

# Author Spotlight Video

## Social Video Marketing

CUSTOMIZED VIDEO SOLUTION

1-3 Minute Video

Pre-Production Call

- ✓ 30 Min Consultation

## Featured Author

- ✓ Onsite Production
- ✓ Studio Production

## Branded Content

- ✓ Book Introduction
- ✓ Information Slide
- ✓ Author Contact Information slide
- ✓ Lower-Thirds
- ✓ Solid or Abstract Background
- ✓ Video Script Assistance

Fully Edited Professionally Produced Video

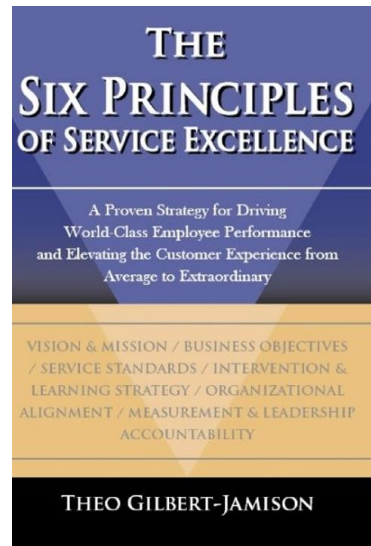


Pricing \$350-750

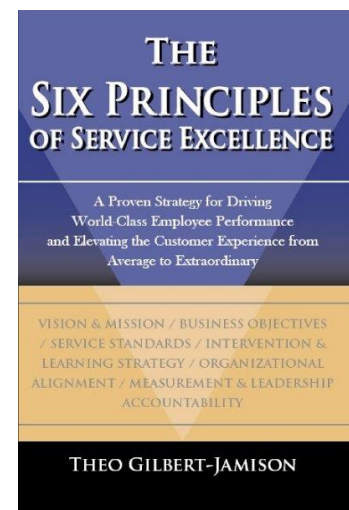
## Author Showcase

### Customized Author Profile Package

Author video spotlight includes a fully edited and produced video featuring **the author** as their **own video spokesperson** “Ambassador” with supported company branded text and graphics.



Author Pictures – Branded Content



# Author Spotlight Video

## Additional Services

- Video Interviews
- Profile Videos
- Product Training Video
- Service Training Videos
- Video eBooks
- Podcast Interviews
- Video Blogging Production
- Video Coaching
- Testimonial Videos
- Onsite Production
- Event Video Spotlights
- Video Editing
- Video SEO



SocialSellingVideo.com



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VISION & MISSION / BUSINESS OBJECTIVES  
SERVICE STANDARDS / INTERVENTION & LEARNING STRATEGY / ORGANIZATIONAL ALIGNMENT / MEASUREMENT & LEADERSHIP ACCOUNTABILITY

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**Contact Us**  
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Service Excellence Training  
Customized Video Training  
Workshop Facilitation  
Keynote Speaker

- Question: Why did you write this Book?
- Question: Why should you read this book
- Question: Why are you qualified to write this book?
- Question: What type of book is it?
- Question: Random Informational Question

Author Answer will be supported by audio and text quotes.



## Video Marketing Services for Authors, Speakers, Writers

*To Get Noticed, Stay Relevant and Get Hired!*

**Let's Put The Social In Your Video**

