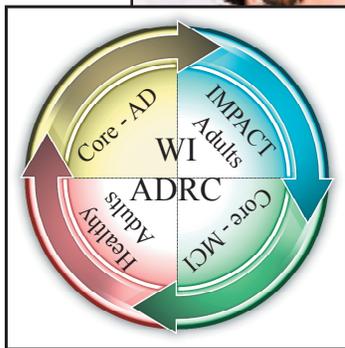


THE WISCONSIN ALZHEIMER'S DISEASE RESEARCH CENTER



WHO CAN ENROLL IN IMPACT?

The WI-ADRC is now enrolling healthy adults who are:

- Between the ages of 45 and 65 years
- Currently not experiencing memory problems
- Willing to participate in annual memory testing & physical exams

AND

- Have a parent with AD and can provide documentation of that AD diagnosis

OR

- Do not have a parental history of AD

All IMPACT Cohort participants are followed on an annual basis. Participation is voluntary.

Now enrolling research participants!

IMPACT Cohort

Study group for at-risk middle aged adults

There is convincing evidence that changes in the brain that lead to Alzheimer's disease (AD) start several decades prior to the onset of clinical symptoms. Identifying biomarkers of disease before memory loss symptoms start could lead to more effective prevention strategies. The Investigating Memory in Pre-clinical AD - Causes and Treatments (IMPACT) cohort will aid in longitudinal research on how early intervention might benefit families in future generations.

As a participant in the IMPACT group, you can help researchers better understand:

- Early detection and intervention in AD
- Changes in thinking abilities, brain imaging, and blood and spinal fluid markers of AD in middle-aged adults at risk for the disease
- The effect of various genetic markers on AD risk

A typical study visit...

Upon entry into the ADRC's IMPACT Cohort, all participants will undergo an initial evaluation and annual follow up appointments.

Initial Visit Includes:

- Memory Testing
- Physical Exam
- Questionnaires
- Fasting blood tests
- MRI (optional)
- Cerebrospinal fluid collection (optional)

Follow-Up Includes:

- Memory Testing
- Physical Exam
- Questionnaires
- Fasting blood tests

If you are interested in becoming a research participant, or if you have any questions about memory research, please contact us:

Wisconsin Alzheimer's Disease Research Center

Phone: (608) 263-2582

Toll Free: 1-866-MEM-PROG

Web: <http://www.wcmp.wisc.edu>

E-mail: memory-research@medicine.wisc.edu