| **Bought from last catalog** |
| --- |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | no | 94180 | 97.5 | 97.5 | 97.5 |
| yes | 2371 | 2.5 | 2.5 | 100.0 |
| Total | 96551 | 100.0 | 100.0 |  |

| **Case Processing Summary** |
| --- |
|  | Cases |
| Included | Excluded | Total |
| N | Percent | N | Percent | N | Percent |
| Dollars ordered from last catalog \* Bought from last catalog | 96551 | 100.0% | 0 | .0% | 96551 | 100.0% |

| **Case Summaries** |
| --- |
| Dollars ordered from last catalog |
| Bought from last catalog | N | Minimum | Maximum | Mean |
| dimension1 | no | 94180 | 0 | 0 | .00 |
| yes | 2371 | 5 | 6249 | 104.24 |
| Total | 96551 | 0 | 6249 | 2.56 |

| **Percentile Group of rfm1** |
| --- |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 19300 | 20.0 | 20.0 | 20.0 |
| 2 | 19304 | 20.0 | 20.0 | 40.0 |
| 3 | 19290 | 20.0 | 20.0 | 60.0 |
| 4 | 19470 | 20.2 | 20.2 | 80.1 |
| 5 | 19187 | 19.9 | 19.9 | 100.0 |
| Total | 96551 | 100.0 | 100.0 |  |





