

J.D. Byrider Blog Topics

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Sample Articles:

J.D. Byrider: Giving Back

In addition to providing good cars to people who need credit, J.D. Byrider gives back to the community in other ways. For example, J.D. Byrider founder Jim DeVoe and his wife Andy created the J.D. Byrider Foundation to champion causes that help children and the community at large.

J.D. Byrider is also pleased to support the American Heart Association. Heart disease is the #1 killer of Americans, and we feel it is important to educate our associates, our customers and our families on good heart health. We're proud to be a Cause Sponsor for the upcoming Start! Heart Walk in Indianapolis, which will take place on September 20.

The Start! Heart Walk is a great way to help fight heart disease and strokes – and to get some exercise at the same time. Participants include heart disease and stroke survivors as well as those who walk in memory of a loved one affected by these diseases.

The event starts at White River State Park. Participation is free, but walkers are encouraged to collect pledges for donations to benefit the American Heart Association. [Click here to learn how you can get involved.](#)

Chandler, Arizona J.D. Byrider Sponsors Community Santa House

Chandler, Arizona's J.D. Byrider franchise has partnered with the Lion's Club for the seventh year in a row to sponsor Santa's House in Downtown Chandler. The Santa House provides a place for people in the community to meet Santa and have pictures taken with him for free. Santa's House is one of the many activities surrounding the community's festivities for the holidays which will begin on December 6, 2008. Activities include the lighting of Chandler's 52nd Tumbleweed tree, the parade of lights, and more.

Santa's House is a great way for our Chandler J.D. Byrider used car dealership to give back to the community. They also partner with the Lion's Club during the Summer to sponsor a camp for disabled youth.

For more information see the Chandler, Arizona official website.

Celebrating our Anniversary of Getting Quality Used Cars to Satisfied Customers

J.D. Byrider was founded in 1989, which means our 20th anniversary is just around the corner. We started with a single goal — satisfied customers — and a vision to reach our objective by providing quality used cars for people who need to build credit.

Over the years, we've sold nearly 800,000 vehicles, and our customer satisfaction scores of 95% for sales and 89% for service exceed the customer satisfaction scores of the new car industry. By serving our customers well, we've built a successful company in which nearly half of current sales result from repeat and referral business.

At J.D. Byrider, we value our relationship with our customers, and we show it by providing quality used cars backed by a comprehensive inspection and branded title check from Carfax or Experian. We work with customers, doing a complete budget analysis to make sure they get auto financing for an affordable car that meets their unique needs. We help them build their credit by reporting on-time payments to the major credit bureaus. Our skilled technicians provide top-notch service, and our labor rates are among the lowest you'll find in your town.

For these reasons, J.D. Byrider customers come back to us for their auto financing and used car purchasing needs time and time again and refer their family members, friends and colleagues to J.D. Byrider. It has been our pleasure to travel with so many satisfied customers since 1989.

A Trip To Tampa For Tony Stewart

Thursday, October 2, Tony Stewart made an appearance in the Tampa Bay area to benefit the two J.D. Byrider dealerships, located on Hillsborough Avenue in Tampa and Park Avenue in Pinellas Park. The appearance was at the Park Avenue dealership where Tony signed autographs for over 700 fans, as well as employees from both J.D. Byrider locations. "We hope this appearance played a part in Tony's win at Talladega the following Sunday", said Brent Newman, president of J.D. Byrider company stores. "It seems that, more often than not, whenever Tony's with us on Thursday night and races the following Sunday, he wins. Maybe he should hang out at a Byrider every Thursday..."

Greg Martinez, Sales Manager from the Hillsborough Avenue dealership said, "This is amazing! I knew NASCAR was big, but it's really great to see this many people turn out to support the guy that we support."

After the event Tony Stewart stated, "I always love seeing the fans turn out for events like this. These are real people. And, I always appreciate the job that J.D. Byrider does on these events. They take care of their customers."

Did you attend the event in Tampa last week? Post a comment, and tell us about your experience meeting Tony Stewart.

A Special Thanks

J.D. Byrider wants to thank everyone who attended the Boys and Girls Club of East Texas Day for Kids, and the 2008 Indianapolis Start! Heart Walk this weekend. These events were truly amazing. We heard lots of stories from some really great people, and would love to hear from you, too! If you have a great story about the event or a memorable experience with either of these great fund raisers then send your comments our way! Feel free to share your pictures with us as well!

Thanks again from everyone at JD Byrider!