MEDICAL 8 PLUS VERSION 2.0 ULTRA FULL SPECTRUM SAUNA

30+ min.

Promotional Video Script 3

Mark Miller

A series of TITLE CARDS, with a sentence on each appear, read in voice-over by our narrator, Lauri Palmer.

CARD #1

The many delights, healthful aspects, and physical cures of the sauna experience.

By Lauri Palmer

CARD #2

One of the most pleasurable experiences in the world is surely the sauna experience.

CARD #3

But until I started researching it for my own health, I never realized that along with the sauna's many pleasures came a whole list of healthful, life-changing benefits.

CARD #4

For example, did you know that during your sauna session, 30% of your total body waste is expelled through sweating?

CARD #5

And that saunas are used in chemotherapy and cancer clinics to help fight cancer?

CARD #6

And that according to a NASA study, a sauna's infrared technology enables deep penetration of tissue and increased cell growth--which produces a significant reduction in pain levels as stiffness diffuses and relaxation occurs?

CARD #7

My name is Lauri Palmer, and before I was introduced to the world of saunas, I was dealing with a number of health issues for a long time, including weight gain, muscle aches and joint pain, and a weakened immune system.

CARD #8

A few different friends suggested that I look into how sauna use could benefit me.

CARD #9

This started me on a journey of researching, regularly using, and tremendously benefitting from one very special kind of sauna.

CARD #10

In fact, the transformation that using this sauna made in my life was so amazing that I wanted to share my story with everyone.

CARD #11

And so I made this short video which I hope you'll enjoy and benefit from. It's helped thousands of people already, so I hope you'll give it a try.

THE VIDEO

EXT. BACKYARD - DAY

ESTABLISHING SHOT of a house and the Medical 8 Plus Version 2.0 Ultra Full Spectrum Sauna. LAURA PALMER walks into view and addresses the viewers.

LAURA

Did you ever experience a miracle? They happen so rarely in our lives. Something unexpected occurs in the stir of the moment that changes everything. It happened to me. Boy did it happen to me. I found something simple, natural, healthy, and completely pleasurable that improved my blood flow, reduced my headaches and migraines, healed my muscles, and brought me absolute pain relief for a better night's sleep. If that wasn't a miracle, it was pretty darn close! (MORE)

And this has since helped thousands of people all over the world. (I'll share some of their comments and reviews with you later.) Most amazingly, the benefits kick in almost immediately. I swear that if you do what I'm about to suggest, you'll experience the amazing results the same day. You don't even have to take my word for it; there are countless professional and medical studies backing up what I'm about to share with you. At the end of this video, I'll even share with you the exact website where you can hear it directly from the doctors themselves, on video. And as you continue doing enjoying your sauna, the benefits continue and only get stronger. As an added benefit in this uncertain, pandemic time, you can do this from the comfort, convenience, and safety of your own home. How's that for something to be grateful for? You know, there's so much in my life now for which I have gratitude, but that wasn't always the case. Things were rocky for a long time, especially concerning my health. And the issues I was dealing with--weight gain, muscle aches and joint pain, and a weakened immune system--all seemed to start getting worse right after I married and we moved in together to a new place in a new state. Maybe it was all the stress. In any case, I became really anxious and desperate about my problems. And as you probably know, when you're married, your problems become your partner's problems. My husband Sam was really worried about me. I saw my doctor so many times. Got so many referrals to medical professionals, therapists and other specialists. Was barely sleeping, and not sleeping well when I was able to. I knew something had to change, and soon, or it was going to be big trouble for me. (MORE)

I read every book, newspaper and magazine article, and online forum posting there was related to my conditions and symptoms. Sam and I both did. We watched so many online medical videos, our eyes turned red. And I ordered paid subscriptions to dozens of medical journals, thinking that if even one of the medical studies had a nugget of information that could put me on the right path, it would be worth it. I remember thinking at one point that I had tried testing possible Eastern and Western medical and non-medical suggested solution for my conditions. I can remember wishing that I got paid for all this research and experimentation, as though it was a full-time job, which it often seemed to be! But I guess the compensation would be a healthier me and more peace of mind for my husband Sam, if any of this stuff ever worked out! Needless to say, the physical ailments and obsession with finding cures was becoming a real wedge between me and Sam, and was hurting our relationship. We fought all the time, about pretty much anything, and were constantly holding grudges against one another. Honestly, our marriage was on the edge, at the breaking point. I felt ashamed and completely frustrated. Sam was sad and disappointed. There didn't seem to be any hope. Then, one day, finally, in desperation, I decided to do something that was really out of character for me. See, I've always been a private person, kind of shy, and used to keeping things to myself, holding them inside. But on this one night, I was watching some movie. I don't even remember the name of it. There was this group therapy scene, where someone was sharing his problems and challenges. Everyone else was reacting and contributing and suggesting things. (MORE)

