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[www.vermontvacation.com](http://www.vermontvacation.com)

[www.applestoipods.com](http://www.applestoipods.com)

**FOR IMMEDIATE RELEASE:**

**3RD Annual Apples to iPods Tree Picking**

Remember when your parents would say that things don’t grow on trees? Wouldn’t it be convenient if this were true? What if say, an iPod grew from a tree? Want something fun to do with your family this weekend?

Now is the chance to win a free iPod from an apple tree. The third annual Apples to iPods promotional contest will be held at the Shelburne Orchard in Shelburne, Vt. The orchard will hide about 24 wooden apples with a number to call when you find one of them. Along with these apples, there are also a variety of apples for the picking such as McIntosh, Cortland, Red Delicious and Empire. Apple pickers can choose from an iPod classic, iPod nano or iPod touch.

The contest will be held on October 17 from 4 p.m. to 6 p.m. The contest is also sponsored in partnership will the Vermont Department of Tourism and Marketing, Woodchuck Draft Cider, the Vermont Agency of Agriculture and Small Dog Electronics.

“Talk about mixing apples with Apples,” said Small Dog Electronics founder and co-owner Don Mayer. “The combination of Vermont’s tastiest harvest with this popular musical technology is a great way to support our apple growers and Vermont-based businesses.” A lot of families are

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starting to make it a tradition.

“We always have fun when we come out here,” said Jill Samson of Montpelier. “It gives us something to do as a family, and I love that I can still pick apples to use for holiday desserts and other homemade goodies. I can’t think of any other way to get two things done in one day!”