman's park as part of the Black Stallion Literacy Project. The program was conceived in 1999 by Arabian Nights dinner attraction owner Mark Miller and Tim Farley, whose father, Walter, was the author of the Black Stallion book series. It strives to inspire first-graders to learn to read and to promote the joy of reading in fourth-graders.

The Anniston Star

News Clips

STRENGTH AND PERSEVERANCE



Taylor Clark/The Anniston Star

Jessica Hall does some stretching exercises prescribed by her doctor to treat her juvenile rheumatoid arthritis.

16-year-old lives with rheumatoid arthritis

By Taylor Clark

Star Staff Writer

Jessica Hall is not the typical arthritis patient. She's 16 years old and has been living with juvenile rheumatoid arthritis for nine years.

Jessica is among 300,000 children in the United States living with juvenile arthritis, according to the Arthritis Foundation.

"My mom and I used to come home and cry after doctors appointments because they used to tell me I would never walk again," Jessica said. "I guess I wouldn't be walking right now if I had listened to them, but I refused to give up."

Though Jessica's physician, Dr. Prescott Atkinson, an immunologist at Children's Hospital in Birmingham, has helped her gain some control over her arthritis, she remembers a time when the disease had complete control over her life.

"I remember when I was 9 years old, I couldn't walk up and down the stairs," she said. "I couldn't even walk to the bathroom. My mom had to carry me."

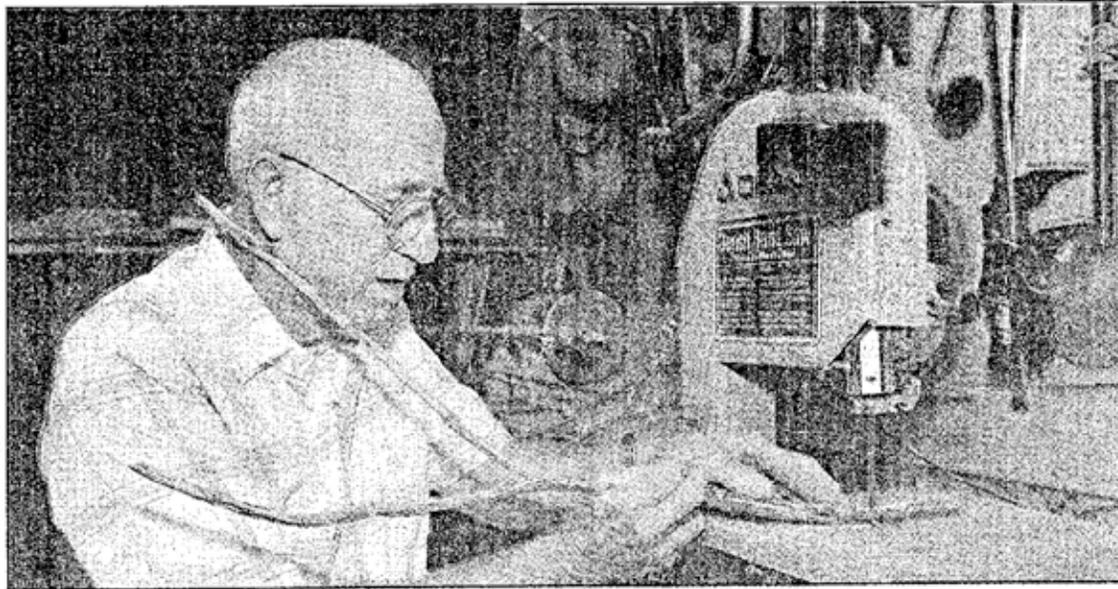
Living in Atlanta at the time, Jessica began having severe pain and swelling in her joints at the age of 6. Her pediatrician referred her to an adult rheumatologist for treatment. But that did not work out, Jessica said.



Taylor Clark/The Anniston Star

Jessica Hall prepares to take her human growth hormone medication. The medication has to be taken twice a week.

Carving out of passion



Taylor Clark/The Anniston Star

Millard Morrow uses a bench band saw to cut a piece of wood for his woodcarving.

Crafter's works on display at Heflin library

By Taylor Clark

Star Staff Writer

HEFLIN

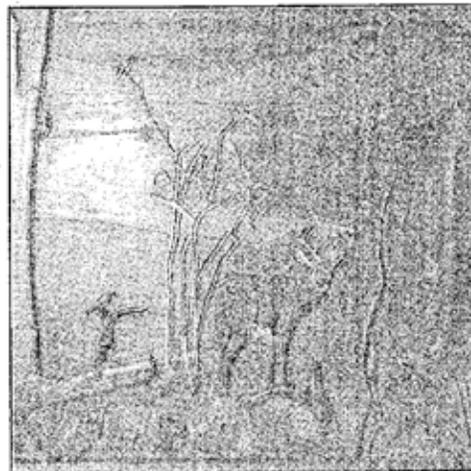
Millard Morrow's wife says he has a love affair with wood.

At 74 years old, Morrow spends several hours daily creating woodwork masterpieces.

Ten of his works are on display at the Heflin public library. After years of modestly turning down invitations from clubs around town, Morrow finally agreed to display his work publicly. He has resisted the spotlight until now.

His hobby, a type of woodcarving called indorsia, is time consuming and requires much patience and precision.