One of those things turned out to be really helpful to the guy. And at that moment, a little lightbulb went off over my head. And I thought, what if I was able to share the challenges Sam and I had been facing. I mean, share them with my friends, family, coworkers, neighbors, etc.? I mean, so far, because of the kind of person I am, I'd been keeping things bottled up. As I mentioned, I'm a private person and also didn't want to burden those I knew with my troubles. Didn't want to bring them down. But watching that movie scene, how everyone seemed so eager and interested to help, I thought maybe my contacts, our contacts, would feel the same way and be equally open to helping and suggesting things that could point me in the right direction. Sam was really supportive and enthusiastic about this idea, so we created an email, trying to keep it as short and concise as possible about my current challenges--weight gain, muscle aches and joint pain, and a weakened immune system. And we asked if any of our contacts had dealt with similar issues, or know people who had, and might have some suggestions that could help me get better. The response was overwhelming, with people being so supportive and caring, and many of them sharing their own journeys, challenges, missteps, and things they tried that worked and didn't work, from diets to exercise to therapy to medication to meditation and yoga. Some of the suggestions we got were, naturally, things we had tried previously. Others were new things that we made a note of to explore. Sam and I looked for, and especially valued it, if the same suggestion was made by more than one person.

We took special note of the fact that at least a dozen of our contacts raved about the benefits and health improvements they'd gotten from using a sauna. And several of them had glowing things to say about the company from which they'd purchased theirs -- the company is called Medical Sauna. Of course, when recommendations come from people you know, love and trust, they hold more weight. Still, I'm big on the "trust, but verify" philosophy. And so, being the explorer I am, I proceeded to thoroughly check the company out. First, I went online and learned so much about them from their website. For example, Medical Saunas[™] are more than just relaxation tools because they were designed to help heal your body. Because of all the doctors that came together to help design and engineer the Medical Sauna[™] and their 100+ years of combined experience, there are lots of medical benefits you can receive by using it daily. Or so they said. But I double-checked all that by finding impartial reviews, articles, videos and comments online, the great majority of which were impressively good. I even toured the company's headquarters in Valencia, California, where I was impressed by both the products and the people and got up-close and personal tours and demonstrations of their saunas. I was hooked! Of course, if I had to pick just one reason why I was hooked, I suppose it would be that the Medical Sauna is the world's only sauna actually designed by doctors. So, I told myself, if you're dealing with medical issues and challenges to the body, why wouldn't you want the one sauna that was designed by doctors?

And not just designed, in the architectural sense to look nice, but designed to do what you so desperately need -- to improve blood flow, reduce headaches and migraines, heal your muscles, and achieve absolute pain relief for a better night's sleep. Because, as I found out, there are plenty of saunas out there designed by people who never went to medical school. That's like having a house made by someone who never studied architecture, getting your car fixed by someone who never learned about automotive mechanics, having your children take a class from someone who never went to school. See what I mean? Preparation, study, research, and experience -they all matter. Which is why I was so impressed to learn that the Medical Sauna is the world's only sauna actually designed by doctors. But as impressive as that is, I was soon to discover that that was just the tip of the iceberg when it comes to all the other impressive things about the Medical 8 Plus Version 2.0 Ultra Full Spectrum Sauna. Allow me, if you will, to wow you, with exactly what I found out about it. And the first thing I found out was perhaps the most impressive -- that because saunas, if created properly, can have powerful medical benefits. Medical Saunas decided to become the very first company to work closely with doctors to truly unleash saunas' full medical potential and benefits. Their goal? To create the ultimate medical sauna. To do so, they worked with many medical doctors, pain specialists, and cardiologists. They spent years researching health benefits of saunas, and incorporated as many medical components as they could find.

