

FOR IMMEDIATE RELEASE:

Production Apprentice Headed to NAB

Bringing you what you need to feel like you're there

LONGWOOD, Fla., March 2, 2010 – The time has arrived and Production Apprentice (PA) will be taking full advantage of the spectacle! The National Association of Broadcasters (NAB) Annual Conference will be held April 10-15, 2010 in Las Vegas, Nevada and Production Apprentice will bring it all to those who cannot make the trip.

“What happens in Vegas stays in Vegas” absolutely does not apply here. The PA writing staff will be heading out to [NAB](#) to shoot some interviews from the show floor. We’ll be bringing you all the goods as quickly as we shoot them,” said web contributor Joe Dorsey, of Production Apprentice.

Check out the PA website throughout NAB week to learn about the latest advancements in Film and Television technology. The PA web staff will constantly be updating the site with articles, video and interviews to provide you with the freshest information that you need in order to be a production pro. Interviews will be conducted with producers from some of today’s most popular shows, including writer/producer Jesse Alexander of *Heroes* and *Lost*, and Ian Sander, executive producer of *Ghost Whisperer*. Check back for articles, pictures and PA reviews of the newest camera advancements and how they will change the future of TV and Film. This and so much more can be viewed throughout NAB week on the PA website.

If Las Vegas is not in the cards for you this year, count on Production Apprentice to bring you what you need. From the comfort of your own home or office, PA will make you feel like you are there in the action!

www.productionapprentice.com

For inquiries, please contact Joe Dorsey at 407.599.5353.