

A QUICK LOOK AT BAYLOR BUSINESS

Baylor University's Hankamer School of Business holds to a visionary standard of excellence whereby integrity stands shoulder-to-shoulder with analytic and strategic strengths to build leaders, not simply careers. In addition to state-of-the-art skill development in the functional areas of business – accounting, finance, marketing, information technology, management and others – students develop ethics skills that yield credibility and true leadership potential in today's organizations.

RANKINGS

The **Undergraduate** program is ranked 45th in *BusinessWeek's* 2009 rankings of the Top Undergraduate Business Schools. The program earned a grade of A in teaching quality, as well as facilities and services. Baylor ranks 57th in the Best Undergraduate Business Programs category of the 2010 America's Best Colleges survey by *U.S. News & World Report*.

The **MBA** program climbed eight spots to 63rd in *U.S. News's* "Top Business Schools" list.

The **Entrepreneurship** undergraduate program is ranked No. 4 in the nation in *The Princeton Review* and *Entrepreneur Magazine's* 2009 rankings. *U.S. News* ranks the undergraduate entrepreneurship program 13th and the graduate entrepreneurship program 22nd. It is one of the best 25 Entrepreneurship programs according to *Fortune Small Business*, which also places the Family Business program in its choice of the best six in the nation.

The **Accounting** undergraduate program is ranked 7th in the nation by *BusinessWeek* in its Undergraduate Business Specialties: The Best of the Best 2009 rankings. The program is one of the best in the country, according to the results for first-time candidates of the 2008 Uniform Certified Public Accountant (CPA) exam released by the National Association of State Boards of Accountancy (NASBA). Baylor students from the Master of Accountancy (MAcc) and Master of Tax (MTax) degree programs had a 100 percent pass rate on the Business Environment and Concepts section - No. 1 nationally. Scores ranked No. 6 in the Financial Accounting and Reporting section and No. 9 in the Regulation section.

The **Executive MBA** Program climbed 15 spots in the *Financial Times's* 2009 overall rankings to No. 73 worldwide. The program, located in Dallas and Austin, ranked No. 1 in Texas for percent of salary increase, career progress rank and percent of women students.

STATISTICALLY SPEAKING

2009- 2010 Undergraduate Program

- 2670 enrollment
- Average SAT 1194

Financial

- 40 endowed chairs, professorships and fellowships
- \$2,347,641 in gifts in 2009

Geographical

The leading states from which Baylor students come include: Arkansas, California, Colorado, Illinois, Kansas, Louisiana, Oklahoma, Missouri, Tennessee and Texas.

2009- 2010 Graduate Program

- 312 enrollment
- Average GMAT 613

DISTINCTIVE PROGRAMS

Professional Selling

- Students learn how to design and deliver effective sales presentations, manage accounts, develop sales plans, and manage a sales force. Baylor is one of only a handful of schools to offer a professional selling program.

Sports Sponsorship & Sales

- The only one of its kind, with guaranteed internships at professional sports teams as a part of the program.

Music & Entertainment Marketing

- Students have the opportunity to work internships with major music, film, and theatre companies.

Baylor Business Fellows

- A special degree program giving the best Baylor students the flexibility to reach all their educational goals by allowing them to choose the pieces that compose their degree.

The Philip M. Dorr Alumni and Friends Endowed Investment Fund

- Students in the Finance department manage a real dollar portfolio, one of the largest student-managed portfolios in the nation.

Healthcare Administration

- An MBA specialization option that includes a seven-month paid residency as part of the curriculum.

RECENT RECOGNITION

- The School's alumni magazine, *Baylor Business Review*, and the 50th Anniversary of AACSB Accreditation campaign won top honors from the Texas Public Relations Association (TPRA) in 2009.
- A team of students took first place in March 2009 at the Texas Investment Practicum Symposium (TIPS). This is Baylor's second year to win.
- Dr. Bill Petty was recognized as National Entrepreneurship Teacher of the Year by Acton Foundation.
- The Professional Selling program celebrates its 25th anniversary in 2010. It is the first program of its kind in the nation and is recognized as one of the premier information and leadership resources for collegiate students and sales professionals in the nation.
- Dr. Ray Bagby, professor in the Management and Entrepreneurship Department, was awarded the Max S. Wortman, Jr. Award for Lifetime Achievement in Entrepreneurship.
- A team of business students placed in the Top 5 in the nation in Washington, D.C. at the 2010 PricewaterhouseCoopers xTAX Challenge.
- Dr. Morris George, professor in the Marketing Department, received the 2010 Davidson Award for Best Article in the Journal of Retailing.
- Baylor hosted the annual National MBA Case Competition in Ethical Leadership during the Dale P. Jones Ethics Forum.

DEGREE PROGRAMS

Undergraduate

- accounting • Baylor business fellows
- business/French • business for secondary education • business/German • business/Russian • business/Spanish • media business
- business-journalism • distribution management and technology • economics • entrepreneurship • finance • financial services & planning
- human resource management • information systems • international business • management • marketing
- professional selling • public administration • real estate • risk management & insurance • sports sponsorship & sales

Integrated degree programs:

- BBA/MTax (taxation)
- BBA/MAcc (accountancy)

Executive MBA programs:

- Austin - Evening program at Freescale campus
- Dallas - Weekend program at Cooper Aerobics Center

Graduate

- Master of Business Administration (MBA) • MBA with Healthcare Administration specialization • MBA with Entrepreneurship specialization
- Master of Business Administration/Juris Doctor (MBA/JD) • MBA/Master of Science in Information Systems (MBA/MSIS) • MBA/Master of Engineering (MBA/ME) • MBA/Master of Science in Computer Science (MBA/MSCS) • Master of Science in Information Systems (MSIS)
- Master of Accountancy (MAcc) • Master of Taxation (MTax) • Master of Science in Economics (MS-Eco) • Master of Science or Master of Arts in International Economics (MSIEco/MAIEco) • Juris Doctor/Master of Taxation (JD/Mtax)

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PROFESSIONAL CENTERS

- Baugh Center for Entrepreneurship & Institute for Family Business
- Center for Business & Economic Research
- Center for Nonprofit Leadership and Service
- Center for Private Enterprise
- Center for Professional Selling
- Institute for Emerging Technologies
- Keller Center for Real Estate Sales & Marketing
- McBride Center for International Business
- Southwest Securities Financial Markets Center

RECENT SPEAKERS

The Ben H. Williams Distinguished Speaker Series brings top executives and experts from around the globe to campus every semester. Recent speakers include:

Dr. Michael C. Jensen

- The Jesse Isidor Straus Professor of Business Administration, Emeritus, at Harvard Business School

Gerard Arpey

- Chairman, CEO and President of AMR/American Airlines

Sharon Allen

- Chairman of the Board of Directors at Deloitte & Touche USA, LLP

Patricia Schubert-Barnes

- Founder of Sister Schubert's Homemade Rolls

Leslie Schweitzer

- Creator of TradeRoots Initiative and Senior Trade Advisor in the United States Chamber of Commerce

Accredited by AACSB International:
The Association to Advance Collegiate Schools
of Business (member since 1950)