Finally, after 10 years of painstaking research and development, they were able to create a sauna with enough medical components that can help people relieve pain, improve cardiovascular health, strengthen our immune system, and detox our body. Because they were laserfocused exclusively on helping our bodies heal, they decided to call the finished line the Medical Sauna Series[™].

Now, before I get into the nitty gritty of what makes these Medical Saunas so amazing, I want to share with you the general categories of medical benefits I found for which they are truly and amazingly helpful. But before I do, I want you to understand something really important about these Medical Saunas. And that is that their benefits are based on documented research.

BASED ON DOCUMENTED RESEARCH

It's true. Medical Saunas™ are based purely on documented studies. While many of their competitors make baseless claims without any proof, or worse, pseudo-scientific proof, Medical Saunas only list the medical benefits that have been found in documented studies. This is important to them because they truly feel that you deserve to have as much valid information as possible before you make the right decisions about your health. Because Medical Saunas™ are backed by documented research, research that has proven how big of a positive impact regular heat therapy can have on your health. They are extremely careful which products they put their name on. After all, they only put their name on products that they themselves create in conjunction with medical experts.

And because they make sure every product they create works for you, they only create products with an overwhelming body of documented research behind them. Improving your health is their top priority. Okay, and now, as promised, here are the general categories of medical benefits I found for which Medical Saunas are truly and amazingly helpful.

RELAXATION

Medical Saunas promote relaxation by balancing your body's level of cortisol (the primary stress hormone) using 3D Heat Therapy. Regular use can help you overcome the effects of insomnia to help you sleep better at night.

IMPROVED CIRCULATION

Similar to the benefits of exercise, Medical Saunas increase the blood flow by sending heat through your muscles to make you feel relaxed.

CARDIO CONDITIONING

Medical Saunas increase your heat tolerance threshold and positively affect cardiac output and vascular shear stress. This keeps you from feeling fatigue, for an improved, prolonged workout.

DETOXIFICATION

Medical Saunas allow you to eliminate and detox over seven times more dangerous toxins and heavy metals than any regular sauna, keeping your skin healthy, happy and young.

IMMUNE SYSTEM RESPONSE

Medical Saunas support your bodies health by producing more white blood cells during your sauna sessions. This helps you stay healthy and assists you in a faster recovery from illness.

MUSCLE RECOVERY

Medical Saunas improve the circulatory system, which dilates the blood vessels, sending more oxygen to the cells in your body. This increase in oxygen to tired and strained muscles helps them relax and recover quickly after intense workouts.

WEIGHT LOSS

Medical Saunas have shown benefits in weight loss during a single session by burning over 600 calories while you relax.

PAIN RELIEF

Suffering from muscle aches and joint pain? Medical Saunas can relieve your discomfort and inflammation by increasing circulation to help relax your muscles. The improved therapies, found only in Medical Saunas, will refresh and renew your body. Okay, those are the general categories of medical benefits I found for which Medical Saunas are truly and amazingly helpful. Let's take a deeper dive, now, into exactly what makes these saunas so fantastic and effective. Perhaps first and foremost, I found that Medical Saunas offer:

FULL SPECTRUM INFRARED TECHNOLOGY

Maybe you don't even know what infrared technology is. I sure didn't before I researched it. Many feel that Medical Sauna's Full Spectrum heaters represent a revolution in sauna heater technology. All I know is that they provide an invigorating session unlike anything I'd ever experienced before. I found out that most other infrared saunas only offer heaters that release infrared waves near one end of the spectrum, which means that the healing benefits from those sauna sessions are diminished. (MORE)

In contrast, the heating technology in Medical Saunas offers a full spectrum of wavelengths: near, mid, and far infrared. Apparently, a full spectrum heater is important because each spectrum of infrared waves provides different levels of skin penetration and light therapy. This means that you will get even more benefits in your sauna session and will truly start to feel more relaxed and healthier, each and every sauna session.

