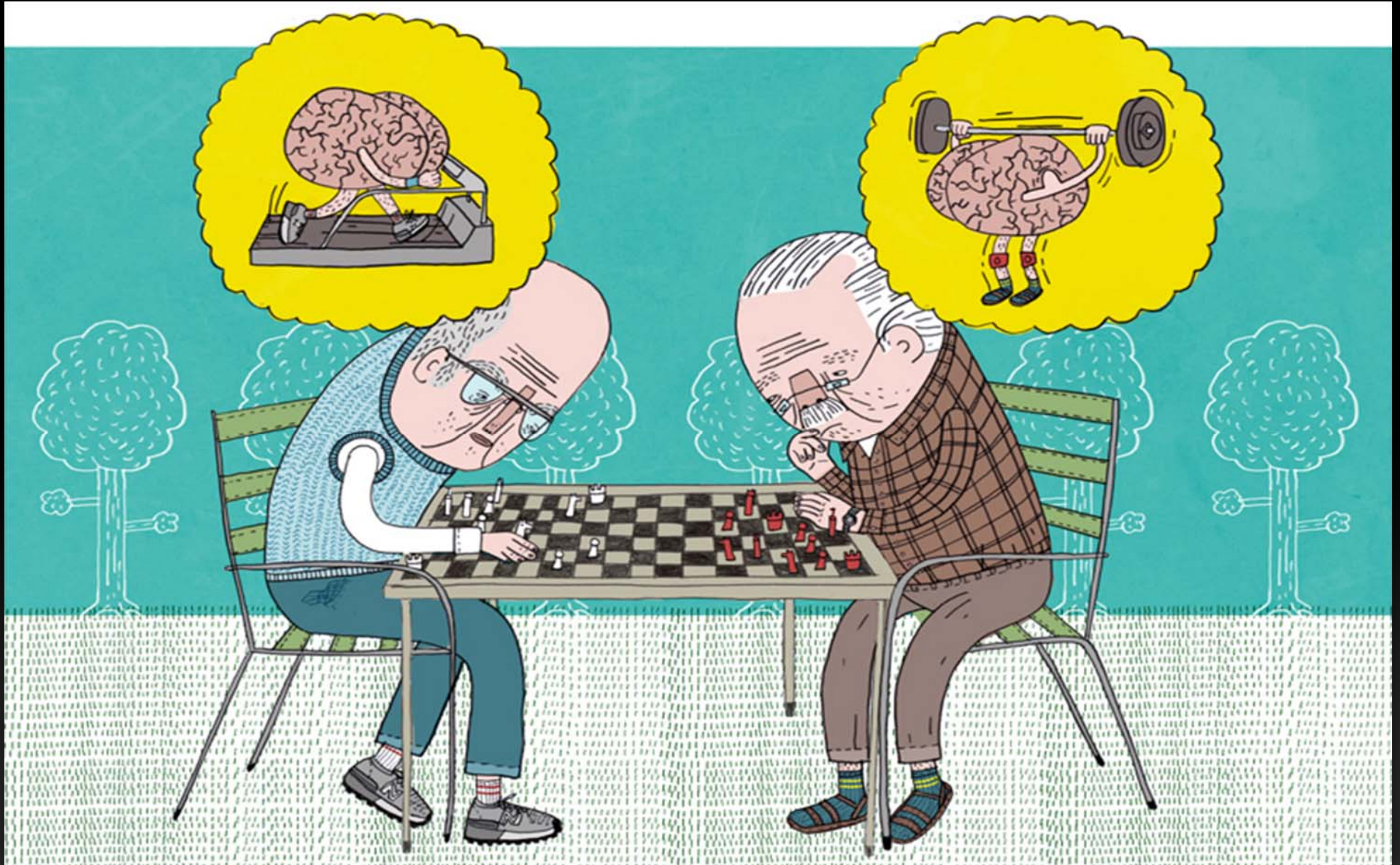


INTRODUCING SOCIAL MEDIA IN A BOX

building social relations and online brand services for SMEs



Has Your Business Gone Social Yet?

By Going Social Your Business Will Gain

- ✔ Increase exposure of your website/service/product
- ✔ Build familiarity and trust, increase credibility
- ✔ Long-term relationship with consumer
- ✔ Low-cost consumers!
- ✔ Increase exposure of your website/service/product

