

Gary F. Bart

18801 SW 41 Street
Miramar, FL 33029

Cell: 1-954-444-0279
Email: GaryBart@mac.com

www.linkedin.com/in/garybart
www.visualcv.com/garybart

References

Jon Rubinstein, CEO, Palm, Inc.

Jonathan J. Rubinstein is an American computer scientist and electrical engineer who was instrumental in the creation of the iPod, first sold by Apple Computer Inc. in 2001. He has been elected to serve as a member of the National Academy of Engineering and is a senior member of the Institute of Electrical and Electronics Engineers.

He left his position as senior vice president of Apple's iPod division on April 14, 2006. He became executive chairman of the board at Palm, Inc. and is currently the CEO of Palm, Inc.

Mr. Rubinstein's email address or phone number are available upon request.

Tony Fadell, Former Senior Vice President - iPod Division, Apple, Inc.

Tony Fadell, usually credited as "the Father of the iPod", was the Senior Vice President of the iPod Division at Apple Inc., having succeeded Jon Rubinstein in 2006. On November 4, 2008, Apple announced Fadell is stepping down as Senior Vice President but will remain with the company as an adviser to CEO Steve Jobs.

Mr. Fadell's email address is available upon request.

Hank Tauber, Executive, Investor, Director, Numerous Companies

1-801-550-1719

Mr. Hank Tauber has been a mentor and consultant of mine for over a decade. He is a former Women's Olympic Ski Team Coach, former Vice President of the International Ski Federation and former CEO of Marker Ski Bindings.

Presently, Mr. Tauber provides high-end investment groups with expert advice, turn-around assistance and executive leadership. Mr. Tauber also serves as Director for various corporations.

Please email Mr.Tauber at HankTauber@aol.com or call the number above.

Mark Rosenbaum, Attorney, Stroock, Stroock & Levan, New York, New York

212-806-6631

Mark A. Rosenbaum has represented me in the past, he advises clients on a broad range of corporate matters, including mergers and acquisitions, joint ventures, creative forms of financing and venture capital transactions.

He represents publicly and privately owned operating companies, as well as Japanese companies and financial institutions conducting business in the United States.

Member, The Association of the Bar of the City of New York
Member, New York State Bar Association
Member, American Bar Association New York, 1971
J.D., Temple University, 1970; Editor, Temple Law Quarterly, 1968-1970
LL.M., New York University, 1971;
Tax B.A., University of Pittsburgh, 1967

Please email Mr. Rosenbaum at MROSENBAUM@stroock.com or call the number above.

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Recommendations

"When I think of Gary Bart, I think of one word. Solid. Gary is the kind of chap you need on your team, and you want on your team. He is one of the most remarkable and talented people I know. I've had direct experience working with Gary on several projects, and in the 30+ years of consumer electronics, I've never seen someone as passionate and capable as Gary. He spans all aspects of the business, from understanding the market opportunity, creating the vision, and has the instinct to know what to commit to, and when to commit to it. It's Gary's gift, that drives companies to success. He is very approachable and engages everyone within the company as he melds them into one team. Gary is an excellent communicator. He is comprehensive, comfortable solving problems real time, by sitting down with his teams as they formulate the path to solutions, at every level, engineering, marketing, production, channel, and the sales floor. Gary is always committed to the end user customer, and strives to make the customers experience a great one. To say that Gary is sharp would be an understatement. I've seen him recruit the highest talent, mobilize it as one team, with one vision, and drive these projects through where lesser companies wouldn't even try. Gary is gifted and incredible resource to anyone looking to harness the future, and get things done."

— **Vannin Gale**, Director of Engineering, XtremeMac

"During the three years we were together at XtremeMac, I frequently had the opportunity to meet with or speak to Gary in his capacity as President & CEO. Three things immediately come to mind upon reflection: intelligence, honesty and integrity. Gary is very effective at communicating his vision, honest and direct in sharing his views and uncompromising in his commitment to do things the right way. His empathy for the personal concerns of those around him is a mark of distinction. I would welcome the opportunity to work for and with him in years to come."

— **Chris J. Doran**, Retail Merchandising Manager, XtremeMac

"I have known and worked with Gary for many years. Gary is a well rounded executive with serious sales and marketing talent. We worked together on many complex projects, and I found it always a good experience. Gary is one of those guys who just "gets it". He takes the complex and makes it simple and to the point. He motivates his people and is driven to get the job done. He believes in quality execution, and that's a rare trait to find today."

— **Alex Grossman**, Sr. Director, Apple Computer / Sr. Vice President, MicroNet Technology

"Gary is one of the brightest, most aggressive, and capable businessman I've ever worked for and with. He constantly came up with great ideas for products and worked tirelessly to both bring them to market and develop a channel for their sales. He combines an aptitude for business, marketing and product development with the energy and ability to make things happen."

— **Alan Miller**, Sales Director, XtremeMac

"I have had the pleasure of working with Gary for a number of years. I have always had the highest respect for him. He is an excellent leader and always leads with purpose and fairness. He strives for excellence, and he instills those values in his employees. He is a visionary and always seems to have his hands on the pulse of "the next great thing." In my 20+ years of working, I can say with certainty that Gary is the idealist when it comes to being a great leader and he has lived up to those expectations. He is not only an ethical leader; he lives by those beliefs and standards every day; he believes in doing the right thing but always considers very carefully the impact those decisions will have on the people and the company. That's a quality that is very rare to find, and Gary has it and then some. He would be an asset to any organization."

