REFLECTION ESSAY

Alexander Miller

My internship was in media. My internship experience really helped me decide in the field of media that I want to be a part of. My goal going into this internship was to learn a lot about media. I learned that it is very hard to rely on people when money is not a motivating factor. Favors are often hard to come by, a favor in calls for a favor out. I also learned that goals and timelines are hard to meet when there are other factors on my plate.

 I learned a lot about organizing and planning. For instance, I was in charge of directing and producing several small interviews to be aired on television, and they took a lot of organizing to produce. I had to gather footage from the athletes I interviewed, and arrange a time for us to meet. Then I had to arrange time for myself to edit the footage and work on each of the videos. I really don’t like that part of the production and I have decided that I really enjoy editing footage the most.

 I also learned that it is very hard to rely on people for favors. I learned that a favor in calls for a favor out, and that sometimes takes a lot of time, making meeting deadlines difficult. For instance, in order to have Mr. Johnson help me organizing the interviews, he wanted me to help him with a video for his athletic department. I really didn’t enjoy working on other peoples projects for them; it’s hard for me to stay motivated on them.

 I learned that many people underestimate how long it really takes to produce a quality product. I had a lot of people asking me to help them with their projects and expect it to take just a few days, when in reality it ended up taking weeks. I’ve had a lot on my plate this semester and this internship has been a lot of work.

 This internship has taught me a lot of helpful skills that I will be using in the future. Skills I learned such as, organizing and planning. Other things I learned that will help me in the future are to never underestimate a project and always plan deadlines properly. I will continue my studies of media based on the things I learned from this internship.