# **Today's Sustainability is More Than Being Green**

By Lori Singleton | President & CEO | Arizona Forward

hroughout my career in sustainability, very little has remained the same. From new technologies to the very way we define sustainability, we must adapt. Today, sustainability is a holistic view of how we live and work. It encompasses everything from our building materials to how

we lay out our streets to how we solve social challenges as a community.

As our understanding of sustainability changes, so should Arizona's most-prominent sustainability awards program. This year, in collaboration with Arizona Forward members and other industry experts, we set out to make the Environmental Excellence Awards presented by SRP reflect the most-current thinking in sustainability. As we reviewed the categories this year, we integrated a few that seemed to mesh well.

We created the Sustainability Champion and Waste Reduction categories to meet this

need. As it turns out, the response was overwhelming. Entries for the new categories poured in, with the quantity only exceeded by the

> Guests who have joined us in the past will also notice a faster pace to the awards ceremony along with greater recognition for all finalists. We've taken a cue from some of our favorite entertainment awards to make the evening even more dynamic.

The awards booklet will go into greater detail about the finalists, whether they win a Crescordia or an Award of Distinction; this was important to us because all of the finalists exhibit so much quality. This gives us a chance to bring these projects to life and

highlight their importance to Arizona.

These updates to the Environmental Excellence Awards program reflect an even bigger change: a permanent shift in the mindset of Arizona business leaders and policy makers. The ideas of Arizona



Lori Singleton **Arizona Foward** 

Forward's founders – that business and nature must work in harmony to make Arizona the best place to live and work - are now accepted as mainstream. That is the legacy of Arizona Forward and the Environmental Excellence Awards program.

# **Environmental Excellence Awards Finalists Go Beyond the Expected**

All across Arizona, individuals and organizations are embracing the many facets of sustainability as they look for ways to improve their communities. The entries in the Arizona Forward Environmental Excellence Awards presented by SRP reflect a diverse range of efforts to improve the built and natural environment.

"This year's projects set a high threshold for excellence," said Lori Singleton, president and CEO of Arizona Forward. "Our panel of jurists established a standard that exceeded 'doing what's expected'. They asked whether a project truly broke new ground for its community, as well."

### A Look at the Awards and **Categories**

Winners of the first-place Crescordia will be announced Oct. 6 during a gala at the Westin Kierland Resort. The event is expected to draw more than 600 community leaders, elected officials and innovative thinkers from every part of Arizona.

The Crescordia is the top award in

each category. Arizona Forward will confer The President's Award as the highest honor of the evening; this award recognizes a Crescordiawinning project that excels at addressing an issue facing Arizona. In addition, judges may also present an Award of Distinction to other entries that deserve recognition.

The Crescordia winners, along with the Award of Distinction winners, address solutions to challenges presented by an ever-growing population that relies on finite natural resources and fragile ecologies. A total of 13 Crescordia winners will be named, while 18 projects will receive Awards of Distinction.

### **Categories include:**

- The Governor's Award for Arizona's Future
- Buildings and Structures
- Healthy Communities
- Energy and Technology Innovation

### **Entries Span the State**

The projects - which spanned public, private, educational and nonprofit

interests – encompass solutions to issues unique to Arizona. These challenges include water availability, pollinator habitats, energy use, circular economy solutions, green building and much more.

Maricopa and Pima counties will be recognized as finalists, along with the municipalities of Chandler, Flagstaff, Glendale, Peoria, Phoenix, Mesa, Tempe, Tolleson and Tucson. Arizona State University and Northern Arizona University will also be recognized as finalists.

### **Jurists Bring Individual Expertise**

A panel of expert jurists evaluated the entries, each contributing expertise in their own discipline. The lead judge was John Flicker, president of Prescott College. Joining him on the panel were: Hunter Moore, Natural Resources Policy Advisor to the to Governor Doug Ducey; Christiana Moss, Principal at Studio Ma; Maria Salenger, Senior Associate at Jones Studio; Galen Drake, Senior Landscape Architect at J2

Engineering; Linda Morales, CEO and Principal of the Entitlements Division at The Planning Center; Jason Mikkelsen, Managing Principal at HDR; Liz Shipley, Public Affairs Director at Intel; Pat Dinkel, Vice President, Environmental and Chief Sustainability Officer at APS; John Trujillo, Principal at Circonomy Solutions; **Ted Decker**, Director/ Curator/Co-founder at Phoenix Institute for Contemporary Art; and Anna Maria Maldonado, Director of Sales and Marketing at Care1st Health Plan of Arizona.