Each piece has 300 to 400 hours of hard work



Ten of Morrow's woodcarvings are on display at the Heflin library.

Please see Carving

Page 2A

Taylor Clark/The Anniston Star

The Central Florida Future

News Clips

UCF student competes in 'MTV VJ-3'

TAYLOR CLARK
STAFF WRITER

With \$50, two peanut butter sandwiches and a pocketful of patience, UCF freshman Chris Hart waited in line for 16 hours to compete in MTV's "VJ-3" contest in North Carolina.

"It was cold, rainy, and I only had a sweater. But it was all worth it," says Hart who became one of two finalists selected from a thousand competing for the spot, which ultimately landed him in New York on April 29th auditioning on MTV in front of millions.

Hart was compelled to audition for the part, "I just felt like I had to do it," he said. He said he knew it was a shot in the dark, but that didn't stop this him from driving nine and a half-hours to take a chance at living his dream of being a VJ for MTV.

His longing to be in the spotlight is nothing new for Hart. As an Radio-TV major with a

focus in TV journalism in high school, being in front of the camera comes naturally for him. This desire and comfort propelled him to eagerly pursue this once in a lifetime opportunity.

On April 29th, Hart and five others selected from two other nationwide competitions in St. Louis and San Francisco, auditioned in New York on MTV. He was not intimidated by the prospect of New York.

"I'm from New Jersey, so I've been to New York City quite a few times. I felt right at home," said Hart.

While in New York, the six contestants had to 'jump through hoops' to prove their worthiness as an MTV VJ. A few days prior to the "VJ-3" competition, which was aired on national television, Hart and the others participated in many practice exercises to get the contestants warmed up. Among the exercises was a DJ scribble mix, where the VJ-

Wannabes were expected to name song titles and artists within a compilation of a variety of tracks, in addition to introducing and describing videos. Technical skills were not the only ones tested; MTV also put them on the streets of New York to test their people skills.

Although Hart did not win the actual contest, which aired on April 29, the experience was not one of loss, but one of gain. Hart said that he met many great people along the way, has gained publicity, experience, and an even stronger drive to become an MTV VJ.

Hart continues to pursue MTV. "The VJ-3 contest was only a taste that made the flame that much bigger. I have a passion for music and journalism. I would love to broadcast news for MTV," says Hart. He is hoping this passion accompanied by his determination will be the vehicle for attaining his dream.



UCF WEBSITE

Freshman Chris Hart competed in the 'Wanna be a VJ-3' contest, ending up a finalist and getting the opportunity to travel to New York City and appear on MTV.

Writing your future: Seminar gives insight into writing careers

TAYLOR CLARK
STAFF WRITER

There was standing room only in Colbourn Hall as English majors searched for the secret to a successful profession in writing.

Four professionals said experience and literary knowledge are the keys to a successful job search during a panel discussion for English majors on Oct. 30 at UCF.

"I tell anyone interested to write, write, write, not just in the classroom," Karlayne Parker, a staff writer and assistant metro editor for the Tampa Tribune, said. "It's more important to me that you know the work environment." She added, while grades are important to employers when considering who to hire, experience will secure the position.

Employers always ask for a sample of published works. "We look for book reviews you have written," said Michael Dirda, an editor and writer from the Washington Post Book World. "At the Post we don't teach you how to write reviews," he added. "You already know how to write them."

An assistant editor for a trade magazine, Rachel Squires said she uses her literary background each day on the job. She finds the analytical skills she learned in her literature classes help her greatly.

Dirda also said literature will open doors. "We [as writers] have to be able to sympathize and understand a wide range of material." Being well-read enables an English major to do this and ensures success, Dirda added.

The speakers also advised students to:

- Get experience through publications on campus
- Become experienced in all media: print, broadcast and internet
- Become computer literate
- Send an eye-pleasing resume with a cover letter that stands out
- Be persistent
- Study the publication prior to interviewing with the company

School publications such as the Central Florida Future or Knightwire, an online publication, help students gain the writing experience and clips that publications look for. Parker encouraged English majors to take advantage of the writing opportunities on campus.

Every year the television, print journalism and the internet converge more and journalists accept the challenge. Media in cities such as Denver, Sarasota and Washington are experimenting with this system of convergence. Writers must be well-rounded and comfortable in all media.

Parker emphasized the importance of flexibility in the field of journalism. "I cross old media boundaries everyday of the week," Parker said. "We are improving the quality of the media."

Computer experience also makes an English major more marketable no matter what profession they enter. Dirda said, almost every job has a computer attached to it; therefore a technology minor is a good idea.

Dirda, who attained his job at the Post with a strong cover letter, emphasized its importance. "You never know what little things will make a difference in a job search," Dirda said. "Deliberately try to impress the people involved." An eye-catching, well written resume and cover letter is an excellent way to stand out. Providing something that is different will astonish employers and increase your chances of getting hired, he added.

All four panelists agreed persistence is an essential strategy when trying to get a job. Calling often and sending a resume even if a company is not hiring will show strong interest and perhaps secure the job.

"Sometimes taking a lower paying job is the first step in the right direction. It may help get a foot in the door until other opportunities present themselves," said Karen Shelley, a recent UCF graduate and marketing editor for Harcourt.

Parker and Dirda stressed the importance of studying a publication before interviewing. It helps you become familiar with the publication, and may also help you think of ways to improve the product.

Taylor S. Huff

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