Introduction

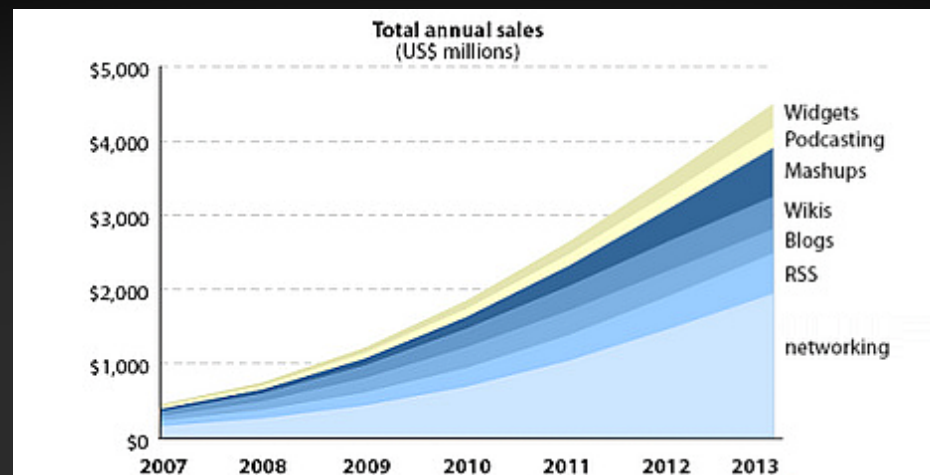
As of March 31st reports show that 1,596,270,108 of global population today uses Internet. Have you ever thought of connecting to your customer through multiple contact points to build trust and relationship so that they ultimately become your best marketing tool?

WORLD INTERNET USAGE AND POPULATION STATISTICS					
World Regions	Internet Users Dec. 31, 2000	Internet Users Latest Data	Penetration (% Population)	Users Growth 2000-2008	Users % of Table
Africa	4,514,400	54,171,500	5.6 %	1,100.0 %	3.4 %
Asia	114,304,000	657,170,816	17.4 %	474.9 %	41.2 %
Europe	105,096,093	393,373,398	48.9 %	274.3 %	24.6 %
Middle East	3,284,800	45,861,346	23.3 %	1,296.2 %	2.9 %
North America	108,096,800	251,290,489	74.4 %	132.5 %	15.7 %
Latin America/Caribbean	18,068,919	173,619,140	29.9 %	860.9 %	10.9 %
Oceania / Australia	7,620,480	20,783,419	60.4 %	172.7 %	1.3 %
WORLD TOTAL	360,985,492	1,596,270,108	23.8 %	342.2 %	100.0 %

Stats from <http://www.internetworldstats.com>

What is Social Media Marketing (SMM)

SOCIAL MEDIA MARKETING is primarily the process of promoting a website, business or a brand through social media channels by engaging and interacting with existing or potential consumers. The term most often refers to activities that are used to enable marketers to build links, attention, and receive large amount of targeted, converting traffic to their websites

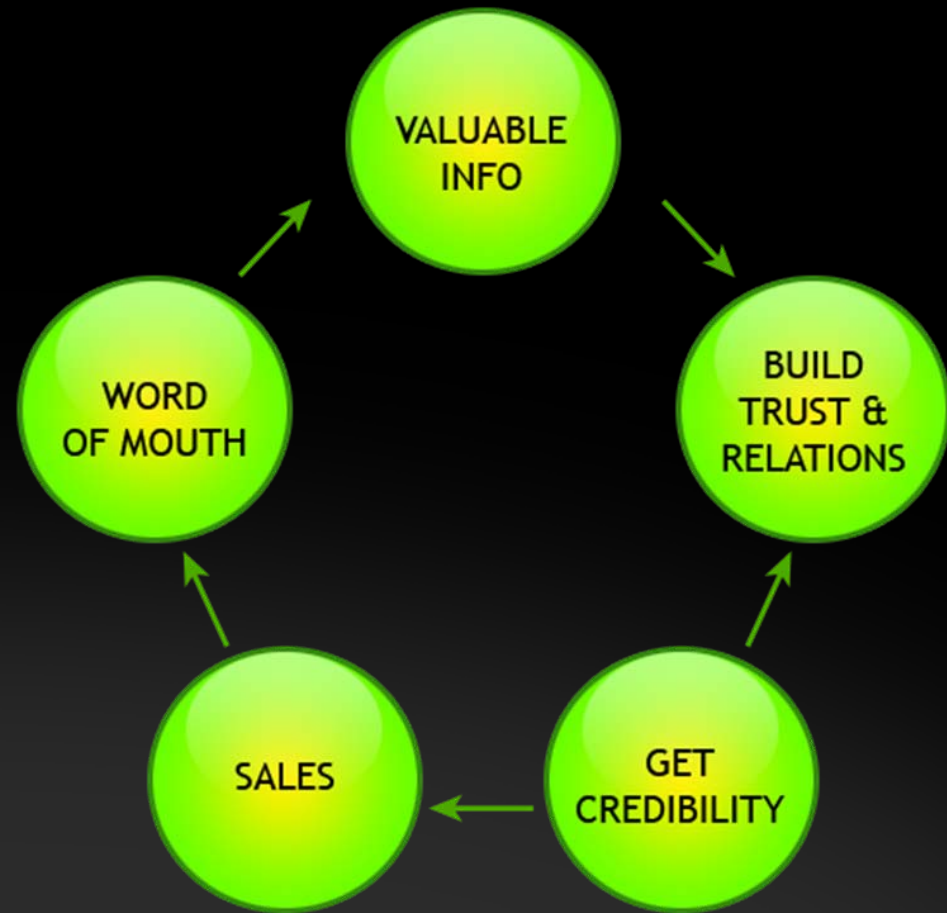


Forrester Reports

Why **SOCIAL MEDIA IN A BOX**

For short **SOCIAL MEDIA IN A BOX** is putting your expertise forward in the form of valuable information to consumer and thus indirectly build brand relationship in their mind.

