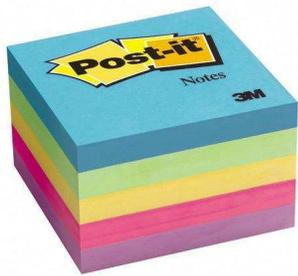


Participate!

3M would like to see what you can do with Post-it Notes! Take a picture of a project using 3M Post-it Notes and submit it to the Post-it Notes Facebook Fan Page.

The page provides an opportunity for you to connect with other Post-it artists and pranksters and gather ideas!

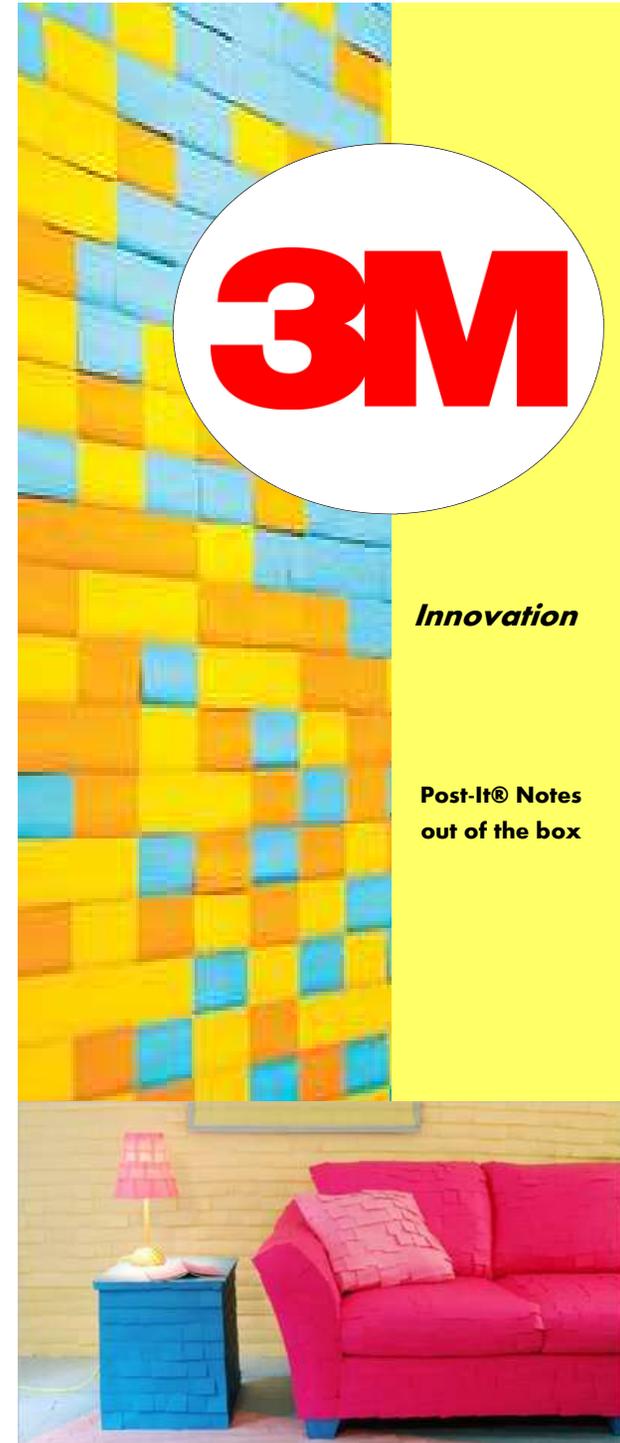


A variety of colors!



Bu Spencer Moxley

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Color The World!

The classic Post-it® Note brought innovation to the work place. Following in that same tradition, 3M is furthering that innovation into the field of play! Artists and thinkers around the globe are developing new ways too apply the colorful sticky note!

Background...

The Post-it note debuted to a limited market in 1977 and expanded nationally in 1980. The sticky little note, the brainchild of Dr. Spencer Silver and Art Fry, has revolutionized paperwork and life around the globe with its square design and elegant simplicity.

Post-it Notes are a product of the 3M “bootlegging policy,” a policy allowing employees to choose 15% of their own projects.



With a variety of color options, Post-it® Notes mosaic with vivid images



Dr. Silver’s development of a crystal adhesive didn’t find a successful use until Art Fry applied it to his hymnal bookmark.

The sticky little pad didn’t gain much publicity at first...

but the Post-it note was too simple to ignore. From 1980 until today, the Post-it note has remained a relevant tool in today’s digital society. Though Post-it Notes are traditionally an office tool, They can be used in a variety of artistic ways!

Today...

Post-it has moved beyond the office to:



Post-it ® Note Paint Job

3M is encouraging individuals to express their out-of-the-office personalities using the same colorful piece of paper that you use in more subdued settings! With 34 colors on 8 different shade palettes, any imagined piece is possible!



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Continued...