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**KWBU Takes to the Streets to Help Clear Up**

**Digital Transition Confusion**

This Saturday, Jan. 31, staff members from KWBU will get up early to answer questions about the upcoming analog shut off.

During the stations’ DTV (Digital Television) Transition Community Outreach, KWBU staff members will be available at three Shipley Do-Nuts store locations: China Spring, Robinson and one Waco store on the corner of Waco Drive and 18th St. from 7 a.m. to 10 a.m.

Senior Producer, Jessica Denk, said, “People are scared their televisions all of a sudden won’t work. We want to inform people of their different options to ensure this won’t happen.”

KWBU staff share the facts about the digital switch. Unlike other stations, KWBU won’t wait until June 12 to make the switch to digital-only broadcasting. KWBU will no longer broadcast in analog after Feb. 20. Viewers will have a three-day grace period, after the original shut off date, to give them time to prepare for the final switch of KWBU. Rock Collier, coordinator of education and outreach, said, “We realize not everyone has been notified of the change, and we want to make sure no one is left in the dark, without a TV.”

The date of the switch was recently pushed back from Feb. 17 to June 12. The date change and conversion of all television signals from analog to digital is on the order of the Federal Communications Commission. “We’ll have government forms available Saturday morning for those who may not have Internet access. We’re trying to make the community aware it’s not too late to get a $40 off coupon for the converter box,” says Glenda Moss, the station’s business affairs officer.

For more information on the signal switch, free government vouchers for digital signal boxes, and other general facts, please visit <http://www.kwbu.org>.

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*Affiliated with National Public Radio (NPR) and the Public Broadcasting Service (PBS), KWBU serves more than 80,000 people each week through its public radio, television and educational outreach programs. It is a service of Brazos Valley Public Broadcasting Foundation, Baylor University and its member listeners/viewers and corporate sponsors, and is one of only 76 joint licensees (public television and radio) in the nation.*