

**FOR IMMEDIATE RELEASE**

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**Cell Phone Drive Will Be a Win for Victims of Domestic Violence**

*Verizon Wireless and the University of South Florida*

*Partner to Support Domestic Violence Shelters*

**WHAT:** With an estimated 32 percent of college students reporting that they have been victims of domestic violence, the issue is one that needs to be discussed on campus. To promote awareness and prevention among students and fans, Verizon Wireless has teamed with University of South Florida (USF) Athletics to collect no-longer-used cell phones at all remaining 2010 men's basketball home games, to benefit the company's HopeLine Program.

Refurbished phones will be donated to local domestic violence shelters, while phones that are beyond repair will be recycled and the proceeds used to assist local agencies with cash grants. Fans can donate by dropping no-longer-used phones – from any wireless carrier and in any condition – in donation bins set up at the Verizon Wireless table located at on the Sun Dome concourse, and on Feb. 16 at the Verizon Wireless SEE RED display.

**WHEN:** Phones will be collected at all remaining USF men's basketball home games for the 2010 season.

**WHERE:** University of South Florida  
Sun Dome Arena  
4202 E. Fowler Ave.  
Tampa, FL 33620

**About Verizon Wireless**

Verizon Wireless operates the nation's most reliable and largest wireless voice and 3G data network, serving more than 91 million customers. Headquartered in Basking Ridge, N.J., with 85,000 employees nationwide, Verizon Wireless is a

joint venture of Verizon Communications (NYSE: VZ) and Vodafone (NASDAQ and LSE: VOD). For more information, visit [www.verizonwireless.com](http://www.verizonwireless.com). To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at [www.verizonwireless.com/multimedia](http://www.verizonwireless.com/multimedia).

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