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3199 Lake Shore Blvd. W

Toronto, ON

M8V 1K8

**SOCIAL MEDIA NEWS RELEASE MEDIA CONTACT**

 Tuesday, November 18, 2008. Katie Ostroumova

Public Relations Event Coordinator

 416-675-6622 ext 1000

 Kat.Ostroumova@hsf.ca

**Humber’s First Annual I’ll Be Home for Christmas Event**

**News Release Facts**

**WHAT:**

* Holiday luncheon for all Humber students to raise money for airfare to send students home for Christmas
* Raise money for eligible students’ airfare to go home for the holidays
* A 300 word entry essay required to be eligible for airfare
* $10 per student includes buffet lunch prepared by Humber’s Culinary Arts students
* Approximately 2, 000 guests are expected to attend
* HSF hopes to raise $20,000
* All proceeds will be donated to students’ air fare
* Free admissions and parking for media

**ACTIVITIES:**

* Silent auctions; prizes include a weekend in Montreal, spa treatments, and gift baskets
* Gingerbread house contest
* Santa’s giving out gifts
* Create ornaments and decorate a tree
* Watch Christmas movies
* Hot cocoa with marshmallows and cookies
* Sing Christmas carols

**Quotes**

* **Toby Fletcher, Dean**: “After a semester of hard work I think it is time for Humber’s student community to participate and work hard to allow students to go home and visit their families.”
* **Humber College Photography student, Sarah Lee**: “Many students cannot afford to go home for the holidays, including myself, so for Humber to come up with this idea is really the best gift anyone could give.”

**Links**

* News Release-Humber College’s I’ll Be Home For Christmas Event
* Fact Sheet-Buffet luncheon menu
* Backgrounder-Culinary Arts diploma program
* Photos-Preparing for the event

(more)

**Multimedia Links**

Podcast- Event coordinators address the benefits of students returning home for the holidays.

Video- Speaking with Humber College students about returning home for the holidays.

**CORPORATE INFORMATION**

The Humber Student Federation (HSF), advocates on behalf of the students of Humber Institute of Technology and Advanced Learning. HSF protects and enriches the quality of education and student life. HSF increases and improves student services, and it promotes student participation and awareness.

Visit the HSF website for further information: <http://www.hsfweb.com/>

**TAGGING/BOOKING LINKS**

[http://del.icio.us./post /humber2008christmasparty/media](http://del.icio.us./post%20/humber2008christmasparty/media)

<http://technorati/post/humber2008christmasparty/lifestyle>

**SUGGESTED TAGS**

HSF, Humber Christmas Party, I’ll Be Home for Christmas Event, 2008 Holiday Activities

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