

REFERENCES

Gary Shutt

OSU Communications, Director

gary.shutt@okstate.edu

(405)744-6260

Susan Ellerbach

Tulsa World, Managing Editor

susan.ellerbach@tulsaworld.com

(918)581-8373

Brooks Garner

Oklahoma State University, Professor

brooks.garner@okstate.edu

(405)744-8271

Graduation Date:
May 8, 2009



2002 W. 5th Ave.
Stillwater, OK 74074
(479) 530-2615
katie.butler@okstate.edu

KATIE BUTLER



Oklahoma State University
B.S. Public Relations &
Broadcast Journalism

2002 W. 5th Ave.
Stillwater, OK 74074
(479) 530-2615
katie.butler@okstate.edu

EXPERIENCE

Intern-Student Writer

OSU Communications
May 2008-present

- Write press releases for Oklahoma media
- Write feature stories for OSU Web site and Daily O'Collegian
- Manage social network sites (Facebook, Twitter)
- Photograph for Web site and Daily O'Collegian

Account Executive

STATEments, Student-Run PR Firm
Jan. 2009-present

- Create and manage public relations campaigns for clients
- Coordinate and direct a public relations team
- Promote recruitment with presentations, brochures and fliers

Panhellenic PR Committee

Grecian contributor, Photo Committee, Spirit Week Committee
Jan. 2008-present

- Publish articles for The Grecian
- Photograph events for The Grecian
- Publicize for and encourage participation in the Greek spirit week

LEADERSHIP

President

PRSSA (Public Relations Student Society of America)
May 2009-present

- Responsible for all duties and activities of the OSU PRSSA Chapter
- Provide direction and guidance for all officers in their duties
- Maintain a positive relationship between all PRSSA and PRSA Chapters

Volunteer Coordinator

MS Walk
Sept. 2009

- Recruited volunteers for fundraising efforts and event assistance
- Coordinated donations from local businesses
- Directed volunteers the day of the walk

Recruitment Counselor

OSU Panhellenic
Dec. 2008-Aug. 2009

- Counseled women during sorority recruitment
- Provided support and advice to women and families
- Brainstormed ways to keep positive morale among a large group

ACTIVITIES

Chair- Panhellenic Dad's Day

Chair- "Into the Streets" Philanthropy

Member- Panhellenic Sorority

Member- Women In

Communications

Member-Homecoming Publication

Committee

Member-Panhellenic Delegate

SKILLS

- **Proficient** in Microsoft Word, Power Point and Excel
- **Proficient** in Adobe Photoshop and InDesign Software
- **Knowledgeable** in basic HTML
- **Basic** understanding of Spanish