— **Julian Dwyer**, Art Director/IT Director, Macintosh, XtremeMac

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"I have known and worked with Gary for many years. He is a honest and hard working CEO with attention to details and tirelessly worked to develop and market products. I am very happy to have worked with him and hope that I will again have a chance to work with him in the future. I highly recommend Gary in any business relationship."

— **Hideki Francis Onda**, *Founder and Owner, Focal Point Computer Inc.*

"I've had the pleasure to work with a lot of smart people, but few were interested in developing as close to perfect products as Gary. Several times I met with him over the years and he sincerely wanted feedback (good or bad) on his products, so he could make them better. Besides making great products, Gary is also a great guy and a lot of fun to deal with."

— **Jim Dalrymple**, *Editor-at-Large, Macworld*

"It was pleasure working with Gary even though it was for short period. He was good leader and professional. He has amazing talent in New Product concepts. His product quality requirements were very high. He can be good asset to any company."

— **Kamal Preet**, *Program Manager, Zylux*

"Gary headed one of the first third party accessory manufacturers in the iPod world, applying his creativity and energy to the development of protective cases, in-car connectivity, power and a host of other product categories enjoyed by millions of iPod users around the world. I'm confident his enthusiasm for product innovation and quality will prove invaluable to any organization he's affiliated with. In simple terms, he "gets it" and I look forward to seeing what he comes up with next."

— **Al Iriberry**, *Global Sourcing Manager - Third Party Products, Apple*

"Gary is an outstanding CEO with an incredible vision and drive to produce some of the most incredible products on the market. His attention to detail and dedication to quality is second to none. He has proven to be an effective leader and outstanding member of the business community. I would highly recommend Gary and welcome the opportunity to work with him again in the future."

— **Frank Bisano**, *Managing Principal, Hypermedia Productions, Inc.*

"As Industrial Design Manager at XtremeMac, I worked with Gary for over three years. Gary was always very hands on with every aspect of the business from logistics to marketing, but he always had a passion for product development. It was a pleasure working with Gary, I can honestly say that I would not be where I am without him. He is a strong leader, and I look forward to working with him again in the future."

— **Travis Read**, *Industrial Design Manager, XtremeMac*

"Gary understands the market and how to build products that over exceed consumers' expectations. Gary was one of the first companies to build iPod add on peripherals and become a word wide leader within this space."

— **Sam Levin**, *Owner, Sam Levin Consulting*

"Gary and I have maintained an ongoing business relationship from the first time we met at NAB all those years ago. He continues to be one of the most professional, yet personable people I have had the honor to work with. Gary will be in my inner circle for many years to come."

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— **Gary Adcock**, *Owner, Studio37*

"As a field sales engineer for Semtronic I had the pleasure of working with Gary and his team at XtremeMac. Gary's hands on management style and attention to detail coupled with a keen sense of business conditions ensured that his engineering team always had the best product on the market. He is a well rounded executive with all of the necessary tools to be successful in any business that he chooses to enter."

— **David Owens**, *Field Sales Engineer, Semtronic Associates*

"After knowing Gary for many years in various capacities, I have watched him build his clever ideas and concepts into successful realities in business. He brings a lot of heart along with his expertise, creating a passion for his businesses that makes both his team and his customers want to be a part of anything he does. He brings innovation to his endeavors, but surrounds himself with the best-of-the-best to reach the goals that ultimately equal success for whatever he touches."

— **Daniel East**, *Director of Worldwide Marketing & Artist Relations, Future Sonics*

"I LOVED working with Gary. His energy level is extraordinary. His tactical approach to marketing is visionary and refreshing. With a small team under him, we were able to get a small start-up (XtremeMac) noticed within a short amount of time via cool packaging, a user-friendly web experience, a clever ad campaign and complimentary trade show presence at a key industry trade show."

— **Meryl Cook**, *MarCom Manager, Quantum*

"Words can not express the admiration I have for Gary Bart. Gary has my complete loyalty and respect. It was an honor to have worked for him at XtremeMac. His honesty, dedication, vision and loyalty to his business partners, employees and the company are without an equal. I consider my time at XtremeMac to be the most rewarding of my career."

— **Michael Hudak**, *Sr. Manager - Human Resources, Q.E.P. Co., Inc.*

"My business dealings with Gary have led me to find this man tough, but fair. He's passionate about doing a great (not good) job for his customers, and his employees. I may not always close on the business I'm pitching him, but I know that when I do, he'll be pushing my company toward excellence, just as hard as he pushes his own. Would that all my prospective customers treated me this way..."

— **Jeff Hedlesky**, *Oxford Semiconductor*

"Gary is an extremely creative individual. He works well at motivating and getting the best out of a team. I worked with him on a product development level and this is definitely an area in which he excels. It was a pleasure working with him and very educational."

— **Denise Williams**, *Product Development Engineer, XtremeMac*

"Gary was a like minded individual at a complimentary business to ours and proved a huge help at gaining a foothold for us at Apple and in the US market generally. I found him at all times to be honest, forthright, hard working and inspirational. It was a pleasure to work with him and I would recommend him for any senior level role that requires strong leadership and an entrepreneurial streak."

— **Simon Ellison**, *CEO, Miglia Technology*