



Chart your course to a new future...

“Careers in Transition”

Is it time to examine your inner strengths and weaknesses to determine your ideal career path? Have you recently been displaced and now find yourself searching for a new direction? Or are you simply thinking about your future and considering a career change? If so, join Queens for a series of seminars designed to address these issues and more.

Who Should Attend?

People who will benefit the most are those who are:

- Seeking to reposition themselves in their current field
- Seeking job advancement
- Seeking a new career in a different field
- Experiencing job loss or anticipating job insecurity
- Interested in re-tooling skill sets

Discover How To:

- Increase your marketability
- Increase self awareness of your interests
- Determine personality and career match
- Enhance resumé writing and interviewing skills
- Take control of career change

Sessions:

Opening Session will be on January 10, 2009 from 9:30am-12:30pm

Subsequent Sessions will be January 10, January 24, February 7, February 21 and February 28

For registration visit www.queens.edu.

Seminar Includes:

- Assessments
- Pre-workshop assignments
- Early morning sessions to include refreshments and networking
- Sessions with world-renowned authors and executive life coaches
- Class materials

Careers in Transition Series

This 8-session series is designed for adults with career experience, seeking to transition from one job to another and/or shift careers. Individuals are invited to participate in each 75-minute session. Each session is interactive with practical take-aways, facilitated by seasoned professionals in the field.

1. Being Career Change Ready: Straight Talk From The Executive Coach

January 10th, 9:30-10:45 and 11:00-12:15

Sykes Auditorium

Moderator, Dr. Judith Diamond

George C. Fraser, Keynote speaker/author, Click: Ten Truths for Building Extraordinary Relationships

In this session, participants will hear candid career advice and tips from certified executive coaches related to changing careers and the job search process such as coping with displacement, popular industries, emerging markets and retraining.

Dr. John Bennett/Lee Hecht Harrison, Bernadine Browne/Lee Hecht Harrison, Linda Lockman-Brooks/Lockman-Brooks Marketing Services

2. From Passion to Extraordinary Careers: The Michelangelo Method

January 24th, 9:30-10:45 and 11:00-12:15

Sykes/Dana Auditorium

Meaningful and purposeful work results from aligning what you do with your strengths, values and passions. The process of alignment begins with seeing your greatness that is already within you, just as the great Renaissance master Michelangelo Buonarroti saw masterpieces within the raw blocks of marble. He created The David, The Pieta and many other timeless works of art by chipping away at all that was not the masterpiece, and you can do the same once you see that greatness inside and remove the internal and external blocks that are preventing your masterpiece from emerging. This session will provide a proven process to help you in aligning who you are with your career direction, remove blocks to your success, and design and live a life that fits you. *Ronald Paxton*

3. Personality Assessments & Skills Clarification

January 24th, 9:30-10:45 and 11:00-12:15

Sykes/Dana Auditorium

Participants will complete the Myers-Briggs to determine careers suited for their personality and participate in group discussions to articulate transferable skills imperative for resumé writing and interviewing. What are your strengths?

Dr. Will Sparks

4. Resume Writing and Marketing Yourself

February 7th, 9:30-10:45 and 11:00-12:15

Sykes /Dana Auditorium

The resumé is the best marketing tool for job seekers. In this session, participants hear from experts on how to produce attention commanding resumes that get results. Put your best foot forward with words on paper by formatting your resumé for another opportunity or career transition. *Bill Means*

5. Beyond Interviewing Basics

February 7th, 9:30-10:45 and 11:00-12:15

Sykes/Dana Auditorium

Are you aware of your non-verbal communication and how to create value statements? In this session, participants will learn to sell themselves and articulate transferable skills during the interview. The focus will be on behavioral-based techniques using role playing and hearing from interviewing professionals. Panel: *Pam Gibbs/AT&T, Kelly Cochrane/Lee Hecht Harrison*

6. The Job Search Process

February 21st, 9:30-10:45 and 11:00-12:15

Sykes/Dana Auditorium

Moderator, Bill Means

A panel of executive search professionals will discuss the particulars of their recruitment organizations including their process, niche and services. Participants will also learn how to use web-based job sites and other traditional and non-traditional methods. Panel: *Dalia Kutchei/Seabridge Group LLC, Melissa McGuire/Sherpa, Charlie Lucas/McAuley Firm, Jeff Kornegay/Hunter Hollis, Lyttleton Rich/Sockwell Partners*

7. Careers in the Metro Market

February 21st, 9:30-10:45 and 11:00-12:15

Sykes/Dana Auditorium

Moderator, Krista Tillman

In this session, participants will have the opportunity to hear from a leader at the Charlotte Regional Partnership regarding hot businesses and industries in the Charlotte Metropolitan area. *Ronnie Bryant/President Charlotte Regional Partnership, Bob Morgan/President Charlotte Chamber of Commerce, Leigh Coble/Society for Human Resource Management (SHRM), Betsy Walker/SHRM*

8. Networking Coffee

February 28th, 9:30-11:00

Burwell Hall

As a culminating event, participants will have the opportunity to network with recruiters, Queens Alumni and representatives from various organizations in the Charlotte area. Join networking groups at the session for follow up beyond the Series and make connections with employers.