RAPID INTERNAL HEATING SYSTEM

These infrared rays are delivered to you via the Medical Sauna's unique Rapid Internal Heating System. Now, an important feature that you should look for in any sauna is its heating capability. Most saunas only heat part of your body and can take nearly an hour just to reach full heating capacity. This means you end up with less time actually spent inside the sauna, resulting in less healing and relaxation for you, not to mention increased energy bills, which means more money out of your pocket for less. That's where Medical Sauna's Rapid Internal Heating System™comes into play. It's the first and only sauna to have it. The average sauna takes 90 minutes to 2 hours to pre-heat, but Medical Saunas[™] can be fully heated in as little as 40 minutes. That's an hour and 20 minutes faster than its competitors. This powerful heating system allows you to be in your sauna immediately when you need it most.

BENEFITS OF THE RAPID INTERNAL HEATING SYSTEM

Another advantage to the creation of our Rapid Internal Heating System™ is that it can increase your endurance and strengthen your immune system. (MORE)

While other saunas may take 10 - 15 minutes to work up a sweat, when you step into a Medical Sauna, you will begin to sweat almost immediately. A rapidly heating sauna simulates the effect of working out because it increases your internal body temperature at a similar rate. Not only does this increase your heat tolerance, which leads to improved athletic performance, it also stimulates your immune system, which can make it better at fighting off infections and disease.

By using the sauna regularly, you will be actively improving your ability to withstand greater heat. This will give you a better performance in the gym, on the trail, or in the field. A common complaint among sauna users is that they want a quick recovery for their bodies by using a sauna, but many other saunas can't provide this with their current heating systems. The Rapid Internal Heating System[™] meets the needs of an average sauna user or an intense athlete. The system heats the Medical Sauna[™] and your body up so fast that blood flows more quickly to your tired and strained muscles. This helps them recover faster and relax much quicker. This perfectly engineered heating system will put your body at ease and you will feel completely renewed. And speaking of feeling completely renewed, you may already be aware of the long-proven benefits of hot/cold therapy...

Hot/Cold Cleansing System

You see, most heating systems in other saunas are too slow to heat up, making the benefits of warm up and cool down rounds that are recommended by so many sauna users and experts nearly impossible to achieve.

Hot/Cold therapy has many health benefits, such as relaxing muscles and improving flexibility. The Medical Sauna™ has been designed to capitalize on this therapy method with its extremely powerful and efficient heating technology. The Rapid Internal Heating System™ is the most effective system that can achieve hot/cold therapy and allow you to reap the benefits and start improving your health. And equally impressive is the sauna's detoxification abilities.

The Detox Routine

While most saunas say they can remove some toxins from your body, they miss some of the more dangerous ones to your health. Regular use of a Medical Sauna[™] can remove bad toxins and impurities from your body. Many of these toxins are found in substances we use or are exposed to every day, such as BPA (found in many household plastic items), toxic heavy metals, phthalates (found in most fast foods), and nicotine. Medical Saunas[™] are the industry leaders in removing toxins from your body. By following The Detox Routine™, regular use of a Medical Sauna[™] will repeatedly enlarge the pores on your skin and flush out the harmful toxins inside your body, leaving you feeling energized and purified. One of the many things I love about the Medical Sauna is how they've thought of benefits I would never have even considered--and incorporated them into their saunas. For example, would you have thought of insulating a sauna? They did.

Insulated Airflow System[™]

For too long, sauna users have experienced unwanted temperature fluctuations in poorly designed saunas, resulting in less healing and higher energy bills. The insulation of a sauna is just as important as the heating system because it allows the temperature inside to remain constant. Medical Sauna has developed a design that works with its heating system, and uses the temperature inside the sauna to keep your sauna at a constant temperature. This means you can keep your sauna at the right temperature with less effort, and receive the maximum health benefits. And while we're on the topic of temperature, check this out.

3D Heat Therapy™

Medical Sauna[™] is the first and only sauna on the market to offer 3D Heat Therapy™. Heat therapy has many benefits for your body including improving sore muscles, increasing range of motion, decreasing muscle spasms, and reducing pain. The 3D Heat Therapy™ works by penetrating deep into the body's tissue and cells as temperature rises, which leads to therapeutic benefits all over your body. This improved version of heat therapy, found only in a Medical Sauna[™], will rejuvenate your body from the inside out. And it will also cool it down safely.

