

# Why Employees Should Participate

Every member of West Virginia University's faculty and staff has an important stake in the University's success. WVU relies on many different constituencies to grow and meet its every day needs. Your monetary contribution is a concrete way of expressing your belief in the importance of West Virginia University



Ann Oberhauser, Director of Women's Studies and Professor of Geography

## The Campus Campaign

for West Virginia University

*Your Passion ♡ Your University ♡ Your Gift*

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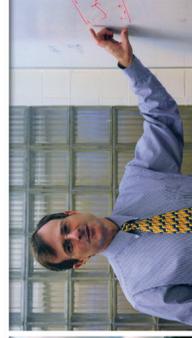
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## The Campus Campaign

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The Campus Campaign for West Virginia University is an annual effort to inform, educate, and solicit faculty and staff to financially strengthen West Virginia University's students, faculty, staff and other programs.

## SPECIAL FUNDS

There are special funds you may choose from, if you are unsure of where you want your gift to end up. For example:

### WVU Libraries

Faculty and staff are invited to designate their gifts to any area of the WVU Library system. Because the Library System is the intellectual center of the University, its improvement is among WVU's highest priorities for private support.

### Scholarship Fund for Children of Classified Staff

The beneficiaries of this fund are children of WVU classified staff. They are awarded scholarships based on financial need and academic achievement.

### WVU Faculty-Staff Emergency Relief Fund

This fund was developed to benefit anyone in the University community who, because of a disaster such as a fire, may need immediate assistance.

### Rosenbaum Family House

The Family House has been a huge benefit to the hospital, its patients and their families. It provides comfort and security for patients receiving cancer, cardiac, intensive care and other treatments requiring an extended stay.

### Stepping up for Students Campaign

The Stepping up for Students Campaign will provide immediate support in the 2010-2011 academic year to students in need of financial assistance to continue their education at West Virginia University. One hundred percent of gifts to this fund will be used to assist students.

### Other

Gifts and pledges may be directed to virtually any unit or department. Some units have created special funds to address specific needs.

## RECOGNITION CLUBS

### The Country Roads Club

- Any donor who makes a gift of \$240 or more (\$10 per pay or more if using payroll deduction)

The unofficial state song of West Virginia, "Country Roads", has been performed at every home football pre-game show since 1972. The song also is played after every home win and fans are encouraged to stay in the stands and join in singing "Country Roads".

### The Gold and Blue Club

- Any donor who makes a gift of \$360 or more (\$15 per pay or more if using payroll deduction)

West Virginia University's official school colors - gold and blue - were adopted by the school upperclassmen in 1890. The color choices were taken from the West Virginia state seal. Every day you can see the pride associated with our Mountaineer colors.

### The 1867 Club

- Any donor who makes a gift of \$480 or more (\$20 per pay or more if using payroll deduction)

West Virginia University is a land-grant institution established in 1867. The founding of WVU has enabled both growth for students and the community through teaching, research, service, and technology.

**All** donors will receive a Campus Campaign window cling.

## WAYS TO GIVE

### Payroll Deduction

The easiest way to make a gift is through payroll deduction. A 12 month employee will begin July 1, 10 month employee may select their beginning and ending dates, and a 9 month employee will begin August 15.

### Immediate Gifts

Outright gifts to the Campus Campaign are welcomed. Donors should specify their gifts, which may be designated to any WVU area. Please make checks payable to the WVU Foundation, Inc.

### Semi-Annual Pledge

A pledge to any WVU fund can be made and split over the course of the fiscal year.

### Credit Card

Gifts can be made using MasterCard, Visa, American Express, or Discover credit cards. Due to administrative costs, a minimum gift of \$10 is required. Please visit [www.TheCampusCampaign4WVU.org](http://www.TheCampusCampaign4WVU.org) to make your gift online.

### Planned Gifts

#### INCLUDE:

- Gift provision in your will,
- Life income gift which provides lifetime income and a tax deduction,
- Donation of a life insurance policy,
- Donation of real estate which allows you to retain lifetime use,
- After death gift of retirement assets

Any of these gifts entitle you to join The Irvin Stewart Society which honors those whose planned gifts provide for the future of the University.