

NEWS RELEASE

CAMPBELL'S CONFECTIONS

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FOR IMMEDIATE RELEASE

CAMPBELL'S CONFECTIONS ANNOUNCES GRAND OPENING

STORE TO OPEN TUESDAY

Indiana, Pennsylvania— October 01, 2009— Campbell's Confections today completed the construction of its twenty-fifth store. The store features the principles of Feng Shui for the store layout and merchandise displays.

"The Indiana store is a great addition to our family," said Lynn Tanguay, vice president of Campbell's Confections. The new location allows us to provide quality chocolate for area residents and IUP students.

THE NEW STORE FEATURES:

- Campbell's Confections' signature line of chocolates including chocolate-covered nuts, creams, and melt-a-ways
- Gourmet chocolate
- Chocolate favors
- Chocolate Club membership
- Chocolate fountain rental
- Specialty gifts

Campbell's Confections started in 1950 as a small, family-owned business in Grove City, Pennsylvania. Today there are 25 stores in three states—Pennsylvania, Ohio, and West Virginia. Today Campbell's Confections continues to offer its award-winning chocolates through its retail, wholesale, fund-raising, and E-commerce divisions. Internet sales have spread the reputation of Campbell's Confections beyond the tri-state area.

For further information, please visit the Campbell's Confections' Web site at www.campbellsconfections.biz or call 800-555-2025.

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