

Send your message,
stimulate your customer's

Senses
with

Sight
Sound
Experience



Lush Interactive Experiences

High Quality Sight & Sound

One Company That Does It All...

RAW Sugar Media Inc.

Serving all your multi-media needs

Raw Sugar media has been creating multi-media for almost 20 years. We offer high quality, cost efficient media solutions to companies of all sizes, and origins.

There's an economic crunch going on right now and the bottom line is to expand your customer base, you still have to advertise!

We can help keep your advertisements running by lowering your production costs.

We'll work closely with you to meet your budget needs without compromising quality.

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Television Advertisements

With state of the art HD filming, we'll film and edit your television spot for a fraction of the cost of what large companies offer.

We'll include motion graphics and text, color correction, and the highest quality output for a professional look and feel to your ad.

Cross-platform Advertisements

By combining multiple media platforms, including TV ads, Internet banners, web movies, and mobile ads, marketers and advertisers can boost their overall effectiveness substantially.

Working Together

See your work, immediately. We streamline the review process electronically through every stage of your project, until the creative piece is finished. Preview a fully-functional ad with just one click.

SERVICES

SD & HD Filming

Video Editing &

Production

Flash Banners

Web Movies

3D Animation

DVD Authoring

Podcast Production

& Distribution

Music Production

Sound Design

Audio Recording

Web Authoring

Site Development

RAW SUGAR MEDIA INC.

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Serving all your multi-media needs

Internet Advertisements

The Internet offers excellent branding opportunities that traditional advertising does not, such as precision targeting, visually compelling content, brand engagement and vast distribution. The enormous reach of the Web has thoroughly blurred the lines between brand advertising and direct response advertising. Consumers now expect to interact - to make choices, talk back, save ads for later, send things to friends, embed widgets and video, and actively connect with content and brands.

In our Web 2.0 age, making your website "sticky" means keeping it compelling enough to keep a potential customer interested.

Companies whose websites collectively incorporate streaming audio and video, floating or expandable ads, and other interactive units are sure to expand their customer base. Such ads are all the rage online, especially with top-name marketers that are seeking to reach audiences with style and invention.

Online advertising, the most efficient, flexible, dynamic platform in the industry. Our creative components are integrated into Flash and other industry leading content creation tools.

The end result...
cutting edge, rich media advertising.

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Raw Sugar Media Inc. The Multi-Media Specialists