Safe Cool Down System

In fact, no other sauna on the market has engineered an airflow system that creates a safer and more efficient cool down stage after using your sauna. (MORE)

I learned that an important health practice to follow when using a sauna is allowing your body to cool down gradually after a session. Medical Sauna™ enhances your cool down stage, as its design allows hot air to escape slowly from the sauna. This cools down your body at the recommended pace, and prevents possible health complications from changing temperatures too guickly. As a very vital process for a sauna owner, they felt it was necessary to design a cool down system in their saunas that will keep you safe. It will also keep your skin healthy and rejuvenated.

Skin Rejuvenation/Cleansing System

Medical Sauna's[™] heating technology covers every square inch of your body, leaving your skin feeling soft, fresh, and new. This is due to the hemlock wood used in the Medical Sauna Series[™] and the sauna's powerful heating system. These two features remove dead skin cells from your body, allowing your pores to open wider, which results in increased blood circulation near the surface of your body, healing your skin. After just one session in the Medical Sauna, my skin felt younger and refreshed.

MEDICAL SAUNA'S CONSTRUCTION

Now, as impressive as all these health and medical benefits are, Medical Sauna's construction is equally admirable.

DURABLE HEMLOCK CONSTRUCTION

I'll start with its durability. One problem that affects a lot of other saunas on the market is durability. (MORE)

When you first get your sauna, it may work fine, but after a few months of usage, it begins to lose heat. This is one of the most common problem that sauna owners face. Durability is a very important part of a perfect sauna because you want to be sure that your sauna can last well over 10 years of continuous use. What's the point of paying for a sauna that doesn't last at least 10 years?

Because Medical Sauna designs its saunas from scratch, they could have created them from any type of material, but after years of research, they chose natural hemlock for its medicinal and structural qualities. Hemlock hardens as it ages, meaning their saunas can actually get more durable the longer your own one. Hemlock is also known for its astringent properties, meaning it helps cleanse your skin, which enhances the already powerful detoxification benefits of Medical Saunas™. When you step into one of their hemlock saunas, you will feel and smell the powerful natural wood aromas, leaving your skin feeling tightened and refreshed. Furthermore, Medical Saunas[™] are designed, developed, and hand assembled in the USA, and shipped to you directly from their Los Angeles factory.

EVEN THE LITTLE DETAILS ARE TOP-NOTCH

I love how Medical Sauna has given thought to even the little details of their saunas, making them convenient and user-friendly. It's a good sign that they put that kind of attention to detail to the rest of their product. I noticed this in their protective cover, removable bench, and backrest.

PROTECTIVE HEATER COVER

It's important to keep all things in mind when buying a sauna. Sometimes we customers think of things that a company has not thought of. Medical Saunas wanted to make sure they thought of every possible feature that a customer needs, including the important safety features. Many companies don't provide covers over their heaters, which can get hot and become a hazard to the customer. With safety as a priority, Medical Saunas protective heater covers are made with the same hemlock wood as the sauna, to match the sauna's aesthetic appeal.

REMOVABLE BENCH

Some saunas are harder to put together than others. A lot of the saunas from different companies don't have customizable features to help you get more comfortable with your sauna. Medical Saunas wants you to be able to use your sauna in a way that perfectly addresses your every need. The removable bench is perfect for obtaining more standing room as well as more room for movement while using your sauna.

BACKRESTS INCLUDED

And finally, because sauna sessions sometimes include prolonged sitting, a backrest for your sauna is a must-have. Most companies that sell saunas don't sell backrests, and the companies that do, don't include them with your sauna. Medical Sauna doesn't believe in charging an extra fee for comfort.

Their ergonomic backrest design suits anybody who is looking for back support and comfort while using a sauna, all at no extra cost to the customer. (MORE) LAURA (CONT'D) Every Ultra Full Spectrum Medical Sauna includes multiple backrests to accommodate any seat and user in the sauna.

REAL, UNCENSORED, UNEDITED REVIEWS

Well, I think it's obvious that I'm completely sold on these amazing Medical Saunas. But what do other people think about them? In particular, what do other people who have ordered them and have spent some time using them think about them? To help you decide for yourself how effective Medical Saunas are, here are some REAL, UNCENSORED, UNEDITED reviews, emails and comments from customers who have paid for and used Medical Saunas[™]...

SHOW THE FOLLOWING TESTIMONIALS ON CARDS, WHILE THEY ARE BEING READ IN VOICE-OVER.