### A Gathering of Leaders

The gala draws thought leaders and policy makers from all across the state. From elected officials to academics, the guest list includes many people who shape our state and its future. Since its inception in 1969, Arizona Forward's influence and accomplishments in merging the business, environmental and regulatory spheres have increased. Still, the goal remains the same: to determine how we best grow our communities, stimulate our economy and enhance our environment.



# 2018 EEA FINALISTS - CELEBRATING 38 YEARS

## GOVERNOR'S AWARD FOR ARIZONA'S FUTURE

RISN Incubator - A partnership between the City of Phoenix and ASU

Submitted by: ASU Rob and Melanie Walton Sustainability Solutions Initiative

# **BUILDINGS AND STRUCTURES** | Commercial & Institutional

**Arizona State University - Biodesign Institute C**Submitted by: McCarthy Building Companies, Inc.

### **Ocotillo Restaurant**

Submitted by: TRUEFORM landscape architecture studio

# TRASH HACK 2017 redesigning the future of point 19 (2) and 19 (2)

The RISN Incubator hosts Trash Hacks with ASU students, faculty and other local innovators to spur innovation in concentrated settings while exploring the potential of waste as a business resource.

### Arizona Pure Water Brew Challenge

Submitted by: Pima County Regional Wastewater Reclamation Department

### Salt and Verde Alliance

Submitted by: The Nature Conservancy

### BUILDINGS AND STRUCTURES | Civic and

**Historic Preservation** 

LEED Gold Tolleson Fire Station + Administration
Building

Submitted by: LEA-Architects, LLC

### **Wurth House**

Submitted by: Kimber Lanning

**South Mountain Park and Preserve Big Ramada**Submitted by: City of Phoenix Parks and Recreation
Department

The Arizona Pure Water Brew Challenge changed a long-standing law about potable water reuse while also changing minds about drinking reclaimed water.

### SITE DEVELOPMENT AND LANDSCAPE |

**Landscapes and Preserves** 

Northern Arizona Pollinator Habitat Initiative Submitted by: Green NAU

**Tohono Chul Park Master Plan** 

Submitted by: John Douglas Architects

Renaissance Phoenix Downtown Hotel

Submitted by: TRUEFORM landscape architecture studio

# **HEALTHY COMMUNITIES** | Sustainable Communities

Downtown Chandler Infrastructure Improvements: Commonwealth Avenue and Dakota Street Extension

Submitted by: Achen-Gardner Construction, LLC

**Spaces of Opportunity**Submitted by: Orcutt Winslow

# HEALTHY COMMUNITIES | Multimodal Transportation and Connectivity

Tempe Bike Share Program

Submitted by: City of Tempe

**Mesa Rio Salado - Stadium Connector Pathway** Submitted by: City of Mesa – Engineering Department

### **HEALTHY COMMUNITIES** | Public Policy/Plans

**South Mountain Park and Preserve Trail Master Plan**Submitted by: City of Phoenix Parks and Recreation
Department





# 2018 EEA FINALISTS - CELEBRATING 38 YEARS

### **HEALTHY COMMUNITIES | Sustainable** Workplaces

**Orcutt Winslow Office** Submitted by: Orcutt Winslow

**CBRE Phoenix Workplace 360** Submitted by: Gensler

### **HEALTHY COMMUNITIES** | Parks and Trails

U-Haul - The Conservation Fund (TCF): Upper **Granite Creek Aspen Restoration Project** Submitted by: U-Haul International

**Pioneer Park** 

Submitted by: Dig Studio, Inc.

