Feb. 11, 2009

Katy Emerson

One Bear Place #85588   
Waco, TX 76798-5588

Erin Quinn

4411 Lake Shore Dr

Waco, TX 76710

Dear Ms. Quinn,

It’s not always easy for Waco youth to find the best of entertainment, so we’re expanding our market.

Diadeloso, Baylor’s annual spring holiday, is just around the corner. It’s getting a facelift. Scheduled for April 23rd, Diadeloso is being transformed into a mini-music festival.

This year’s theme, “Diapalooza,” will have a carnival feel, as well as a concert starring artists from the Baylor Rising Artist Network, the greater Waco area, and national acts including: Eisley, Dave Barnes, Judas Feet and we hope even more.

Baylor student organizations can participate by creating a booth, which they’ll manage during the day. Booths activities will be free and include anything from an obstacle course to a fish-pong tournament. Diadeloso also will have other activities such as tournaments and bounce houses.

Diapalooza is a unique opportunity for young people all over central Texas to come out, enjoy the spring weather - and have a good time.

The festivities will begin at 11 a.m. and will end at midnight.

Best regards,

Katy Emerson

Diadeloso Chairman 2009

Diapalooza

For more information please visit www.baylor.edu/diadeloso.

Diadeloso, Spanish for “day of the bear,” was originally known as May Day - or - All University Day. Dia, as it’s commonly referred to, began in 1934 and will be celebrating its 75th anniversary this year, a day when everyone can celebrate being a Baylor Bear.