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Baylor University Hosts Fourth Annual Information Systems Summit

WACO, Texas – The Baylor University Management Information Systems (MIS)

Department hosted its fourth annual Information Systems Summit Wednesday, March 17 at 6 p.m. on the 5th floor of the Cashion building in the Hankamer School of Business.

The summit is a collaboration between the IS department, sponsoring companies and MIS majors that aims to expose underclassmen students to career opportunities in the IS field.

“There’s a misperception [about MIS],” Houston Astros Information Technology Director Steve Reese said. “You don’t have to be in the back room working on a computer with no contact with people.”

Reese, the keynote speaker, spoke about his information technology career in the sports industry and the importance of interpersonal skills.

“I can’t think of a single facet of an organization that doesn’t use technology,” Reese said. “Even if you don’t do technology full-time, I think that the background is so good that no matter where you’re going, you’re going to end up using these skills.”

Reese, along with company representatives from Anadarko, ConocoPhillips and McLane Advanced Technologies, spoke with students about opportunities available for MIS majors, as well as, job and internship availabilities.

“One of our goals is to recruit more kids to MIS and get the word out that it’s a really good avenue to go down,” Functional Recruiting Coordinator for Information Systems at ConocoPhillips Kyla Davis said.

The event also commended three upperclassmen MIS majors for their work and leadership within the department. These three Student Leader Awards were presented to Ethan Briggs, Andrew Collier and Amanda Mitchell.

“It feels nice to see a payoff for all of my hard work,” Mitchell said. “There are so many hard workers in MIS, so I’m thankful.”

The event, catered by McAlister’s Deli, also included a “networking challenge” to promote mingling. Prizes, including a Wii game console, four iPod Touches and 20 \$15 iTunes gift cards, were given to students for completing the game.

About Baylor Business

Baylor University’s Hankamer School of Business holds to a visionary standard of excellence whereby integrity stands shoulder to shoulder with analytic and strategic strengths to build leaders, not simply careers. In addition to state-of-the-art skill development in the functional areas of business — accounting, finance, marketing, information technology, management and others — students develop ethics skills that yield credibility and true leadership potential in today’s organizations.

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