### **ENERGY AND TECHNOLOGY INNOVATION**

**Peoria Police Patrol Services Building** Submitted by: Energy Systems Design, Inc.

### **ART IN PUBLIC PLACES**

El Paso Greenway Project

Submitted by: Pima County Regional Wastewater Reclamation Department



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s a proud sponsor of Arizona Forward's 38th annual Environmental Excellence Awards, SRP has helped honor public and private projects across the state that highlight the best in environmental stewardship.

For more than a century, we have been committed to preserving our environment and being a partner in the community.

One example is the Right Tree/Right Place program SRP recently completed with the City of Phoenix. That partnership resulted in the removal of 400 trees encroaching on power lines around the city and their replacement with over 1,400 trees in public areas. In addition to creating a regional shade canopy, it will also sequester an estimated 5,400 tons of carbon. This benefits our community as well as our efforts to reduce our carbon dioxide emissions intensity from power generation by 2035. We plan to partner with other Valley cities on this program in the future.

SRP is proactively exploring ways to reduce our environmental impact to benefit our customers and the people of Arizona now and in the future.



Sincerely,

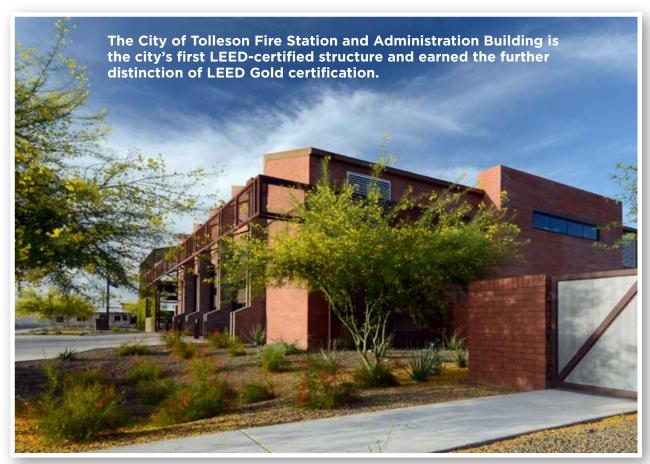
### **Kelly Barr**

Associate General Manager, and Chief Corporate Services and Sustainability Executive, SRP



Delivering water and power™

# 2018 EEA FINALISTS - CELEBRATING 38 YEARS



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### **ENVIRONMENTAL EDUCATION & COMMUNICATION** | Companies, Governments, Media, Educators, Students or Nonprofit **Organizations**

Up in the Air: An Air Pollution Education Program Submitted by: Maricopa County Air Quality Department

### **Glendale Desert Food Forest**

Submitted by: City of Glendale Water Services Department

### **Master Recycler Program**

Submitted by: City of Flagstaff Sustainability Section

### **SUSTAINABILITY CHAMPION** | Organizations and Projects

### **Northern Arizona Forest Fund**

Submitted by: National Forest Foundation

### Arizona Pure Water Brew Challenge

Submitted by: Pima County Regional Wastewater Reclamation Department



The Salt and Verde Alliance is protecting water supplies that are critical to Arizona.

### **SUSTAINABILITY CHAMPION** | Individuals

### **Bill Auberle**

Submitted by: Pinyon Environmental, Audubon Arizona, Northern Arizona University

**U-Haul Sustainability Champion: Alexia Bednarz** Submitted by: U-Haul International

### **Greg Stanton, Sustainability Champion**

Submitted by: Greg Stanton Supporters

### Tim Thomure, Director, Tucson Water

Submitted by: Tucson Water

### **WASTE REDUCTION**

### Waste Management Phoenix Open

Submitted by: Waste Management of Arizona

### **Global Water Resources - Total Water Management**

Submitted by: Global Water Resources

### Barley to Beer: Saving the Verde River

Submitted by: The Nature Conservancy (TNC)









At SRP, we're passionate about environmental stewardship. We work hard to increase awareness of water resources, wildlife management and forest health. That's why we support organizations like Arizona Forward that are committed to protecting our environment for generations to come.

To learn more, please visit **srpcares.com**.



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