

To: Ian Marlow, Journalist, Globe and Mail

From: Emily Moorhouse, Publicist, Discovery Channel Canada

Date: October 7, 2010

Subject: Exclusive Interviews and Look at Previously Unexplored Historical Bismarck

Discovery Channel will be premiering James Cameron's Bismarck expedition, to remember the "Bismarck" and give an inside scoop on why and how the ship went down.

We are offering you exclusive interviews with Andrew Wright, producer of the Bismarck. As well as an interview with one of the Bismarck survivors, Karl Kuhn and co-authors Holger Herwig and David Bercusson that accompanied James Cameron on the expedition.

"James Cameron's Expedition: Bismarck," will be premiering Thursday, November, 4, 2010, at 9 p.m. on Discovery Channel's Danger on the High Seas Week. Viewers can expect to see revolutionary camera and lighting equipment and enhanced underwater footage and much more.

We would be pleased to schedule these interviews for you in the next two weeks.

I will call your office in the next few days to see if you are interested in the story.

Thanks

Emily Moorhouse
Publicist, Discovery Channel Canada