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Press Release

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| Contact: Samuel Jones  Phone: (323) 555-0190 | FOR IMMEDIATE RELEASE  9 A.M. EDT, September 23, 2004 |

**Shyan Selah Releases “Hustla”**

In the second single released from Shyan Selah’s freshmen album, *Brave New World,* the song “Hustla” pays homage to Shyan’s musical roots while blasting listeners with lyrics that could have only been constructed by a true “Hustla”.

In between the hard hitting beats Shyan sings about what it truly means to be a master of the game. Shyan takes general hip hop terminology to a whole new level as he uses his truly unique style, derived from influences that reach from hard rocking Led Zeppelin to the technical brilliance of Jimmy Hendrix, to create a song about making money with a swagger and style unmatched by anyone else.

Written by Shyan Selah and produced by Freddie Fingerz, “Hustla” features a combination of catchy, confident lyrics and an addicting beat that will make fans out of underground [aficionado](http://thesaurus.com/browse/aficionado)s and club goers alike.

*Brave New World*, the album is in stores and available on iTunes. The album is released through Brave New World Records and distributed by Brave New World Records

For more information: Visit: myspace.com/shyanselah or bravenewworldalbum.com

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