I bought this sauna a few months ago and waited until now so I knew it would keep working perfectly...and it has. Super easy to assemble and flawless...exactly how it is described. Heats in about 20 mins. everything works great and it is used about 5 times a week at least. well worth it!! -- Jen A., San Mateo, CA.

I have ordered many things online, some good some great and some awful. Like everyone else has said on here though, These saunas are the best. And the best thing I have bought this year. I feel and look better than I have ever before. -- Erin C., San Francisco, CA

I am using the sauna 5/7 days/week. I just love it. There are now some mornings when I wake up and feel no pain in my neck and shoulders. I look forward to more days like this. I am someone who is always cold to the touch, and now my family tells me to 'Go to your cabin' whenever I complain of being cold. I enjoy my time in the cabin. Sometimes I listen to the radio and do Sudoku puzzles, other times I read a novel. I enjoy my quiet time. Last weekend I did hours of gardening that would normally leave me pretty sore, but I went to 'my cabin' and I feel that it diminished the soreness that should have been present. Thanks for your great product and excellent customer service. -- Rachel B., New York, NY

I just want you to know how much we LOVE it! I have been using it about 2-3 hours before I go to bed and I have been sleeping like a baby! I do have one question, though.

What is the recommended number of times to use it per day? Would it be advantageous to use it once in the morning and once at night - or is that too much? Count us amoung your ecstatic customers! -- Ashley M., Napa, CA

I have been an avid Sauna user for the past 20+ years and NEVER had I sweat as I did last night! I was so impressed, that I wanted to research the Pros and Cons of this sauna -vsother saunas and my findings were mind blowing, So glad my husband bought me this, he has customized my master bedroom closet and place this Sauna in it, It looks like it was custom made. -- Laurie P., Surprise, AZ

No complaints. Great price, it is absolutely amazing. All the reviews were right, this is one of the best saunas I have ever used. -- Ryan M., Delray Beach, FL

I'm sure you get this a lot but your sauna is by far the single best health tool I have ever used. My whole family is using it and we are all seeing significant health benefits. In addition, I am seeing gains in muscle mass without any sort of weight training. -- Steven S., Dallas, TX

Great sauna for two people. Well made. Simple assembly. Impressed with fit, finish and functionality. -- Tim H., New York, NY

From the time I ordered this to knowing exactly when it would arrive, to the delivery person placing it inside my garage, this was a wonderful experience. Although I have owned this for a short amount of time, I know it will be wonderful for a very long time. At this point, I couldn't be happier with this purchase. -- Sue Y., Phoenix, AZ

> LAURA (CONT'D) So, obviously, I'm over the moon with appreciation for what the Medical Sauna has done for me -having helped me tremendously with my own health issues of weight gain, muscle aches and joint pain, and a weakened immune system. I have lost a tremendous amount of weight, my muscle aches and join pains have diminished to practically nothing, and my doctor can't believe how much my immune system has strengthened. But aside from my own great experience, there is also great love and gratitude for the Medical Saunas among the countless others who have purchased and continue to use, enjoy, and be benefitted by them regularly. (MORE)

And I think a big part of Medical Sauna company accepts nothing less than --perfection. Clearly, they are in control of the product from start to finish; they don't allow any middlemen to compromise their vision. So, you are not required to buy their saunas from any thirdparty vendors. You can purchase these wonderful saunas directly from Medical Sauna themselves with confidence, knowing that you're getting an unmatched product. And so I would urge you to please not let this special opportunity pass you by. That would be something you could regret for the rest of your life. Get ready to claim the body, health and life you truly deserve. Thank you for allowing me to share this with you. And guess what? You're in luck, my friends. Because this is the perfect time to order your own Medical Sauna now, as they are offering a discount this month only of 68%! That's 68% off the normal retail price, this month only! Check out the sauna and all its features, testimonials, documented research, and uncensored reviews here:

Show this graphic ...

https://www.medicalsaunas.com/medical8plusv2-fullspectrum.php

And when you're ready to place your 100% secure order, you can do so here:

Show this graphic ...

https://www.medicalbreakthrough.org/breakthrough.php

Or, for any questions or more information, contact them at this number: (818) 814-9687

Finally, I congratulate you on doing the right thing for yourself and you're family while you still can. Place your heavily discounted order today and take advantage of your satisfaction guaranteed opportunity to regain the body, health and life you so richly deserve!

FADE OUT.