

Middle East Public Relations Association for Students



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MEPRAS INTERNSHIPS

MEPRAS has joined together with different agencies and firms to offer internships for students involved with MEPRAS. The internships are a way of applying the theological knowledge they have acquired at a university, developing their understanding of specific career roles and forming an impression of the real challenges facing communications professionals locally. These firms include:

- [PRJS](#)
- [Active PR Marketing Communications Consultancy](#)
- [Golin Harris](#)
- [MEMAC Ogilvy](#)
- [O2 Public Relations](#)
- [Impact Porter Novelli](#)

More internship opportunities can be found at [MEPRAS internships](#).

PR BLOGGING

There are thousands of Public Relations related Blogs out there that can be very valuable to a PR professional or student. Blogs are a very easy way to get instant feedback on different issues and conversations around the world. [Spot On](#) provides a great blog that is very informational.

[PRBlogging](#) is another fantastic site to get up-to-date PR blogging!

You can also search for any type of PR blog using [blog catalog](#).

MEPRAS and eKadaa Team up for Foundation Opening

Oct. 22, 2009

Middle East Public Relations Associations for Students (MEPRAS) and eKadaa Public Relations are teaming up together for the opening of the new MEPRAS Foundation at the [Zayed University in Abu Dhabi](#) on Nov. 1, 2009. There will be a ribbon cutting in front of the Atrium in the middle of campus at 1pm.

Irina Sharma founder of [eKadaa Public Relations](#) has become the director of the MEPRAS foundation as well as her company eKadaa has made donations to the foundation. She got [Estee Lauder](#), a worldwide skincare, makeup and fragrance company, to join into the starting of the foundation who will be matching all donations given to the MEPRAS Foundation.

The foundation will have an emphasis on ethical PR and growth of the profession and education. One of MEPRAS objectives is to place students (international and UAE) in UAE firms.

Sharma, as director of the foundation, "... can't be any more excited for the opening of this foundation. This will bring a lot of help to anyone looking into the field and trying to find success. I wish I had this foundation when I was in school!"

More information about the opening and the MEPRAS Foundation can be found at [MEPRAS](#).

[Facebook](#) Sharma!

MEPRAS on YouTube

MEPRAS has involved their members into producing different PSA ads. There was a contest for the winner, which was announced on [MEPRAS website](#). The five finalists were:

- [MarkWWFB66](#)
- [Struckout87](#)
- [Hrhulin](#)
- [Papebb002](#)
- [Dlkrizan](#)

And congratulations to the winner:

- [Burnstr19](#)
- The winners received their own PSA for MEPRAS that will go on the website and a \$1,000 scholarship.

MEPRAS INVOLVEMENT IMAGES

[Zayed University Atrium Visit to McDonalds in Egypt Second Cup's 2nd Middle East Convention Helping out in the community Visiting eKadaa PR](#)

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Oct. 17, 2009

iTunes VIDEOS

iTunes is a great way to watch [free podcasts](#).

[Irina Sharma](#) speaks at University of Wisconsin–Whitewater about PR in the Middle East.

[Paula Berg](#) speaks about how social media has helped Southwest Airlines.

[Randy Sprenger](#) talks about how Harley motorcycle company is using social media to help expand their company.

Find all of these podcasts on iTunes and many more. By clicking on the speakers name in the article, a biography is provided of the speakers.

SOCIAL MEDIA CRAZE?

Do not plan on social media going away anytime soon. It is a craze that is planning on sticking around for awhile, so you might as well start getting familiar with it, if not already. There are many websites around the Web that walks you step by step on how to use the medium. [It's All Virtual](#) does a great job with breaking down many of the social media outlets such as Twitter, Facebook, LinkedIn and many more.

If you do not like reading step by step of how to use part of the medium, [YouTube](#) also has video uploads of basically any question one might have with a social media site such as a [Facebook Question](#) or the [Social Revolution](#) is has become.

MORE MULTIVIDEO

If you would like more information on Middle East Public Relations Association for Students, please call (971) 348-2311 or send request to brownsa22@uww.edu.

To report inactive links, send email to webmaster at [WEBMASTER](#).

ABOUT MEPRAS

The Middle East Public Relations Association (MEPRA) is a not-for-profit organisation that is proud to represent the interests of PR practitioners working in the region. MEPRA endeavours to highlight the strategic role of public relations and help set high standards for quality and ethical conduct by all practitioners. MEPRA for Students (MEPRAS) is focused on linking students with public relations practitioners in the parent organization. MEPRAS focuses on education about the profession.

MEPRA

Want to know more information on the parent organization to MEPRAS...

Check out [MEPRA](#) on the Web.