The more valuable information is put forward it will translate into trust, relations and credibility.



Online sales and relationship process

How **SOCIAL MEDIA IN A BOX** works



How to Measure ROI

Business which engage with this model of marketing will find out that their ROI is **Directly Proportional** to relationship and credibility built with their consumer



SOCIAL MEDIA IN A BOX Benefits

- ✔ Tremendous online exposure for your website/business/brand - targeted consumers actively searching for your products / services
- ✔ Boost your credibility so that your customer stays loyal to your business
- ✔ Customers will see you as an expert, authority, knowledgeable source of information and will be comfortable to do business with you
- ✔ Impactful direct marketing with low marketing budget
- ✔ Low cost lead generation and maximum customer retention
- ✔ Customers will be becoming your own marketing tool by referring more customers to your websites

How **SOCIAL MEDIA IN A BOX** Helps Your Business

9 out of 10 people do searches looking for information to solve their problems. **SOCIAL MEDIA IN A BOX** leverages the power of social media and the human nature of getting information online. By offering you **SOCIAL MEDIA IN A BOX** we help you by:

- ✔ Evaluating your goals and inventing a creative concept to stick to and make you different from your competitors
- ✔ Creating and managing your blog based on this concept
- ✔ Creating social profiles on social media websites to connect to your consumers in a friendly atmosphere
- ✔ Writing and submitting product/service reviews and press releases to multiple directories to increase your rankings and build relationship with your consumer
- ✔ Tracking visitors and managing statistics

SOCIAL MEDIA IN A BOX Package

Being cost-effective in mind, we are offering 3 affordable, custom solutions for you to choose from. Depending on your budget and marketing campaign, you will have one package that suits your business



SOCIAL MEDIA IN A BOX Bronze

For businesses with short term marketing campaigns and testing out product marketability



SOCIAL MEDIA IN A BOX Silver

For businesses aiming at generating and retaining leads the cost-effective way



SOCIAL MEDIA IN A BOX Gold

For businesses needing a cost-effective, but long term marketing strategy for better brand recognition, leads and sales generation

SOCIAL MEDIA IN A BOX Bronze

This package is for businesses with short term marketing campaigns and testing out product marketability.

This package will NOT put your customer in your marketing pipeline!

Optional – Blog Creation, Viral Video Creation

(not included in the price)

Do you know?

With as low as 22.4\$ daily, you will be getting your own online assets and market 24/7 to billions of people worldwide. Now, compare that to the costs for PPC or SEO?

- ✔ Keyword research for 5 keywords
- ✔ Writing and submitting 12 highly optimized articles to article directories
- ✔ Writing and submitting Press Releases
- ✔ Social Networking
- ✔ Link Building
- ✔ Measuring and analyzing results
- ✔ Campaign running for 2 months
- ✔ Only 1390€ for 2 months

SOCIAL MEDIA IN A BOX Silver

This package is for businesses aiming at generating and retaining leads the cost-effective way

This package will surely put your customer in your marketing pipeline!

Optional – Blog Creation, Viral Video Creation

(not included in the price)

Do you know?

With as low as 27.4\$ daily, you will be getting your own online assets and market 24/7 to billions of people worldwide. Now, compare that to the costs for PPC or SEO?

- ✔ Keyword research for 10 keywords
- ✔ Writing and submitting 24 highly optimized articles to article directories
- ✔ Writing and submitting Press Releases
- ✔ Social Networking
- ✔ Link Building
- ✔ Measuring and analyzing results
- ✔ Campaign running for 4 months
- ✔ Only 3397€ for 4 months

SOCIAL MEDIA IN A BOX Gold

This package is for businesses needing a cost-effective, but long term marketing strategy for better brand recognition, leads and sales generation

This package will surely put your customer in your marketing pipeline!

Optional – Blog Creation, Viral Video Creation

(not included in the price)

Do you know?

With as low as 31\$ daily, you will be getting your own online assets and market 24/7 to billions of people worldwide. Now, compare

- ✔ Keyword research for 20 keywords
- ✔ Writing and submitting 52 highly optimized articles to article directories
- ✔ Writing and submitting Press Releases
- ✔ Social Networking
- ✔ Link Building
- ✔ Measuring and analyzing results
- ✔ Campaign running for 8 months
- ✔ Only 7690€ for 8 months

Has your business gone **SOCIAL** yet?