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For Immediate Release:**TLU College Scholarship Program Lets Accepted Students Attend
TLU at Same Cost as State Flagship Universities**

***College tuition cost is now out of the equation for those who want smaller
classes, more personal attention***

Seguin, TX (March 5, 2009) Texas Lutheran University (<http://www.tlu.edu>) has announced an innovative [college scholarship program](#), TLU CHOICE, which gives students the opportunity of a private, liberal arts education for the same cost as attending Texas A&M University or The University of Texas. This announcement comes in response to increasing concerns that the college tuition cost of a private university is out of reach for most students.

"TLU CHOICE [college scholarship](#) is for students who excel academically and would prefer smaller class sizes in a private university environment, but don't think they can afford it," Norm Jones, vice president for enrollment services, said. "Large state schools with thousands of students aren't for everyone. With our new college scholarship program, students have a choice about their education – without worrying that a private university costs more."

The TLU CHOICE (Creating Hope and Opportunity in College) scholarship program is a first in Texas. It is available to first-time, incoming freshmen and transfer students who meet the following eligibility requirements:

- Be granted regular admission to either The University of Texas at Austin (UT) or Texas A&M-College Station (TAMU) and TLU for the same academic year.
- Incoming freshmen must seek full-time enrollment for the fall semester.
- Transfer students are required to have at least 54 transferable hours, a cumulative 3.0 GPA and must seek full-time admission to the fall or spring semesters.
- Meet the deadline for application:
 - Freshmen must be admitted to TLU by May 1, 2009
 - Transfer students must be admitted by June 1, 2009 (fall 2009 semester) and December 1, 2009 (spring 2010 semester)

"We are excited to offer the CHOICE college scholarship to students who want to attend a quality, private, liberal arts university," TLU President Ann M. Svennungsen said. "We had a record enrollment year in 2008, so we know that the desire to attend a school like

TLU is extraordinarily strong. The CHOICE scholarship provides opportunity for even more students to experience the vibrant community of challenge, engagement and personal attention that makes TLU distinctive.”

Freshmen students can receive the CHOICE scholarship for eight semesters and transfer students for six semesters, as long as the student maintains a cumulative GPA of 3.0.

“The amount of college scholarship will be determined by taking the cost of attendance (COA) at TLU and subtracting the COA at TAMU or UT. Students who qualify will get a scholarship equal to the difference,” Jones explained. He added that the actual amount would be determined as soon as the state universities set their COA figures for the fall 2009 semester.

Students who receive the CHOICE scholarship cannot combine it with other academic scholarships awarded by TLU. However, students who are eligible to receive non-academic TLU scholarships as well as federal and state financial aid will receive those grants in addition to the CHOICE award.

For more information on TLU or the CHOICE college scholarship program, visit <http://www.tlu.edu>, contact the admissions Office at admissions@tlu.edu, or call 1-800-771-8521.

About Texas Lutheran University:

Texas Lutheran is an exclusively undergraduate university of the liberal arts, sciences and professional studies. Founded in 1891, TLU is located in Seguin, Texas less than an hour from San Antonio and Austin. For more information, visit the university’s Web site at <http://www.tlu.edu>.

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