Series Speakers

1. Being Career Change Ready: Straight Talk From The Executive Coach (January 10, 2009)

Moderator, Dr. Judith Diamond

George Fraser, Keynote, author of Click: Ten Truths For Building Extraordinary Relationships

Linda Lockman-Brooks, Lockman-Brooks Marketing Services

Linda Lockman-Brooks is a successful entrepreneur, managing a marketing strategy consulting practice, delivering leadership coaching services, as well as supplier diversity consulting. Adept at developing and managing her coaching relationships with executives, Linda's extensive skills in strategic communications initiatives are enhanced by her ability to bridge diverse cultural perspectives. She partners with her coaching clients to achieve their professional leadership and life goals, while strengthening their ability to inspire teams and peers in the fast pace of a global economy.



Linda Lockman-Brooks

John Bennett, Lee Hecht Harrison

Dr. John Bennett is assistant professor of Behavioral Sciences, McColl School of Business at Queens University of Charlotte where he teaches coaching and other graduate course in the MS in Organization Development program. He founded the graduate-level coaching program at Queens. Dr. Bennett is also Senior Vice President, Talent Solutions Director for Lee Hecht Harrison, a global talent solutions company. He is a professional executive coach, leadership and organization development consultant, educator, author and researcher. He is a frequent speaker about coaching and leadership development at domestic and international conferences. He has earned the Professional Certified Coach (PCC) credential through the International Coach Federation.



Dr. John Bennett

Bernardine Browne, Lee Hecht Harrison, Executive Coach and Management Consultant

Bernardine Browne has over 20 years experience in Leadership Consulting, Career Management & Development as well as Human Resource Management. She has worked with clients across numerous industries including: Education, Healthcare, Pharmaceuticals, Consumer Packaged Goods, Finance and Banking, Hospitality, Sales and Marketing, Technology, Corporate, Public and Non-Profit Environments. Bernardine's engagements have focused on senior leadership development, executive coaching, strategic planning, succession planning, team facilitation and performance management. She holds dual MBA degrees in the areas of Organizational Behavior and Labor/Human Resources and a BS in Marketing from Ohio State University.

2. From Passion to Extraordinary Careers: The Michelangelo Method (January 24, 2009)

Ronald Paxton, Author of The Michelangelo Method



Ronald Paxton

3. Personality Assessments & Skills Clarification (January 24, 2009)

Will Sparks, Director, MS Organization Development, Queens University of Charlotte



Will Sparks

4. Resume Writing and Marketing Yourself (February 7, 2009)

Bill Means, Director, Internships & Career Programs, Queens University of Charlotte
Bill has over 17 years of experience in career development coaching individuals on job search strategies, including self-assessment, networking, resume writing and interviewing effectively. He has worked with several organizations over the years including Johnson C. Smith University, INROADS/Charlotte and The Wake Forest University School of Medicine.



Bill Means

5. Beyond Interviewing Basics (February 7, 2008)

Pam Gibbes, AT&T

Pam Gibbes has worked in the Telecommunications Industry for 31 years. Her broad based business background includes Operations Management, Sales Management, Human Resource Management and Business Development for Fortune 100 companies, including UniSys, Johnson & Johnson and AT&T. During her career, Pam has hired and managed hundreds of employees. In addition, she has mentored and coached many individuals – employees, students and friends – who have come to her requesting assistance with resume writing, interviewing skills and salary negotiation.

Kelly Cochran, Career Coach, Lee Hecht Harrison

Through 20 years experience in human resources and organizational improvement, Kelly has developed expertise in areas such as hiring and selection, employee development, and change management. In her present role, she specializes in career management and transition strategies. Previously, she served as an HR Business Partner for Regions Bank, a Training Consultant at First Citizens Bank and a freelance consultant for Hayes & Associates. Kelly also has an MA in Industrial & Organizational Psychology.

6. The Job Search Process (February 21, 2009)

Moderator: Bill Means

Charlie Lucas, McAuley Firm

Melissa McGuire, Sherpa

Jeff Kornegay, Hunter Hollis

Jeff Kornegay is the Managing Director of the Charlotte, North Carolina office of Hunter Hollis, a financial search firm. He has been a recruiting professional for finance and accounting professionals for over 12 years in the Charlotte and surrounding markets. Company clients range in size from privately held emerging companies to the Fortune 500 in all industries. Previously, Jeff was a Senior Recruiter and Human Resources Officer with Wachovia Bank and is also a former United States Army officer having held numerous managerial positions around the world. Jeff is a graduate of the University of North Carolina at Chapel Hill and an Army ROTC graduate of Duke University.

Jeff is involved in numerous professional and civic organizations such as the Financial Executive Institute, North Carolina Association of CPAs, and the Charlotte Chamber of Commerce Board of Advisors.

Dalya Kutchei, Seabridge Group, LLC

Lyttleton Rich, Sockwell Partners

7. Careers in the Metro Market (February 21, 2009)

Moderator: Krista Tillman

Bob Morgan, President & CEO, Charlotte Chamber of Commerce

Bob Morgan was named president of the Charlotte Chamber of Commerce in November 2005. The Chamber's mission is to grow the economy, to serve as a voice for business and to deliver value to its members. In growing the economy, the Chamber's economic development team has recruited 32,669 new jobs and \$7.9 billion in new investment since Morgan's arrival and launched a retention program to support existing businesses.



Bob Morgan

Ronnie Bryant, Charlotte Regional Partnership

Leigh Coble, Society for Human Resource Management (SHRM)

Betsy Walker, SHRM



Ronnie Bryant

8. Networking Coffee (February 28, 2009)

Join networking groups at the session for follow up beyond the Series and make connections with employers. Human resources representatives from local Charlotte businesses and others will be available for reference.