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Dan Patterson

Companies

ABC News Radio

Digital Audio Manager (2008 - Present)

- **Platform Development**
 - Web strategy development and execution
 - Audio and video strategy and execution
 - Website and architecture development
 - Monetization Models
 - Content development
- **Business Development and Brand Building**
 - Digital media outreach
 - Vendor negotiation
 - Social web strategy and execution
 - Strategic networking
- **Reporting**
 - Video and audio interviews with key UN leaders and technology personalities

The Talk Radio News Service (2007 - 2008)

Chief United Nations Correspondent and Social Media Evangelist

- **Reporting**
 - UN - daily reports and coverage from briefings, stakeouts, and events
 - Presidential Campaign - primaries, Super Tuesday, debates, Democratic and Republican conventions, election day
 - Darfur - live broadcast and asynchronous web reporting from Darfur and South Sudan
- **Broadcasting**
 - Daily audio reports to national talk radio
- **Web Development and Strategy**
 - Website development and project management
 - Social media strategy, integration, and outreach

v-Fluence Interactive Public Relations (2007 - 2008)

Associate and Social Media Strategist

- Account management
- Social media strategy and analysis

Haugo Broadcasting (2007)

Account Manager and Web Strategist

- Client acquisition and account management
- Web strategy development

Duhamel Broadcasting (2000 - 2002; 2004 - 2007)

Broadcaster

- Morning Drive, Afternoon Drive

Speaking

- Talkers Talk Radio Conference (2009 Keynote)
- Ignite NYC

- SXSW Interactive
- Web 2.0 Expo
- Bulldog Reporter PR

Community

- The United Nations Correspondents Association (2007 - Present)
- Lighthouse International Marketing Committee; web sub-committee (2007 - Present)
- Podcamp NYC Board (2007 - 2009)

Projects

- Consulting - Web Strategy and Development for Egmont USA Publishing, Talk Media News, Jack Rice, Bob Ney, and others.
- Writing - Freelance for Talkers Magazine, Wired Magazine, Black Hills Pioneer Newspaper, and various web publications.
- Interviews - Video and audio interviews with political, cultural, and technology thought leaders. Subjects have included various UN ambassadors and agency heads, Senators and Congressmen, and cultural figures including Willie Nelson, Chuck D, Kevin Rose, Leo Laporte, Ben Huh, Jason Calacanis, and others.

Technical Skills

- Strengths: Web strategy, project management, broadcasting, reporting
- Skills: Audio and video editing, writing, coding (HTML, PHP, CSS), ISDN management

Education

Black Hills State University (1998 - 2002; 2002 - 2004)

Majors

- mass communication; telecommunication emphasis
- speech; theatre emphasis

Minor

- political science