**Brain Candy (Part 1)- Newsletter Op-Ed**

**Life Lessons from a Shoe**

By Ryley Murray

I am a pair of Jimmy Choo for H&M shoes. During the launch of my brand I was witness to a chaotic fashion frenzy. Hundreds went in to shop, few could keep up. My expert advice for those of you who left empty handed is this; next time be ruthless in your search, have a game plan and never be afraid to fight for those amazing platform stilettos. The fashionista who scored me followed these tips and she’s currently the happiest woman in Toronto.